

Date: January 22, 2024

Mark F. Miller, City Manager

From: Robert J. Bruner, Deputy City Manager

Megan E. Schubert, Assistant City Manager Robert C. Maleszyk, Chief Financial Officer

Dee Ann Irby, Controller

Kurt Bovensiep, Public Works Director

Subject: Troy Community Foundation- \$100,000 Donation for Performing Arts Stage and Budget

Amendment to the Capital Fund (Introduced by Kurt Bovensiep)

### <u>History</u>

To:

The Troy Community Foundation began in 2015 to provide a simple one-stop place for charitable individuals and businesses to support the entire City of Troy. It has served the community by creating unique partnerships that connect individual, family, and business donors with the full spectrum of charitable organizations and causes. The City of Troy partners with the Troy Community Foundation by hosting the location for Troy Family Daze, which is its largest fundraising event. Over the last several years the festival has exceeded revenue expectations.

The Troy Community Foundation was also the catalyst for the large pavilion and ice-skating ribbon. Their vision to create this type of amenity is what allowed us to apply and be awarded a Community Project Grant. However, like most projects, the city had to omit some of the desired amenities within the project to stay within budget. One of the omitted amenities was a bandshell style performing arts stage.

At the end of the annual Troy Family Daze presentation to City Council this year, the Troy Community Foundation announced the donation of \$100,000 toward the omitted performing arts stage in Stine Community Park. Attached is the original rendering that included the covered stage.

In 2016, the Troy City Council amended the policy for naming public parks and public amenities. The policy allows a person or organization that makes a significant contribution to the addition of an amenity within an existing park to name the amenity. Below is the portion of the policy relevant to Troy Community Foundation's donation and desire to add the performing arts stage to Stine Community Park.

#### **Park Amenities**

An amenity within an existing park may be named after an individual, group or organization. Any request of this type shall be initially submitted to the Parks and Recreation Advisory Board. The board will review the proposal to determine if the proposed facility conforms to the master park plan, and forward the request, with any recommendations, to the Troy City Council. The Board may also recommend a sponsorship or donation program to assist in the



funding of the development of the park or public amenities. Any such recommendation should be forwarded to the Troy City Council for final approval. Once such a sponsorship or donation program is approved, then the City Manager or his or her designee can allow for the naming of the amenities in accordance with the approved policy.

Where an amenity is named after a living person, that person must remain a citizen in good standing for the name to remain.

The names will be reviewed by the Parks and Recreation Advisory Board after five years. As long as the effort and contribution of the group and the conditions of the amenity are satisfactory, the name will remain. If the conditions have changed, then the matter shall be referred to the Troy City Council, to provide the individual or organization with a due process hearing before the name will be removed.

Any amenity/facility donated by a group, organization or individual may have a recognition sign, funded by the group/organization. All signs must conform to the City of Troy's sign ordinance. The City Manager or his/her designee will approve signage location, size and type, etc.

Signs or plaques or other advertising featuring, representing, or including alcohol or tobacco products, or other places or products deemed unsuitable shall be rejected.

The Troy Community Foundation requested to name the stage the "Troy Community Foundation Performing Arts Stage" in recognition for their contribution to the construction.

On November 30, 2023, during the regularly scheduled Parks and Recreation Advisory Board meeting the board approved the suggested name for the amenity.

RESOLVED, that the Troy Parks and Recreation Advisory Board has reviewed the proposed donation of \$100,000 from the Troy Community Foundation for the addition of a performing arts stage in the Jeanne M. Stine Community Park and in recognition of its donation recommends the Troy City Council approve naming the new amenity the "Troy Community Foundation Performing Arts Stage".

If approved, the intent is to provide a similar performing arts stage as the Knight Amphitheatre at Riverside Park in Auburn Hills. An image of the Knight Amphitheatre is attached. Construction would be after the current pavilion construction is substantially complete, which is now estimated at the beginning of April.

#### **Financial**

The estimated cost for the performing arts stage is \$350,000. It is likely there will be the necessary \$250,000 available from the pavilion construction contingency. An award recommendation for the performing arts stage and the recommendation of funding will be presented to City Council for consideration after substantial completion of the pavilion construction. The \$100,000 donation will be



added to the Capital Fund- Park Development- Land Improvements Stine Community Park 401.77.771.974.095.

#### Recommendation

City Administration recommends accepting the donation of \$100,000 from the Troy Community Foundation to assist in the construction of a performing arts stage at Stine Community Park and approve the Troy Parks and Recreation Advisory Board recommendation for the naming of the amenity as the "Troy Community Foundation Performing Arts Stage".





