



LIQUOR ADVISORY COMMITTEE AGENDA

August 5, 2024 – 7:00 PM

Lower Level Conference Room – City Hall
500 West Big Beaver, Troy, MI 48084

1. Call to Order:

2. **Roll Call:** David Gorcyca, Chairman, Matthew Martin, Vice Chair, Annalisa Bluhm, Ann Comiskey, Kelly Jones

3. **Proposed Resolution for Approval of Minutes:** RESOLVED, that the Liquor Advisory Committee minutes for July 15, 2024 meeting are APPROVED.

4. Items for Action:

A. Proposed Resolution for Process:

RESOLVED, that the following process is hereby adopted for consideration of the Committee's recommendations for up to five Quota Class C Liquor Licenses which are now available in the City of Troy:

1. Each applicant completed an initial questionnaire, and the Troy Police Department completed a background investigation which did not reveal any areas of concern. These questionnaires contain personal identifying information, and as such, are not included in the agenda packet, which is available to the public.
2. Each applicant also completed a supplemental questionnaire, which is provided as part of this Agenda, along with additional information applicant provided to City Administration by the Committee's deadline of Monday, July 29, 2024 at 4:30 pm.
3. Each applicant can have up to seven minutes at the meeting to provide any additional information to the Committee. The applicant presentations, if any, shall be made in alphabetical order.
4. After all of the applicants have had the opportunity to address the Committee, members of the Committee will have an opportunity to make a motion to recommend one of the individual applicants receive one of the available liquor quota licenses available in the City of Troy. If this motion is seconded, then the Committee shall have the opportunity to discuss and deliberate the merits of the recommended licensee. Once the Committee has concluded its deliberation, then the Committee will vote on a rotating roll call basis. At least three affirmative Committee votes are required for each recommendation to City Council.
5. The Committee can repeat the process identified in paragraph 4 for additional individual applicant recommendations, but no more than five recommendations for individual liquor license applicants shall be forwarded to the Troy City Council.

NOTICE: Persons with disabilities needing accommodations for effective participation in this meeting should call (248) 524-3451 at least two working days in advance of the meeting. An attempt will be made to make reasonable accommodations.

B. Applicant Presentations, if any: The following Applicants, listed in alphabetical order, are seeking one of the five available quota licenses in the City, and timely completed Supplemental Questionnaires prior to the July 29, 2024 deadline:

1. **Aji Sushi**, located at 1325 Coolidge Hwy, Troy, MI 48084
2. **Caballero's Cigar Lounge**, 2890 W. Maple Rd, Troy, MI 48084
3. **Deccan Delights**, 3516 Rochester Rd, Troy, MI 48083
4. **Ernie's**, 760 W. Wattles Rd, Troy, MI 48098
5. **Hyatt Place Hotel**, 801 W. Big Beaver, Troy, MI 48084
6. **Kazoku Sushi**, 30 W. Square Lake Rd, Troy, MI 48098
7. **Paradise Biryani Pointe**, 3880 Rochester Rd, Troy, MI 48085
8. **Renee's Gourmet Pizza**, 1937 West Maple Rd, Troy, MI 48084
9. **Saltwater Eatery**, 3672 Rochester Rd, Troy, MI 48083
10. **VIN 809**, 809 W. Big Beaver, Troy, MI 48084

C. Proposed Resolutions Recommending Applicants for available Quota Class C Liquor Licenses:

- A. RESOLVED, that the Liquor Advisory Committee has reviewed Supplemental Applications for up to five available Quota Class C Liquor Licenses, all of which successfully completed the City of Troy Police Department's background investigation and timely submitted a Supplemental Application. After providing each potential Applicant with an opportunity to provide any additional information, the Liquor Advisory Committee hereby RECOMMENDS to the City Council that it approve the Quota Class C Liquor License for Applicant _____ . Yes _____ No _____
- B. RESOLVED, that the Liquor Advisory Committee has reviewed Supplemental Applications for up to five available Quota Class C Liquor Licenses, all of which successfully completed the City of Troy Police Department's background investigation and timely submitted a Supplemental Application. After providing each potential Applicant with an opportunity to provide any additional information, the Liquor Advisory Committee hereby RECOMMENDS to the City Council that it approve the Quota Class C Liquor License for Applicant _____ . Yes _____ No _____
- C. RESOLVED, that the Liquor Advisory Committee has reviewed Supplemental Applications for up to five available Quota Class C Liquor Licenses, all of which successfully completed the City of Troy Police Department's background investigation and timely submitted a Supplemental Application. After providing each potential Applicant with an opportunity to provide any additional information, the Liquor Advisory Committee hereby RECOMMENDS to the City Council that it approve the Quota Class C Liquor License for Applicant _____ . Yes _____ No _____
- D. RESOLVED, that the Liquor Advisory Committee has reviewed Supplemental Applications for up to five available Quota Class C Liquor Licenses, all of which successfully completed the City of Troy Police Department's background investigation and timely submitted a Supplemental Application. After providing each potential Applicant with an opportunity to provide any additional information, the Liquor Advisory Committee hereby RECOMMENDS to the City Council that it approve the Quota Class C Liquor License for Applicant _____ . Yes _____ No _____
- E. RESOLVED, that the Liquor Advisory Committee has reviewed Supplemental Applications for up to five available Quota Class C Liquor Licenses, all of which successfully completed the City of Troy Police Department's background investigation and timely submitted a

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Supplemental Application. After providing each potential Applicant with an opportunity to provide any additional information, the Liquor Advisory Committee hereby RECOMMENDS to the City Council that it approve the Quota Class C Liquor License for Applicant _____ . Yes _____ No _____

5. Public Comment:

6. Board Member Comment:

7. Adjournment:



500 West Big Beaver
Troy, MI 48084
troymi.gov

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

The City of Troy's Liquor Advisory Committee will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within the completed application and questionnaire. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire, and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Troy City Council. Please refer to Troy City Ordinance, Chapter 101- Liquor Licenses.

1. Applicant's Corporate Name: Aji sushi LLC
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): class C
3. The Name of the Applicant business: Aji sushi
4. Street address of the property where liquor licenses is to be located: 1325 Coolidge
Hwy Troy MI 48084
5. What is the applicant's management experience in the alcohol/liquor business? currently having another sushi Restaurant with liquor
license / under my management in the State of Minnesota.
Also Manage the liquor business For the past 9.5 years.
6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities
hours of operation: Mon - Sun 11:30 Am to 10:30 PM
Menu: sushi/sashimi, seafood, steak.
Fine Dining Restaurant with occupancy limit
7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license? Sake Served with
sushi/sashimi is used as a palates cleanse and is
also sought to Enhance the Flavor profile of the Dish.
Japanese Beer is Attractive in The sense that Typical
sports bars Do not Carry it. We would Diversify the Alcohol
offered To Attract patrons From near and far.



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8. How is the applicant business unique from other similarity licensed businesses in the area? We offer an Elevated Dining Experience with a variety of sustainably sourced seafood, Premium cuts of meat and fresh fish
9. What is the effect that the issuance of this license would have on the economic development of the surrounding area? Our Menu prices will be attractive to a population of clientele who are seeking An Elevated Dining Experience. The Higher prices would reflect middle to upper class clients to bring in more sales
10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts? The business will employ people from the community providing more jobs. We are grateful for the community business therefore we hope to give back to fundraisers and youth sports in the area.
11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area? The increase in pedestrian traffic will have a positive impact on our business as well as local retailers.
12. What effect would the issuance of the license have on the health, welfare and safety of the general public? People can come to the restaurant to have a safe and comfortable place to have some adult beverages and socialize.
13. What proposed or actual commitments are being made by the applicant to established permanency in the community? We have extensively planned the renovation of the building to fit our needs. The staff has been meticulously picked and trained by ourselves. our goal is to grow and thrive with the city.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

NABIL ASHI
CABALLEROS CIGAR LOUNGE, LLC
2890 WEST MAPLE ROAD
TROY, MI. 48084
(517)202-2098
ASHIN@MSU.EDU

1_ Applicant's Corporate Name:

CABALLEROS CIGAR LOUNGE, LLC

2.Type of Liquor License :

CLASS C

3.The Name of the Applicant business:

CABALLEROS CIGAR AND BAR LOUNGE

4.Street address of the property where liquor licenses is to be located:

2890 West Maple Road, Troy, MI 48084

5_ . W_h_a_t_i_s_t_h_e_a_p_p_l_i_c_a_n_t's_m_a_n_a_g_e_m_e_n_t_
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_b_u_s_i_n_e_s_s?_ _

Owner and operator. Duration January 2021 until February 2024. Achievements: Grew annual revenue to \$3.9 Million in 2023. Reprehensibilities: I was responsible for managing all aspects of the business, including the crucial area of alcohol and liquor operations. My Experience in this domain encompasses several key responsibilities and achievements:

1. Licensing and Compliance:

- *Successfully obtained and maintained all necessary alcohol and liquor licenses required for the operation of Aldana's Mexican Grill.

- *Ensured the restaurant's adherence to all federal, state, and local regulations governing, the sale and service of alcoholic beverages.

- *Regularly updated staff training to comply with evolving alcohol service laws and regulations.

2. Staff Recruitment and Training:

- *Recruited and hired qualified staff with focus on individuals with prior experience in the food and beverage industry.

3. Inventory Management :

Oversaw the procurement, inventory control, and storage of all alcoholic beverages.

4. Customer Experience:

Created a premium selection of Tequila, wines, beers, and spirits to enhance the dining experience.

6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, foodservice/menu, entertainment details, crowd control and use of facilities

Operating Statement for Caballeros Cigar Lounge, LLC

1. Overview:

Caballeros Cigar Lounge, LLC is a premier cigar lounge and bar located at 2890 West Maple Road, Troy, MI 48084.

The lounge is designed to provide a sophisticated and relaxing environment, where patrons can enjoy fine cigars, premium beverages, and curated food menu.

2. Hours of Operation:

- * Sunday through Thursday: 11:00AM to 12:00 AM

- * Friday & Saturday : 11:00AM to 2:00 AM

3. Food Service Menu:

Our Menu offers a variety of high-quality food items that complement our cigar and beverage selections.

Highlights include:

Appetizers:

- * Cheese and Charcuterie Board

- * Chicken Wings

- * Hummus Flat bread

- * Pork Belly with Grits

- * Smoked Sausage wrapped with dates and Bacon

- * Sliders

Salads:

- * Michigan Baby Kale salad

- * Baby Kale Caesar salad

- * Wedge Salad topped with apple-smoked bacon

Soups:

- * French onion soup

- * Lobster Bisque with scallops

Sandwiches:

- * Dominican sandwich

- * Cuban Sandwich

- * Classic Burger

- * The Stinger, Fried Chicken with spicy garlic sauce

- * Beyond Burger

Entrées ala carte:

- *Filet Mignon
- *Manhattan Cut/New York Strip
- *Salmon
- * Baramundi Fish

Sides:

- *Sweet Potatoes pecan melba
- * Macaroni and cheese
- * Mashed potatoes
- * Brussels & Cauliflower

Crowd Control and Safety Measures:

To ensure a safe and enjoyable experience for all patrons, Caballeros Cigar Lounge has implemented the following crowd control:

- * Capacity Management
- * Use reservation System
- *Security Trained Personal
- *Patron Identification
- *Health and Hygiene

Conclusion:

Caballeros Cigar Lounge aims to provide a unique and upscale experience for cigar and beverage enthusiasts,we are confident in our ability to become a preferred destination in Troy, Michigan.

7. _D_e_s_c_r_i_b_e_h_o_w_t_h_i_s_b_u_s_i_n_e_s_s_w_i_l_l_
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_a_n_d_i_n_w_h_i_c_h_w_a_y_s_t_h_e_p_u_b_l_i_c_w_i_l_l_b_e_

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Community Enrichment:

1.Economic Development:

* Job Creation; Caballeros Cigar lounge will create employment opportunities for local residents, including positions in management, bar tending, culinary arts, and security.

*Local Suppliers and vendors

* Social and Cultural Hub

Public Safety and Responsible Service:

*Responsible Beverage service: The lounge will adhere to strict alcohol service regulations, ensuring that all staff are trained in responsible beverage service.

Security Measures: Trained security personal and comprehensive crowd control measures to ensure a safe environment for all patrons.

2. Economic Contributions:

* Tax revenue

* Local investment.

8. How is the applicant business unique from other similarity licensed businesses in the area?

Unique Aspects of Caballeros Cigar Lounge

1. Premium Cigar selection and Expertise:

* Curated Cigar Collection:

Caballeros cigar Lounge boasts an extensive selection of premium cigars from around the world.

*Expert Staff: Our staff includes certified tobacconists and cigar aficionados who offer personalized recommendations and education on cigar selection, storage, and smoking techniques ensuring an unparalleled customer experience.

2. Luxurious and inviting atmosphere:

* Elegant Design: The Lounge features a sophisticated and comfortable interior design, with plush seating, ambient lighting, and state of the art ventilation system.

3. Comprehensive Beverage Program:

* Unique Pairings: Our beverage menu is thoughtfully curated to complement our cigar offerings, including a wide range of premium spirits, fine wine.

4. Exceptionable Food Service:

* Gourmet Menu.

* Local Ingredients

5. Commitment to Excellence in Service.

9. What is the effect that the issuance of this license would have on the economic development of the surrounding area?

1. Job Creation:

*Direct Employment; The establishment of Caballeros Cigar Lounge will create numerous job opportunities for the local community, including positions in management, customer service bartending, culinary arts. This will provide stable income and career growth opportunities for residents.

2. Increased Tax Revenue:

* Sales Tax:

*Business Taxes:

3. Stimulation of local Businesses:

* Foot Traffic:

* Collaborations and Partnerships with local businesses.

4. Real Estate Development:

* Property Values: The presence of a high-end establishment like Caballeros Cigar Lounge can positively influence property values in the surrounding area.

*New Investments: The success of Caballeros can attract additional investments and developments in the area.

10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts?

1. Economic Impact:

*Boost of local Economy: The opening of Caballeros Cigar Lounge will likely increase local economic activity by attracting patrons who may visit nearby restaurants, shops, and other businesses.

* Job Creation:

*Increased Tax Revenue

2. Impact on Residential Areas:

* Noise and traffic: One concern for residential areas might be increased noise and traffic, especially during late hours. To mitigate this, the lounge will implement noise control measures and manage traffic flow.

Property Values: The establishment of high end well managed business like Caballeros Cigar Lounge can potentially increase property values in the surrounding area by making the neighborhood more attractive.

4. Impact on Churches and Schools:

*Proximity Concerns: Given the nature of the business, proximity to churches and school might raise concerns about exposure to tobacco and alcohol. Caballeros Cigar Lounge will ensure strict adherence to all regulations regarding the distance from such institutions to mitigate these concerns.

*Responsible Operations: The lounge will implement responsible service policies, including rigorous age verification and staff training, to ensure that the operations do not negatively impact the local community, particularly minors.

11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area?

1. Vehicular Traffic:

*Increased traffic flow: The establishment of Caballeros Cigar lounge is expected to attract a significant number of patrons, leading to increased vehicular traffic, particularly during peak hours in the evenings and on weekends.

*Parking demand: the lounge will increase demand for parking spaces in the surrounding area. To address this, Caballeros Cigar lounge will provide adequate on-site parking facilities.

2. Pedestrian Traffic:

* Enhanced Pedestrian activity: The lounge will likely increase pedestrian traffic in the vicinity as patrons walk to and from the lounge and other nearby establishments.

12. What effect would the issuance of the license have on the health, welfare and safety of the general public?

1. Health Impact:

* Air Quality: The operation of a cigar lounge has the potential to impact indoor air quality. To mitigate this, Caballeros Cigar lounge will install a state-of-the-art ventilation system that effectively filters and circulates air, ensuring a comfortable environment for patrons and minimizing any negative impact on air quality.

2. Welfare Impact:

* Community Engagement: Caballeros Cigar Lounge will actively engage with the local community through events, sponsorships, and charitable activities.

3. Safety Impact:

* Responsible Service: The lounge will implement strict policies on age verification and responsible service of alcohol and tobacco products.

* Emergency Preparedness: Caballeros Cigar Lounge will develop and implement emergency response plans, including fire safety protocols, first aid training for staff and clear evacuation procedures to protect patrons and staff in case of emergencies.

13. What proposed or actual commitments are being made by the applicant to established permanency in the community?

1. Long-term Lease and Property investments:

* Long-term lease agreements: Caballeros Cigar Lounge is securing long-term lease agreements for the premises, demonstrating a stable and enduring presence in the community.

* Property improvements: Significant investments, including interior design, advanced ventilation systems, and high-quality fixtures and furnishings, ensuring that the lounge remains an attractive and viable establishment for years to come.

2. Employment Opportunities:

- *Job Creation:

- *Career Development:

3. Commitment to Quality and Customer Experience:

- * High Standards:

- *Customer Feedback:

4. Safety and Compliance:

- * Adherence to Regulations:

- *Safety Measures.



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SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

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1. Applicant's Corporate Name: RUCHI FOODS LLC, DBA DECCAN DELIGHTS
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): CLASS - 'C'
3. The Name of the Applicant business: DECCAN DELIGHTS
4. Street address of the property where liquor licenses is to be located: 3516 ROCHESTER ROAD
TROY, MI 48083
5. What is the applicant's management experience in the alcohol/liquor business? THE APPLICANT AND ITS OWNER ARE INVOLVED IN OPERATING FULL SERVICE RESTAURANTS. THE OWNER HAS A LITTLE OVER 20 YEARS OF FOOD & BEVERAGE BUSINESS FROM INDIA. HE IS THE CURRENT OWNER OF THE BUSINESS ENTITY MENTIONED ABOVE.
6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities THE APPLICANT'S BUSINESS DBA DECCAN DELIGHTS AN INDIAN RESTAURANT, INTENDS TO UTILIZE THE APPLICANT LIQUOR LICENSE FOR THE ENTIRE PURPOSE OF SERVING ALCOHOLIC BEVERAGES TO ITS CUSTOMERS TO ENHANCE THEIR DINING EXPERIENCE AS A WHOLE. (PLEASE SEE SEPARATE ATTACHMENT)
7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license? DECCAN DELIGHTS WILL UTILIZE ITS LIQUOR LICENSE ISSUE TO SERVE ALCOHOLIC BEVERAGES FROM ITS BAR TO ALL OF ITS DINING CUSTOMERS. IT WILL BE A DINE-IN SERVICE ONLY AND NO CARRY OUT OF ALCOHOLIC BEVERAGES WILL BE SOLD.

More Answers for Question #6

①

BUSINESS HOURS OF THE RESTAURANT ARE (MONDAY THRU SUNDAY)

LUNCH HOUR → 11:00AM TO 3PM

DINNER HOUR → 5:30PM TO 10:30PM

BESIDES PROVIDING DINING SERVICES, THE RESTAURANT SHALL NOT PROVIDE ANY OTHER FORM OF ENTERTAINMENT EVENTS WHICH SHALL INVOLVE CROWD CONTROL OR EXCESSIVE USE OF THE BUSINESS FACILITY.

FOR FOOD MENUS, PLEASE VISIT www.dreamanddelightproj.com.



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Troy, MI 48084
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8. How is the applicant business unique from other similarity licensed businesses in the area? THE UNIQUENESS ASSOCIATED WITH DETROIT DELIGHTS
WILL BE ITS WINE TYPE, WHICH IS INTERNATIONAL, ETHNIC
INDIAN WINE? BESIDES BEING CATERED TO AS A
FULL SERVICE RESTAURANT IN THE AREA.
9. What is the effect that the issuance of this license would have on the economic development of the surrounding area? THE ISSUANCE OF LIQUOR LICENSE TO DETROIT
DELIGHTS WILL ADD MORE REVENUE CHANNELS AS A BUSINESS
ON THE WHOLE, BESIDES ADDING INDIVIDUAL REVENUE OF
ALCOHOL REVENUE.
10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts? THERE WILL BE NO SPECIFIC NEGATIVE IMPACTS/EFFECTS
ON ANY OF OUR NEIGHBORHOOD RESIDENTIAL AREA/SCHOOL
DISTRICTS OR ANY PLACE OF WORSHIP.
11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area? NO SPECIFIC IMPACT OR EFFECT.
12. What effect would the issuance of the license have on the health, welfare and safety of the general public? BESIDES BEING A RESTAURANT OFFERING FOOD, ALCOHOL
BEVERAGES IN ITS CONTROLLED BUSINESS PREMISES, THERE
SHALL BE NO PARTICULAR HARMFUL IMPACTS ON THE HEALTH
WELFARE AND OR SAFETY OF THE GENERAL PUBLIC.
13. What proposed or actual commitments are being made by the applicant to established permanency in the community? THE BUSINESS OWNER HAS LONG TERM COMMUNITY
LIENE OBLIGATIONS - COMMITMENTS TO THE LANDLORD COMPANY
OWNING THE BUSINESS PREMISES.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084



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1. Applicant's Corporate Name: KMI INC.
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): QUOTA LICENSE - CLASS C
3. The Name of the Applicant business: ERNIE'S
4. Street address of the property where liquor licenses is to be located: 760 W. WATTLES, Troy MI 48098
5. What is the applicant's management experience in the alcohol/liquor business? Over 40 YEARS - CLASS C LICENSE HOLDER IN CLINTON TOWNSHIP, MI . Ernies 16655 19 Mile Road
6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities License @ St. Nicholas Greek Orthodox Church & Cultural Center ... Hours will vary dependongon booked events --- usually 6 pm-12 midnight on Friday or Saturday evenings. We will also host Church and community sponsored events.
7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license? We will service Wedding Receptions, and other events for the entire community. Additionally, we will offer the use of the facilities at special rates for non-profit groups and other community based service organizations including other Church groups and non-denominational in the local community.



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8. How is the applicant business unique from other similarity licensed businesses in the area? _____
As a Catering Business we will provide alcohol services at substantiall lower costs than other for-profit business offering
an alternative options for many community based organizations ... including Church parishioners and other groups.

9. What is the effect that the issuance of this license would have on the economic development of the surrounding area? _____
Economic impact ... would most certainly attract more customers including business from
Oakland, Wayne, and Macomb counties. As a local business our non-alcoholic foods and other products are
purchased from local suppliers. Additionally, we would expect to double our work force offering high paying service jobs to
local residents.

10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts? _____
Our business would be offering alcoholic beverages as an additional service to enhance the primary booked event,
This license is not intendeded to offer high volume and high profile "Club Type" liquor sales and therefore would be
more of a subdued enhancement to the reserved events ... negligible or no impact on the surrounding residential,
religious, and educational schools.

11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area? _____
No Impact... lots of parking and excellent entrance/egress to Wattles Road from the property.

12. What effect would the issuance of the license have on the health, welfare and safety of the general public? _____
No effect ... our intention is to offer alcoholic beverage services as an enhancement to reserved / booked
Special Events... our customers would be responsible adults and family leaders from the local community.

13. What proposed or actual commitments are being made by the applicant to established permanency in the community? _____
We are currently committed to the operation of this facility as Caterers and also as members of the Church.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084



LAW OFFICES

ADKISON, NEED, ALLEN, & RENTROP

PROFESSIONAL LIMITED LIABILITY COMPANY

KELLY A. ALLEN
JESSICA A. HALLMARK
JOHN W. KUMMER
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G. HANS RENTROP
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OF COUNSEL:

PHILLIP G. ADKISON
KEVIN M. CHUDLER
GARY R. RENTROP
KATHERINE A. TOMASIK

July 29, 2024

VIA ELECTRONIC MAIL

City of Troy
Attn: Troy Police Department, Lynn Giorgi
500 W Big Beaver Rd.
Troy, MI 48084

**Re: HP Troy, HP, LLC D/B/A Hyatt Place Hotel
Supplemental Liquor License Applicant Questionnaire**

Dear Officer Giorgi:

Attached is the Supplemental Questionnaire for Troy HP, LLC doing business as Hyatt Place Hotel, ("Hyatt Place Hotel.") Hyatt Place Hotel has applied for a Quota License to operate a full-service hotel in the City of Troy located at 801 W. Big Beaver Rd.

Hyatt Place Hotel is applying for a B Hotel License. A B Hotel license enables the licensee to sell, and serve, beer, wine, and spirits for consumption on the premises of the Hotel. A B Hotel license is issued out of the City's quota for on premise licenses. The City has 5 licenses in its quota according the Michigan Liquor Control Commission.

As discussed at the Liquor Advisory Committee Meeting ("LAC") on July 15, 2024, this Supplemental Questionnaire is being submitted by the due date, July 29, 2024.

This confirms that the LAC will be provided with the complete application filed for this Applicant which was submitted in February of 2023.

Also attached are the following:

- Response to the factors set forth in Troy's Liquor License Ordinance, specifically, Chapter 101, Section 7; and
- Site Plan for the project.

We are also working with the City Offices to provide a short video of the project.

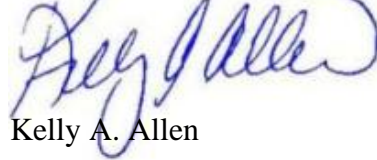
We will appear at the next LAC meeting scheduled for Monday, August 6 at 7:00 pm.

Kindly advise us when the applications will be posted on the City's website. And a reminder to redact all personal information from the previous application. We would be happy to send you a redacted application for this purpose.

We look forward to the LAC Meeting and appreciate your great assistance.

Very truly yours,

ADKISON, NEED, ALLEN, & RENTROP, PLLC



Kelly A. Allen



500 West Big Beaver
Troy, MI 48084
troymi.gov

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

The City of Troy's Liquor Advisory Committee will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within the completed application and questionnaire. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire, and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Troy City Council. Please refer to Troy City Ordinance, Chapter 101- Liquor Licenses.

1. Applicant's Corporate Name: Troy HP, LLC
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): B Hotel (issued out of Troy's Quota)
3. The Name of the Applicant business: Hyatt Place Hotel
4. Street address of the property where liquor licenses is to be located: 801 W. Big Beaver Rd., Troy, MI 48084

5. What is the applicant's management experience in the alcohol/liquor business?

The applicants primarily manage and develop real estate, but in addition, operate Troy Sports Center, John R. Springs and Universal Shopping Center. The Hyatt Place Hotel will employ a professional and well respected management company called Hotel Investment Services ("HIS") to manage the hotel and dining operations. HIS is a well-known company which manages many properties, from elegant boutique hotels to award-winning resorts. HIS managed facilities employ over 1,000 associates who deliver outstanding service and quality food and beverages to create exceptional guest experiences. HIS has been respected in the hotel management industry for over 30 years. Most of the hotels HIS manages operate with liquor licenses.

6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities.

The hours for the Hyatt Place Hotel operations will be 24 hours a day for Hotel guests. The hours for the restaurant in Hyatt Place are 7 days a week for the breakfast buffet from 6:00 a.m. to 10:00 a.m. and lunch and dinner menu with service from 11:00 a.m. to 10:00 p.m. The Hyatt Place restaurant features a blend of classics including a breakfast bar, shareable appetizers, bistro burgers, sandwiches and salads, and full-service beverage bar. The Hyatt Place may have entertainment for special events such as corporate or private parties. Entertainment would include low key music, such as piped-in music, a guitar or piano player. Approximately 45 full and part time employees will be hired by Troy HP, LLC. The five-story, freestanding building of Hyatt Place will have lounge and dining areas operating on the first and second floors.

7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license?

The Hyatt Place brand was introduced in 2006. It is renown in the select service market. As such, Hyatt Place attracts middle to upper scale business travelers and leisure travelers. The City of Troy, with a population of approximately 87,000 has a need for prime hotel space. It's proximity to I-75 means visitors from across the region will come to Troy to seek excellent lodging. It became evident that the City of Detroit's events, such as the NFL Draft, caused many visitors to stay in quality hotels outside of Detroit.



500 West Big Beaver
Troy, MI 48084
troymi.gov

8. How is the applicant business unique from other similarity licensed businesses in the area?

While there are other hotels in the City of Troy, the Hyatt Place Hotel is different. If licensed, it will be a full service hotel which is different in size than, for example, the Marriott, and the small hotels, such as the Hilton Garden Inn. The Hyatt Place has both a restaurant in the Hotel and will be attached to an exquisite restaurant called VIN 809.

9. What is the effect that the issuance of this license would have on the economic development of the surrounding area?

The travelers who stay at Hyatt Place will contribute to the economic development of the community as travelers will have many options regarding shopping and dining in the City of Troy.

10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts?

The proposed licensed establishment will have a positive impact on the surrounding neighborhoods and business establishments. The applicants are committed to providing a friendly environment where people from the community and out of towners can come to relax and enjoy food, drinks and fellowship.

Since Hyatt Place is located in a desirable commercial area, there will be no impact on residential areas, or church and school districts.

11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area?

There will be no negative effect upon the vehicular and pedestrian traffic in the area. Hyatt Place Hotel has its own designated parking.

12. What effect would the issuance of the license have on the health, welfare and safety of the general public?

The business would have a positive effect on the health, welfare and safety of the general public. The applicants have many years of experience and are committed to operating their business responsibly and in compliance with all applicable ordinances, laws and regulations. They plan to provide a place where local residents and travelers from all over can come to experience a full-service quality hotel.

13. What proposed or actual commitments are being made by the applicant to established permanency in the community?

Bostick 801, LLC, an entity related to HP Troy, LLC, purchased the land in 2018. Troy HP expects that the construction of the building and furnishings will cost approximately 17 million dollars. Troy HP is committed to operate a first-class hotel in the City of Troy. It was anticipated that the construction was going to start in 2020 but due to COVID they had to delayed the start of construction. It is expected that the project will be complete in late 2024 or early 2025.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084

City of Troy Ordinance Chapter 10, Section 7 Criteria for Approving Liquor Licenses and Related Permits

Responses for HP Troy, LLC D/B/A Hyatt Place Hotel

July 29, 2024

City Council shall consider the following factors in determining whether to approve a new or transferred liquor license or related permit:

a. The applicant's experience in operating other similarly licensed businesses.

RESPONSE: The Hyatt Place has hired Troy based Hotel Investment Services, Inc. ("HIS") to manage the hotel and dining operations. HIS is a well-known company which manages many properties, from elegant boutique hotels to award-winning resorts. HIS managed facilities employ over 1,000 associates who deliver outstanding service and quality food and beverages to create exceptional guest experiences. HIS has been respected in the hotel management industry for over 30 years. Most of the hotels HIS manages operate with liquor licenses.

b. The applicant's general business management experience.

RESPONSE: HP Troy, LLC is owned by Dennis Bostick, Ronald Bostick and Eric Rabin. Each of these individuals have vast experience in the real estate industry in Troy, Warren, and Rochester. The Bostick's also own and operate John R. Spring since the 1970's, the Troy Sports Center since 1997 and the Universal Shopping Center since 1999. They all have excellent business management experience.

c. The applicant's general business reputation.

RESPONSE: The individuals are very well respected in the real estate business and in which they operate.

d. The applicant's moral character.

RESPONSE: The Bostick's and Eric Rabin have impeccable moral character.

e. Past convictions of the applicant for any of the following:

- i. A felony.
- ii. A crime involving the excessive use of alcoholic liquor.
- iii. A crime involving any of the following:
 - A. Gambling.
 - B. Prostitution.
 - C. Weapons.
 - D. Violence.
 - E. Tax evasion.
 - F. Fraudulent activity.

- G. Controlled substances.
- H. Serious moral turpitude.
- I. A misdemeanor of such a nature that it may impair the ability of the applicant to operate a licensed business in a safe and competent manner.

RESPONSE: None of the individuals have had any arrests or convictions of any kind.

f. The applicant's excessive use of alcoholic liquor.

RESPONSE: None of the individuals use alcohol to excess.

g. The history of non-payment or late payment of taxes by the applicant.

RESPONSE: Neither the Applicant nor the individuals have any history of late or non-payment of taxes.

h. The type of service, menu, or entertainment offered.

RESPONSE: The Hyatt Place brand was introduced in 2006. It is renowned in the select service market. As such, Hyatt Place Hotels attract middle to upper scale business travelers and leisure travelers.

The Hyatt Place is a full service Hotel with 160 rooms, a restaurant and meeting rooms.

i. The overall theme, atmosphere, or ambience of the proposed business.

RESPONSE: The Hyatt Place Hotel will be a beautiful state of the art hotel built to the current brand standards required of all Hyatt Hotel.

j. The proposed hours and days of operation.

RESPONSE: The Hotel will be open 24 hours for guests. The hours for the restaurant in Hyatt Place are 7 days a week for the breakfast buffet from 6:00 a.m. to 10:00 a.m. and lunch and dinner menu with service from 11:00 a.m. to 10:00 p.m.

k. The need for proposed business in the particular area.

RESPONSE: The City of Troy needs additional upper scale hotel rooms, especially since many events held in the metropolitan area, especially the City of Detroit require additional guest rooms. The hotel's location is conveniently located off I-75, which is great for travelers all over the region.

l. The proximity of the proposed business to other similarly licensed businesses.

RESPONSE: The Hyatt Place is not far from the Marriott or Somerset Inn but will be different in size and scope of service.

- m. The proximity of the proposed business to a residentially zoned or used zoning district.**

RESPONSE: Hyatt Place Hotel is not near a residential district.

- n. The diversification or uniqueness of the proposed business in the City.**

RESPONSE: There are approximately 15 hotels in the City of Troy. 7 of these hotels operate with liquor licenses. Hyatt Place Hotel is not as large as the Detroit Marriot Troy or Somerset Inn, or as small as the others. It is unique in in size and in that it will have its own restaurant and be adjacent to another new restaurant called VIN 809.

- o. The overall fit and compatibility with the Master Plan of the City.**

RESPONSE: The Hyatt Place Hotel will be highly compatible with the City of Troy Master Plan in the Big Beaver Corridor. The Hyatt Place Hotel will be consistent with the desired future land uses by being one of many mixed uses within the Big Beaver Corridor. As the Big Beaver Corridor is often a visitor's first impression to the City, the Hyatt Place Hotel will be a set of open doors welcoming travelers to enjoy the City and the Big Beaver Corridor.

- p. The compatibility of the proposed business with surrounding uses.**

RESPONSE: The Hyatt Place is perfectly compatible with the surrounding uses and has been fully vetted by the City's Planning Department.

- q. The impact of the business on police and code enforcement.**

RESPONSE: There will be no negative impact on Police or Code Enforcement.

- r. The effect that the issuance of a license would have upon the economic development of the surrounding area.**

RESPONSE: This new Hotel in and of itself contributes to the economic development of the City. The Hotel will welcome over 55,000 guests each year and will pay its employees over \$2 million annually. The guests who stay at Hyatt Place will contribute to the economic development of the surrounding areas because the guests are likely to shop, dine and visit other venues in the City.

- s. The effect the establishment will have upon vehicular and pedestrian traffic.**

RESPONSE: There will be no negative effect on vehicular and pedestrian traffic. The Hyatt Place has its own designated parking.

- t. The effect that the proposed business would have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, churches, schools, and public parks.**

RESPONSE: The Hyatt Place Hotel will have a positive impact on the surrounding areas and business establishments for the reasons stated above. Since the Hyatt Place Hotel is in a commercial area there will be no impact on residential areas, churches, schools or public parks.

u. The overall benefits of the proposed establishment to the City.

RESPONSE: The Applicant and its individual owners have invested millions of dollars into this project and the City. They specifically chose Troy for this opportunity. The City benefits from an increased tax base and the ability to compete with other communities for those who travel and wish to have events in the City.

v. Whether the proposed activities on the premises will have a deleterious effect on the surrounding neighborhood.

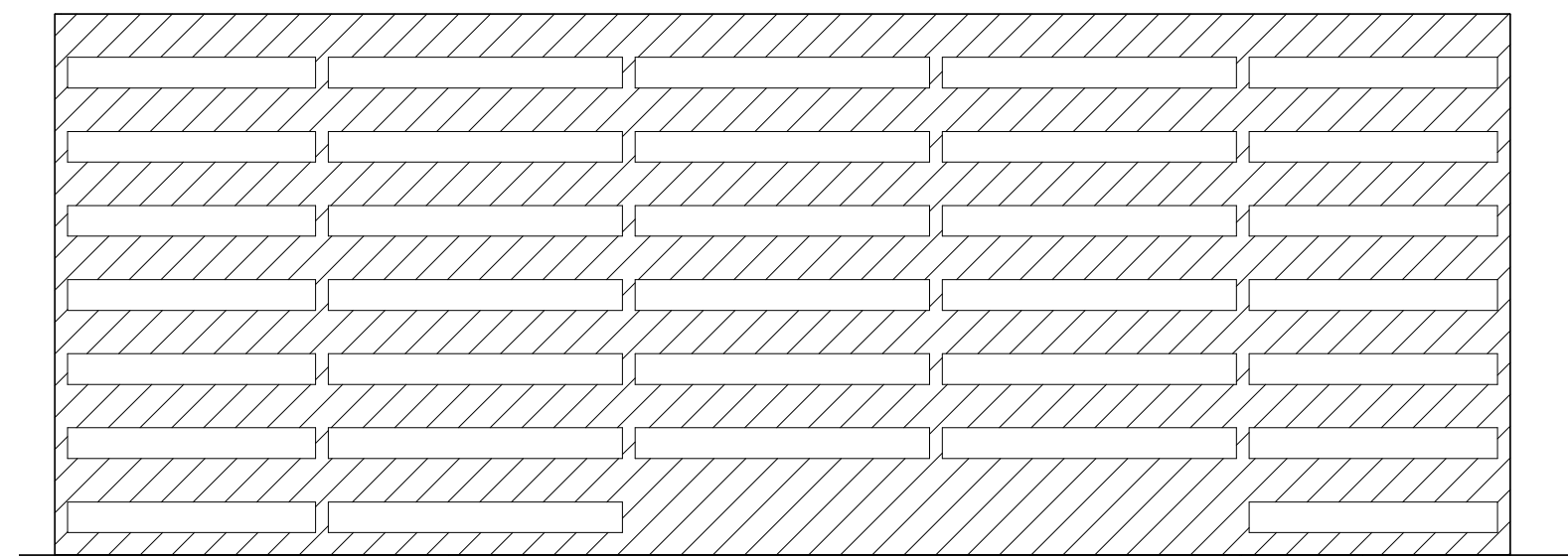
RESPONSE: The Hyatt Place Hotel will not have a deleterious effect on the surrounding areas. It is not located near a neighborhood and is operated by Troy based HIS under a national franchise.

w. Any other factors that may affect the health, welfare, and/or safety of the general public.

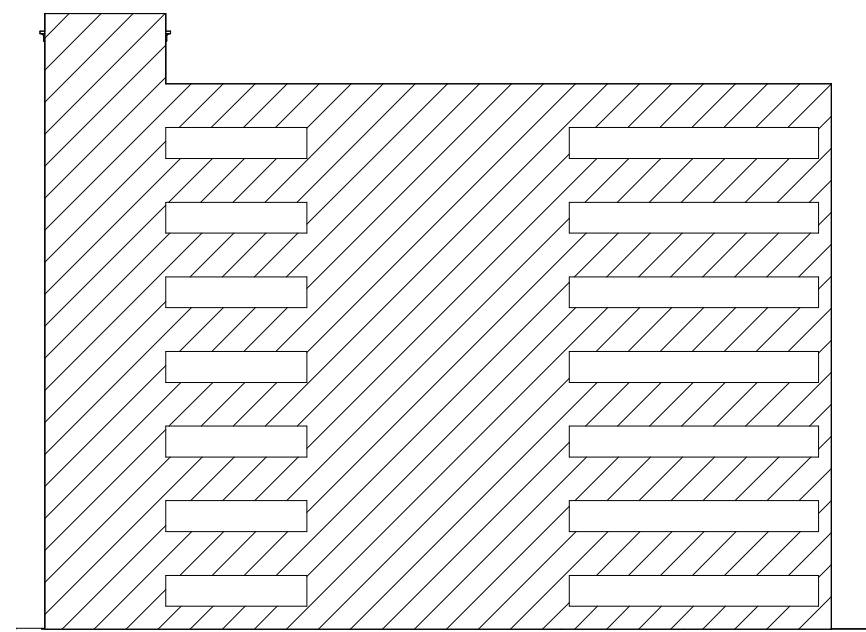
RESPONSE: The business will have a positive effect on the health, welfare and safety of the general public. The applicants have many years of experience and are committed to operating their business responsibly and in compliance with all applicable ordinances, laws and regulations. They plan to provide a place where residents and travelers from all over can come to experience a full service, quality hotel.

x. Any other factors that City Council may deem proper, provided such considerations are reasonable under all of the circumstances.

RESPONSE: This application is exactly the type of business which should be granted a quota license from the City. The investment is substantial, and the operators are impeccable. The Applicant should be recognized for this investment and for this project which is beneficial to the City's tax base, its residents and all those who travel to the City of Troy. The Hyatt Place Hotel also provides Troy with the ability to compete for special event business.



A South Elevation Allowable Openings



West Elevation Allowable Openings

| Proposed Provided ADA Parking | |
|-------------------------------|-------|
| Family | Count |
| Parking Spaces | 15 |

EXISTING 801/803 BUSINESS CENTER

- USABLE SQ. FT. ASSESSED BY THE CITY OF TROY: 122,386 SQ. FT.
- OFF-STREET LOADING REQUIREMENTS: (3) SPACES OR 1,500 SQ. FT.
- PROVIDED LOADING AREA: 1,560 SQ. FT.

PROPOSED HOTEL

- EST. USABLE SQ. FT. FOR THE HOTEL: 15,778. SQ. FT. +/-

PROPOSED HOTEL RESTAURANT

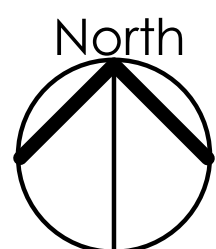
- EST. USABLE SQ. FT. FOR HOTEL RESTAURANT: 5,622 SQ. FT. +/-
- TOTAL REQUIRED OFF-STREET LOADING REQUIREMENTS FOR PROPOSED HOTEL & RESTAURANT: 15,778 SQ. FT. +/- 5,622 SQ. FT. = 21,400 SQ. FT.
- OFF-STREET LOADING REQUIREMENTS: (1) SPACE PROVIDED LOADING AREA: 2,823 SQ. FT.

| | |
|-----------------------------|---|
| UP TO 5,000 SQ. FT. GFA | 1 SPACE |
| 5,001 TO 60,000 SQ. FT. GFA | 1 SPACE, PLUS 1 SPACE PER EA. ADDITIONAL 20,000 SQ. FT. GFA |
| 60,001 SQ. FT. GFA & OVER | 3 SPACES, PLUS 1 SPACE PER EA. ADDITIONAL 50,000 SQ. FT. GFA |

Note:

Do not scale drawings. Use calculated dimensions only. Verify existing conditions in field.

North Arrow:



Sheet Number:
A.100

Client: _____
Owner

Project:
Project Name

[illegible]

Seal: _____

Note:

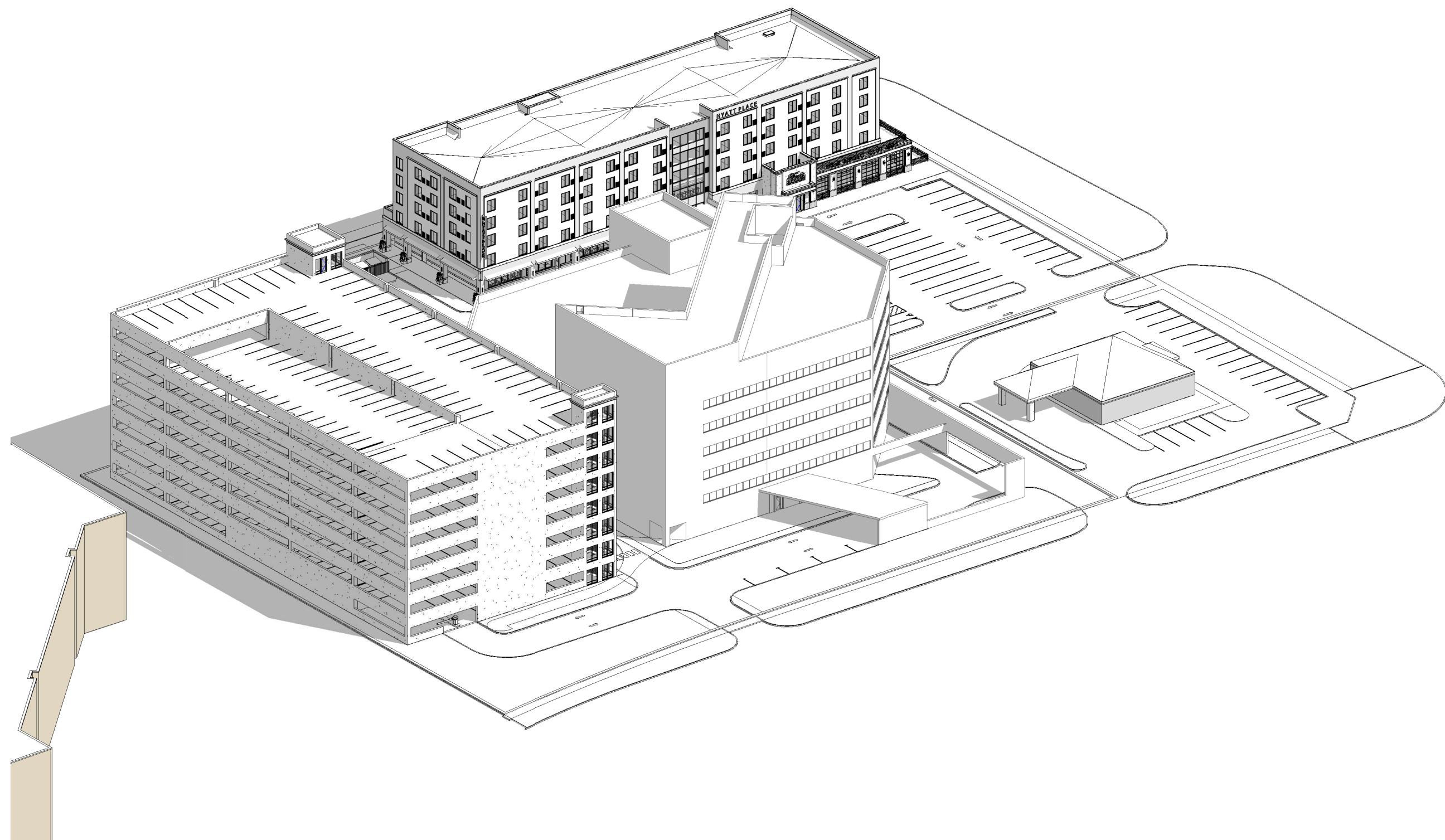
Do not scale drawings. Use
calculated dimensions only.
Verify existing conditions in field.

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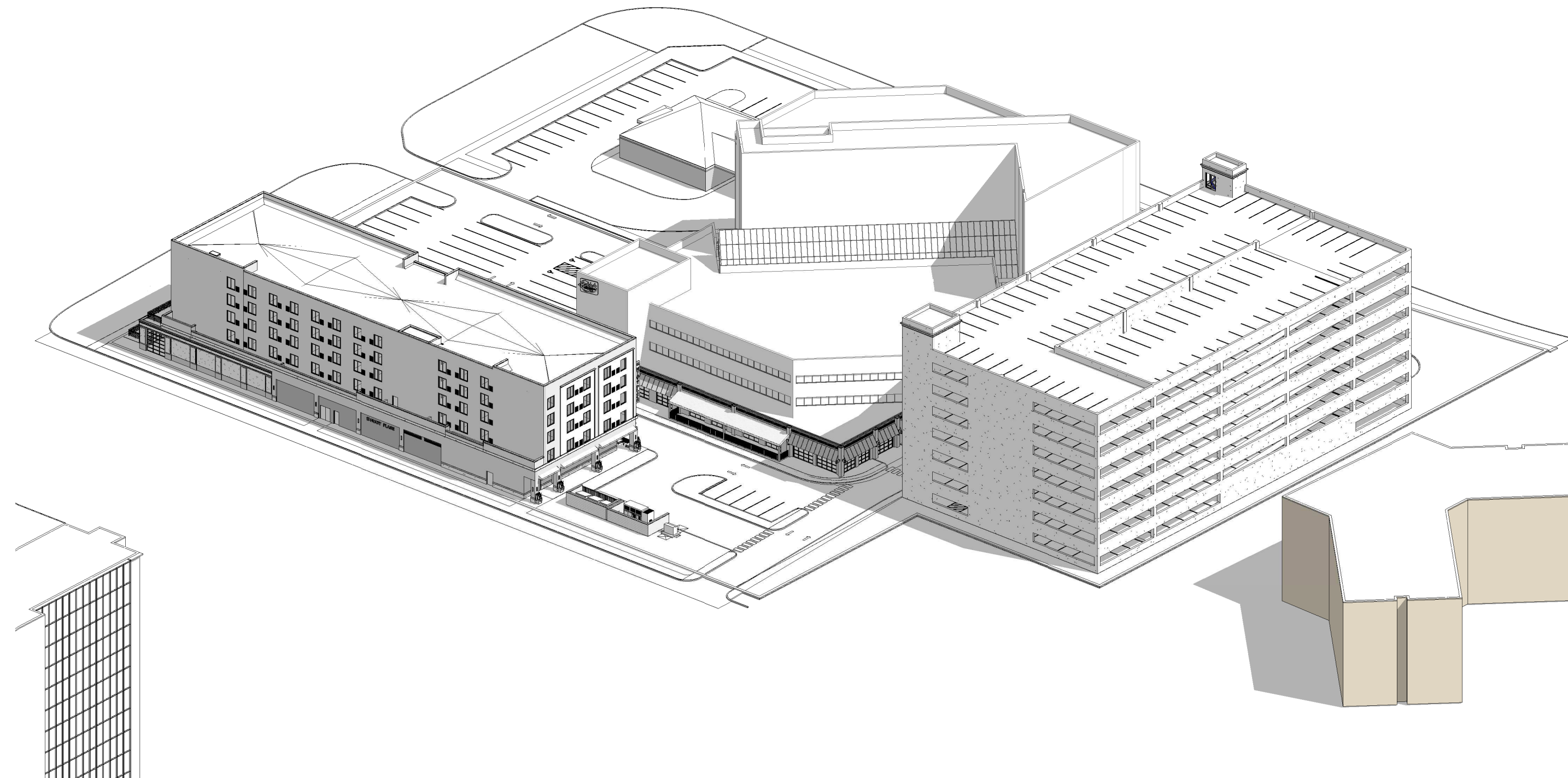
Sheet Title:
Isometric Views

Project Number: _____
Project Number

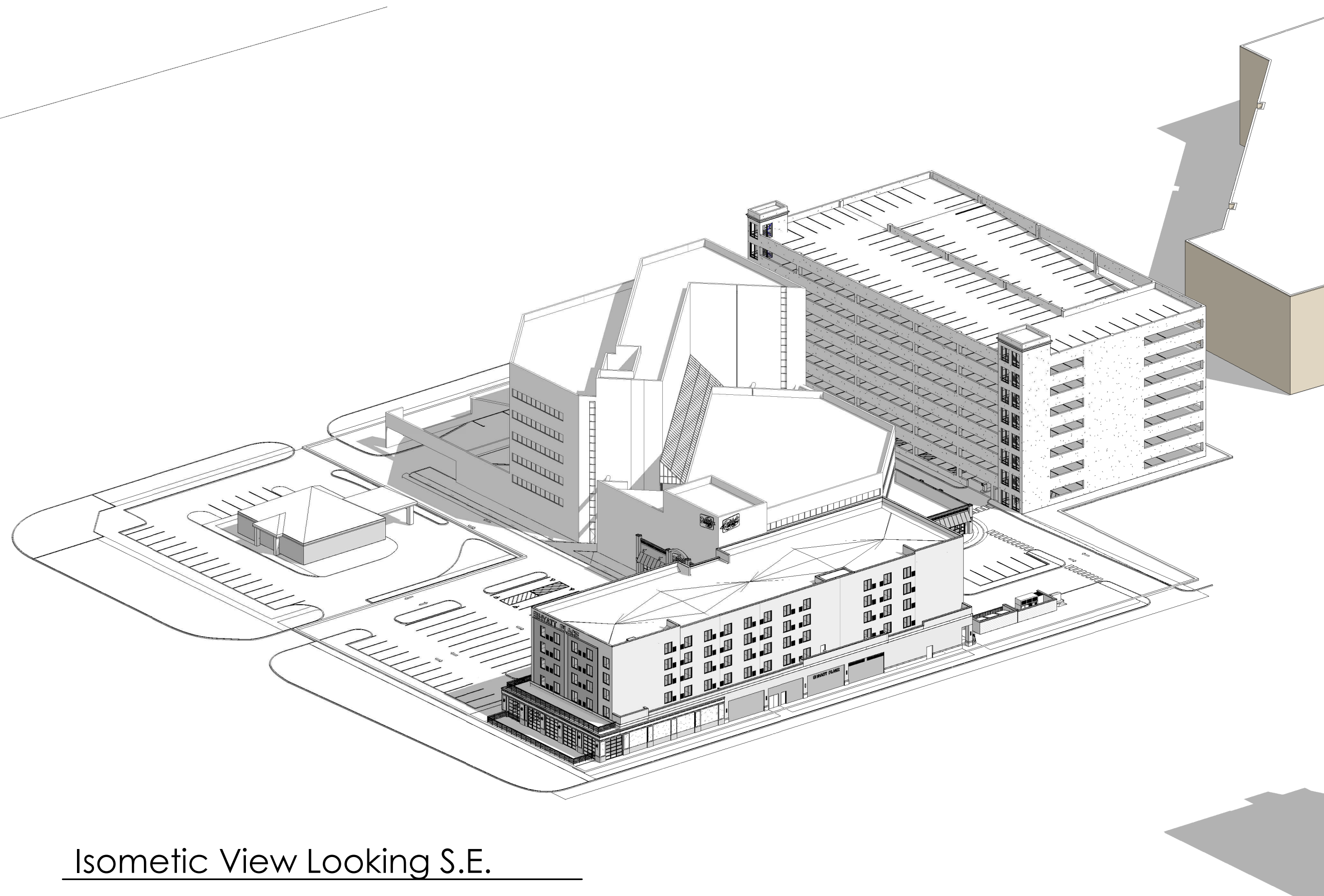
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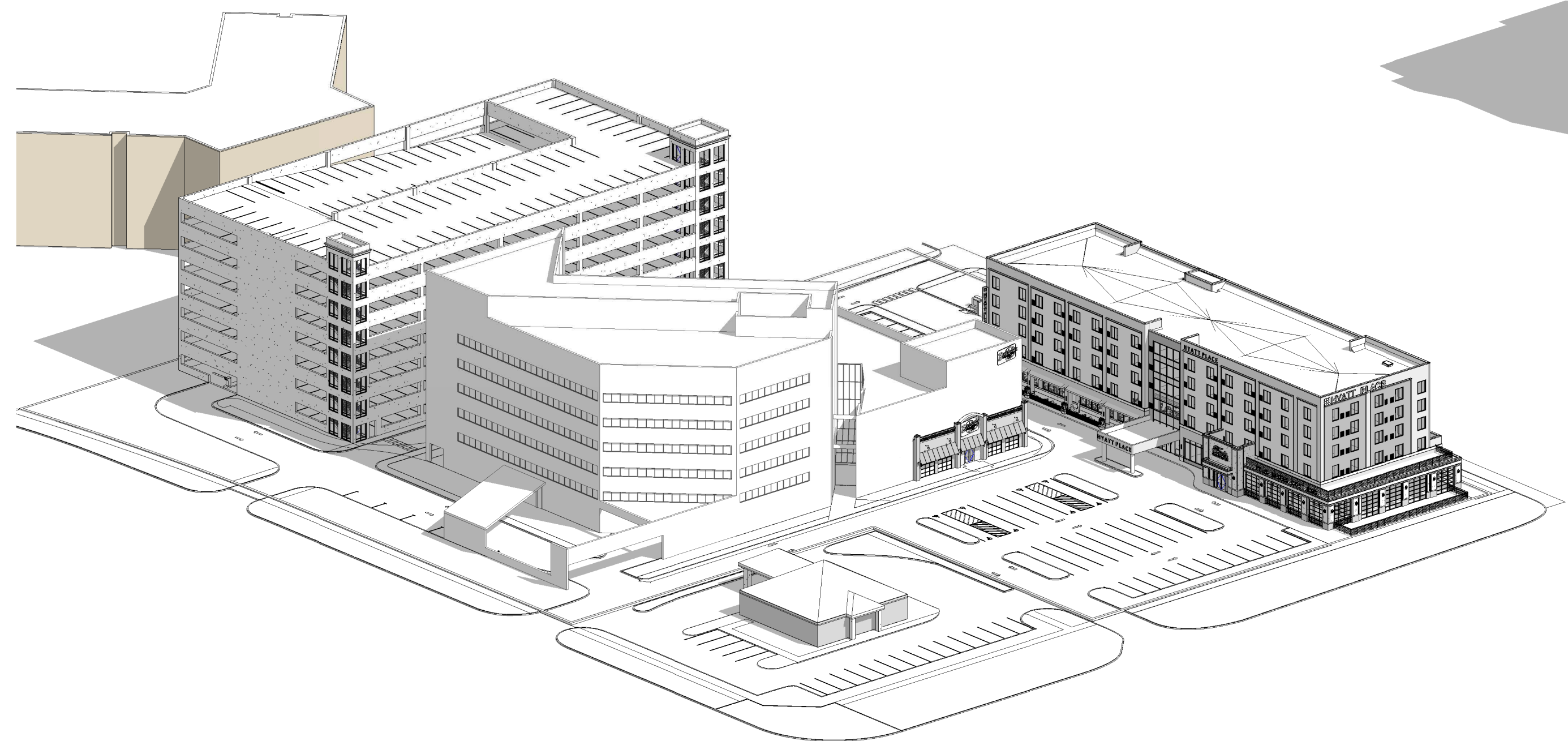
Isometric View Looking N.W.



Isometric View Looking N.E.



Isometric View Looking S.E.



Isometric View Looking S.W.

3 Hotel - Typical Floor Plan

[illegible]

Seal: _____

Note:

Do not scale drawings. Use
calculated dimensions only.
Verify existing conditions in field.

North Arrow:

Sheet Title: Elevations

Project Number: _____
Project Number

Sheet Number: A.201



c West Elevation (Rear)
A.102 1" = 10'-0"



D North Elevation (Side)
A.102 1" = 10'-0"

**APPLICANT, FAMILY Y&C INC'S RESPONSE TO
SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE**

Pursuant to Troy City Ordinance, Chapter 101 – Liquor Licenses, Applicant, Family Y & C Inc, seeks approval for its application for new Class C and On-Premises SDM licenses that was submitted on February 16, 2022 and submits the response to City's Supplemental Liquor License Applicant Questionnaire as follows:

1. Applicant's Corporate Name

Family Y & C Inc

2. Type of Liquor License

Application for Class C and On-Premises SDM

3. The Name of the Applicant business

d/b/a Kazoku Sushi

4. Street address of the property where liquor licenses is to be located

30 W. Square Lake Road, Troy, MI 48098

5. What is the applicant's management experience in the alcohol/liquor business?

Mr. Chang Gu Lee ("Mr. Lee" hereinafter), an owner of the business, has accumulated over 19 years of experience as a head chef in establishments where liquor licenses were integral to operations. Notably, he served at Sushi Samurai, one of the most renowned restaurants

in West Bloomfield, before founding Kazoku Sushi. In his previous roles, Mr. Lee was responsible for overseeing the entire food and beverage operations, including the service of alcohol.

6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities

Overview

Kazoku Sushi is a mid-sized establishment with a seating capacity of 34 persons, dedicated to serving high-quality food to the community. “Kazoku,” meaning family in Japanese, reflects the business’s motto: “by the family, for the families.” The entire Lee family, led by Mr. Lee, is devoted to maintaining the utmost freshness and top-notch quality in both food and service attached as **Exhibit A**. All preparation and quality checks are performed by family members, setting them apart from chain or corporate-run restaurants through their commitment to using only the highest quality ingredients.

The staff undergoes thorough training to ensure that every customer’s visit is pleasant, a process they refer to as “becoming part of the family,” highlighting their serious approach to customer service. Additionally, Kazoku Sushi works closely with its suppliers to ensure that all products meet their high standards, thereby fulfilling customer expectations. The business prioritizes quality over speed, avoiding fast-serving, easy-to-prepare, frozen, precooked food.

Hours of Operation

Currently, Kazoku Sushi operates from 11 a.m. to 9 p.m., Monday through Saturday, and is closed on Sundays. Upon approval of the liquor license, the business plans to extend its operating hours until 10 p.m.

Menu

Currently, Kazoku Sushi offers a diverse selection of fresh sushi and rolls. Upon approval of its liquor license, the restaurant plans to expand its menu to include izakaya-style dishes, which pair excellently with alcoholic beverages. The proposed menu is attached as **Exhibit B**.

7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license?

From an economic perspective, the issuance of a liquor license will create job opportunities for local residents, including positions for servers, cooks, and managerial staff, as, with the liquor license, stated above, operating hour will extend, and more menus will be served. This can contribute to reducing local unemployment and stimulating economic growth. Additionally, it will generate tax revenue for the city through sales taxes, business taxes, and liquor license fees. This additional revenue can be allocated to enhancing public services and infrastructure.

From a social and cultural perspective, Kazoku Sushi will serve as a community hub where residents and visitors can gather, socialize, and enjoy entertainment, fostering a sense of community and belonging among patrons. Located less than a mile from Embassy Suites and the industrial park, which attract many business tourists to the city, Kazoku Sushi addresses a gap in the northern part of the city, where no other sushi restaurants offer alcoholic beverages. It has been noted that many business tourists currently travel approximately 3 miles to Soho Sushi in Rochester. The issuance of a liquor license to Kazoku Sushi will effectively fill this gap.

8. How is the applicant business unique from other similarly licensed businesses in the area?

As previously mentioned, Kazoku Sushi thrives on delivering the utmost freshness and top-notch quality in both food and service. The entire family takes great pride in ensuring that their food quality is unparalleled by competitors. They strive to offer an authentic taste of Japan, providing fresh, health-conscious cuisine. Additionally, there are no other sushi restaurants with liquor licenses in the northern part of the city. This results in a loss for the city, as business tourists are drawn to restaurants in neighboring cities.

9. What is the effect that the issuance of this license would have on the economic development of the surrounding area?

The issuance of a liquor license will have many positive effects on the economic development of the surrounding area. While international business tourists who visit the industrial park and stay at Embassy Suites currently travel to other cities to have sushi with alcohol, it can attract more to stay within the city of Troy, benefiting nearby shops,

restaurants, and services. When patrons stay within the city, they are likely to explore other local businesses, increasing overall economic activity. The business itself will create job opportunities, which can reduce local unemployment and provide income for residents. This increase in employment can have a ripple effect, as employees spend their earnings within the community. With increased sales and business activity, the city can expect higher tax revenues from sales taxes, business taxes, and liquor license fees. These funds can be reinvested into the community, improving public services and infrastructure. Kazoku Sushi with a liquor license can diversify the local economy in the area. A diverse economy is more resilient to economic downturns and can provide a wider range of job opportunities for residents.

10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts?

Located in a residential zoning district, Kazoku Sushi will implement careful measures to control noise from patrons and business operations, particularly during late hours, to avoid disturbing nearby residents. Kazoku Sushi will provide extensive training for staff in responsible alcohol service and customer interaction to mitigate potential issues. Additionally, robust security measures will be put in place to handle any incidents related to alcohol consumption.

11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area?

Kazoku Sushi is located at the intersection of Livernois and Square Lake. While there is some traffic during school hours in the morning and afternoon, traffic volume is generally low at other times. The business is not expected to significantly increase traffic. Additionally, there are ample parking spaces available, and the mall's landlord is very supportive of the business, ensuring that parking will not be an issue.

12. What effect would the issuance of the license have on the health, welfare and safety of the general public?

The issuance of liquor licenses can boost the local economy by supporting businesses. This can lead to job creation and increased tax revenues for the community. Also, the licensed establishments can provide social spaces for community gatherings, entertainment, and cultural events. These venues can contribute to the social fabric and quality of life in the area. As the licensed premises are subject to regulations that aim to ensure safe and responsible alcohol consumption, safety measures should be established such as age verification, training for staff on responsible service, and limits on operating hours.

Additionally, sushi is a highly nutritious food offering numerous health benefits. Many types of sushi, especially those containing fatty fish such as salmon, mackerel, and tuna, are rich in omega-3 fatty acids. These essential fats are known for their heart health benefits, including reducing inflammation and lowering the risk of heart disease. Furthermore, the fish and seafood used in sushi are excellent sources of high-quality protein, which is essential for muscle repair, immune function, and overall body maintenance.

Sushi is also generally low in calories, particularly when compared to many other dining options. Sashimi (sliced raw fish) is especially low in calories and high in protein. Sushi often includes nutrient-dense ingredients like seaweed (nori), which is rich in vitamins A, C, E, K, and several B vitamins. Seaweed is also a good source of minerals such as iodine, calcium, and iron. The vegetables and other ingredients used in sushi, such as avocados, cucumbers, and pickled ginger, are rich in antioxidants, which help protect cells from damage and support overall health.

The rice in sushi provides a source of carbohydrates, essential for energy. Sushi rice is often seasoned with vinegar, which can help regulate blood sugar levels. Additionally, pickled ginger and wasabi, commonly served with sushi, have antimicrobial properties and can aid in digestion. The vinegar used in sushi rice also promotes a healthy gut.

Sushi is typically low in saturated fats, especially compared to other protein sources like red meat. A lower intake of saturated fats is associated with a reduced risk of cardiovascular disease. Overall, the combination of high-quality protein, essential fats, and nutrient-dense ingredients makes sushi a healthy and balanced dietary choice.

13. What proposed or actual commitments are being made by the applicant to established permanency in the community?

Kazoku Sushi has made significant contributions to the local community in various ways. Annually, the restaurant donates to the Troy Orchestra Gala, as detailed in **Exhibit C**. This tradition began as a simple request from one of its valued customers, a resident of Troy,

and has grown into an annual event where Kazoku Sushi prepares and donates several sushi platters.

In addition to supporting the Troy Orchestra Gala, Kazoku Sushi has made numerous donations to the local fire and police departments, demonstrating its commitment to supporting those who serve the city. The restaurant remains dedicated to continuing its support for local schools and city departments, reinforcing its role as a community partner.

Respectfully submitted,

Date: July 29, 2024

/s/ Hoil Lee
LEE LAW PLLC
By: Hoil Lee (P82633)
Attorney for Applicant
29777 Telegraph Road Suite 1650
Southfield, MI 48034
(248) 675-9215
(248) 377-8256 fax
HOIL@LeeLawSolution.com

Exhibit A









Exhibit B





**New menu items to be added with the start of alcohol serving*

Tuna Tataki – Ozeki Dry Junmai Sake (Chilled- Crisp & dry sake)

Delicate, gently seared tuna with ponzu sauce

Okonomiyaki – Kirin Ichiban Beer (malt)

Savory Japanese pancake with cabbage, scallion, topped with okonomiyaki sauce and katsuobushi

Agedashi Tofu – Plum Sake by Fuki (chilled)

Medium-firm tofu lightly fried with potato starch, served in ponzu sauce

Chicken Kaarage – Asahi Dry beer

Japanese fried chicken served with Spicy mayo, teriyaki sauce and garlic soy sauce

Beef Negimaki – Ozeki Nigori Sake (Chilled – cloudy sake)

Thinly sliced beef rolled with scallion, served with ponzu sauce

Jaru Soba – Riesling (Japanese)

Cold buckwheat noodle served with shrimp tempura and Tsuyu dipping sauce

Tempura Don – Kirin Ichiban Beer (malt)

Crispy tempura shrimp, vegetables and egg served on a bed of rice with sweet tare sauce

Salmon Obsession – Ozeki Dry (Hot)

5 pieces of salmon Nigiri, 2 pieces of salmon Sashimi, salmon roll

Tuna Obsession – Ozeki Dry (Hot)

5 pieces of tuna Nigiri, 2 pieces of tuna Sashimi, tuna roll

Hamachi Kama – Sapporo Beer (served in cold, tall can)

Roasted yellowtail collar served with ponzu sauce



*Current menu items to be modified/updated to be better complimented with alcoholic beverages

Izakaya Style:

Gyoza

Takoyaki

Softshell Crab

Shrimp Tempura Appetizer

Smoked Salmon Special

Yellowtail Special

Jalapeno Special

Avocado Special

Tuna Special

Salmon Special

Ebisu, Kanisu, Takosu

Sushi Entrees:

Sushi Regular

Sushi Deluxe

Sashimi Combinations A, B, C

Hwedupdap

Albap

Chirashi

Unagi Don

Exhibit C





ELITE SPORTSPLEX

[HTTPS://WWW.ELITESPORTSPLEX.COM/](https://www.elitesportsplex.com/)

AVAILABLE FOR RENTAL FOR MULTIPLE SPORTS SUCH AS
VOLLEYBALL, BASKETBALL, FUTSAL, BASEBALL,
SOFTBALL, FOOTBALL, SOCCER, LACROSSE AND OTHER
EVENTS



(248) 791-7944



kazoku sushi

30 W Square Lake Rd, Troy, MI 48098

Hours:

M-Th 11AM-230PM ; 430PM-830PM

Fri-Sat 11AM-230PM ; 430PM-9PM

Sun - CLOSED





500 West Big Beaver
Troy, MI 48084
troymi.gov

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

The City of Troy's Liquor Advisory Committee will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within the completed application and questionnaire. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire, and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Troy City Council. Please refer to Troy City Ordinance, Chapter 101- Liquor Licenses.

1. Applicant's Corporate Name: Sai Krishna Enterprises LLC
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): Class C
3. The Name of the Applicant business: Paradise Biryani Pointe
4. Street address of the property where liquor licenses is to be located: 4880 Rochester Troy MI.
5. What is the applicant's management experience in the alcohol/liquor business? No Experience.
Willing and ready to learn and take classes and get
Certified in proper serving and storing of liquor.
6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities Our Restaurant is
open Mon-Thurs 11:30am - 10:00pm. Friday - 11:30 - 12:00am
Saturday - 11:30 - 11:00pm Sunday 11:30 - 10:00pm. We specialize in Indian
food and are popular for our Biryani. We are a sit down family
dinner
7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license? We are an established, leading
restaurant in the Troy area for the past 8 years featuring Indian
Cuisine. We plan to expand and enhance our food (dine in) experience
experience by serving Indian liquors & cocktails. We are looking to
expand our over all dine in experience in respectable and responsible
way.



500 West Big Beaver
Troy, MI 48084
troymi.gov

8. How is the applicant business unique from other similarity licensed businesses in the area? We are already unique since we serve Ethnic Indian food, we are looking to further enhance this experience by serving unique Indian liquor and cocktail. All this makes our business unique from the other restaurant around the area.
9. What is the effect that the issuance of this license would have on the economic development of the surrounding area? We by serving traditional Indian liquor are hoping to help and add to the economic development of the surrounding area. We want to bring in more business from surrounding cities and give food lovers a good dining experience.
10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts? We want to be responsible and safe business owners and hope to contribute to surrounding neighborhoods. We will be following all rules & regulations hope to be an upstanding business establishment in the Troy area.
11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area? We are ^{already} ~~an~~ well established ^{business} since 2016 and are well equipped to vehicular & pedestrian traffic and are confident that we will continue to do so.
12. What effect would the issuance of the license have on the health, welfare and safety of the general public? Alcohol sales would still be secondary to the tasty food we currently serve. We plan to enhance this experience and showcase our Indian alcohol to compliment our food. We want to be mindful & responsible there by no to have any negative effect on the health & welfare and safety of the general public.
13. What proposed or actual commitments are being made by the applicant to established permanency in the community? We have been an established business in the Troy area since 2016 and have been an active member of the Troy community. Have participated in many events around the area. We feel that by introducing the food lovers to Indian liquor & beer, will further enhance our uniqueness and will establish us in the community.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084

Lynn J Giorgi

From: arti upadhyaya <krish.arti@gmail.com>
Sent: Tuesday, July 16, 2024 10:35 PM
To: arti upadhyaya; Lynn J Giorgi
Subject: Introduction

You don't often get email from krish.arti@gmail.com. [Learn why this is important](#)

CAUTION: This email did not originate from within the City of Troy. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hello,

Srinath and I were very happy to meet all the board members on Monday and also to finally meet Lynn in person. We are one of the 12 restaurants owners who are eagerly waiting to obtain a liquor license.

We have done all the paperwork and answered the questionnaire, but we wanted to take this opportunity to introduce ourselves and give you all an insight as to why we are seeking this license.

We are immigrants from India who came to pursue the American dream. We have worked incredibly hard and currently have three restaurants in the metro Detroit area. We also have a food truck. We serve mainly Indian food and are famous for our biryani.

After being in business for more than a decade, we wanted to expand and enhance our food lovers experience by pairing our Indian cuisine with wine/ Indian beer and some Indian cocktails. We are mainly a family restaurant, but would love to give our customers the opportunity of truly enjoying the authentic Indian food experience by pairing it with traditional Indian liquor.

We are trying our hardest to be a part of the Troy community by participating in many community events. Our aim is to serve tasty Indian food and be an uplifting community participant.

We hope you will give us a chance to make our restaurant a unique place where everyone will be able to have authentic Indian food paired with the finest liquor.

Thanking you all for your time and for giving us this opportunity.



Srinath Kalmadi & Arti Upadhyaya



500 West Big Beaver
Troy, MI 48084
troymi.gov

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

The City of Troy's Liquor Advisory Committee will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within the completed application and questionnaire. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire, and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Troy City Council. Please refer to Troy City Ordinance, Chapter 101- Liquor Licenses.

1. Applicant's Corporate Name: Next Level enterprise, Inc DBA Renees Gourmet Pizzeria
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): Class C
3. The Name of the Applicant business: Renees Gourmet Pizzeria
4. Street address of the property where liquor licenses is to be located: 1937 W Maple Rd
5. What is the applicant's management experience in the alcohol/liquor business? I own a number of retail and restaurant businesses.
6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities Please see menu attached. Hours of operation are: Monday- Thursday 11:00am-8:30PM; Friday & Saturday 11:00am-9:00PM; Sunday 11:00am-8:00PM. Facility is to be used for dine-in full service of liquor cocktails and Gluten Free beer on draft.
7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license? We are the only all Gluten Free pizzeria in Oakland County. We will be the only gluten Free & nutfree restaurant serving alcohol in Oakland County.



500 West Big Beaver
Troy, MI 48084
troymi.gov

8. How is the applicant business unique from other similarity licensed businesses in the area? We are the only Gluten Free, Nut Free restaurant serving alcohol in Oakland County.
9. What is the effect that the issuance of this license would have on the economic development of the surrounding area? We are a destination for gluten Free eaters all over Metro Detroit.
10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts? We will serve our community by providing an all gluten Free menu absent of nuts. By selling alcohol, we give allergy sensitive residents the opportunity to have a full dining experience.
11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area? No effect since we are in a plaza.
12. What effect would the issuance of the license have on the health, welfare and safety of the general public? We provide an allergy friendly eating alternative that is healthy for the public.
13. What proposed or actual commitments are being made by the applicant to established permanency in the community? We have just resigned a 5 year guaranteed lease.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084



500 West Big Beaver
Troy, MI 48084
troymi.gov

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

The City of Troy's Liquor Advisory Committee will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within the completed application and questionnaire. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire, and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Troy City Council. Please refer to Troy City Ordinance, Chapter 101- Liquor Licenses.

1. Applicant's Corporate Name: BCX RESTAURANT GROUP
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): CLASS C
3. The Name of the Applicant business: SALTWATER ENTERTY
4. Street address of the property where liquor licenses is to be located: 3672 ROCHESTER RD TROY 38083
5. What is the applicant's management experience in the alcohol/liquor business? PLEASE SEE RESUME
MANAGED ALCOHOL ESTABLISHMENTS FOR 30 YEARS- RESTAURANTS- HOTELS- BARS
TAUGHT ALCOHOL AWARENESS AT SCHOOLCRAFT / EMU
FILE DINING IN CHICAGO / WINE COLLECTION /
6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities
SEE ATTACHED
7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license? 1. YOU WILL HAVE 10 STAFF
MANAGING RESPONSIBLE CONSUMPTION. 2. OUR MARKET IS EVERYONE
BUT TENDS TO BE 35-65 NOT A YOUNGER CLIENTELE. WE OFFER
FRESH / HEALTHY / GREAT AFFORDABLE SEEDOOD, BUT IT IS ENJOYED
MORE WITH A WELL PAIRED WINE OR COCKTAIL W/ FRIENDS!

SALTWATER EATERY

OPERATING STATEMENT

SALTWATER EATERY IS AN ESTABLISHMENT *SERVING FRESH AFFORDABLE SUSTAINABLE SEAFOOD*

WE SOURCE EVERYTHING THROUGH A REPUTABLE SUPPLIER WHO KNOWS OUR STANDARDS AND SPECIFICATIONS. WE SOURCE WILD /NET /ROPE CAUGHT AND USE OTHER PURVEYORS WE HAVE WORKED WITH FOR 25 YEARS THAT KNOW OUR STANDARDS IN PRODUCE AND FOOD PRODUCT.

WE BELIEVE IN SERVING OUR EMPLOYEES AND COMMUNITY. SINCE WE ARE IN FOOD SERVICE, WE LOVE TO HELP CHILDREN SPECIFICALLY AND ALWAYS ENCOURAGE OUR GUESTS TO CONTRIBUTE TO THE COMMUNITY AT HOLIDAY TIMES WITH GIFTS, FOOD, CASH CONTRIBUTIONS AS WELL. WE OFFER OUR TIME TO THE COMMUNITY GROUPS FOR SENIOR MEALS, KIDS MEALS AND HOLIDAY DELIVERIES. WE WORKED FOR YEARS WITH FARMINGTON/FARMINGTON HILLS COMMUNITY HOUSE, FARMINGTON PUBLIC SCHOOLS AND GOODFELLOWS TO PROVIDE MEALS, GIFT CERTIFICATES, SCHOOL LUNCHES, WINTER CLOTHING, FURNITURE ECT. TO CHILDREN AND FAMILIES IN NEED FOR OVER 20 YEARS. WE ALSO DID CHARITABLE WORK AND CONTRIBUTIONS WITH JIMMIES KIDS, AND THE SALVATION ARMY AT THE HOLIDAYS.

OUR HOURS OF OPERATION ARE MON TO SAT 11AM UNTIL 9PM. BEGINNING SUNDAY IN SEPT WE WILL SERVE A NEW ORLEANS BRUNCH WITH A NEW ORLEANS BAND 9AM TO 3PM.

I HAVE INCLUDED A PACKET THAT ELABORATES OUR FOCUS ON OUR CONCEPTUAL PLAN. WE HAVE BEEN IN OPERATION FOR 5 MONTHS AND ALREADY HAVE A LOYAL FOLLOWING AND 98 PERCENT ON ALL ONLINE REVIEWS. I HAVE INCLUDED THIS IN OUR PACKAGE.

IF WE ARE FORTUNATE ENOUGH TO RECEIVE A LICENSE FROM TROY, WE HAVE MANY FUN PROMOTIONS WITH FUN COCKTAILS LINED UP, I.E., OUR SUNDAY NEW ORLEANS BRUNCH, WINE TASTINGS, (I AM A COLLECTOR}, ETC. WHETHER THE HOLIDAYS, A SPECIAL OCCASION, BIRTHDAY, ETC, WE LIKE TO KEEP THINGS FRESH AND INTERESTING SO THERE WILL ALWAYS BE SOMETHING GOING ON AT SALTWATER EATERY.

Drinking wine with good food in good company is one of life's most civilized pleasures

Eat bread by pleasure, drink wine by measure



I've forgotten a lot of things in life, a great meal is not one of them



AFFORDABLE FRESH SEAFOOD

**3672 ROCHESTER ROAD
TROY, MI 48083**

(248) 422-6151

Penny White Owner

My Experience

GORDON RESTAURANT

Chicago IL

rated #9 Chicago restaurant

Asst. General Manager

1990-1992

THE BIG EASY

London England

American Concept Theme Restaurant

Opening General Manager

1992-1993

TGIF

London England

Service Manager

1993-1994

EASTERN MICHIGAN HOTEL RESTAURANT MGT. PROGRAM

Ypsilanti MI

Instructor and Graduate Asst. HRM Master's Program

1994-1996

SCHOOLCRAFT CULINARY PROGRAM

Livonia MI

Instructor Operations/Marketing/Purchasing/Concept and Design

1996-2000

WICKED TABLE

Farmington Hills MI

Owner

2015-2018

FARMINGTON HILLS GOLF CLUB / PINE TREE GRILL

Farmington Hills MI

Owner

2010-2015

THE BREAKFAST CLUB RESTAURANTS

Eight Various Locations Michigan

Owner and Licensor

2000-2020

2 LIQUOR LICENSES

Farmington Hills, Michigan

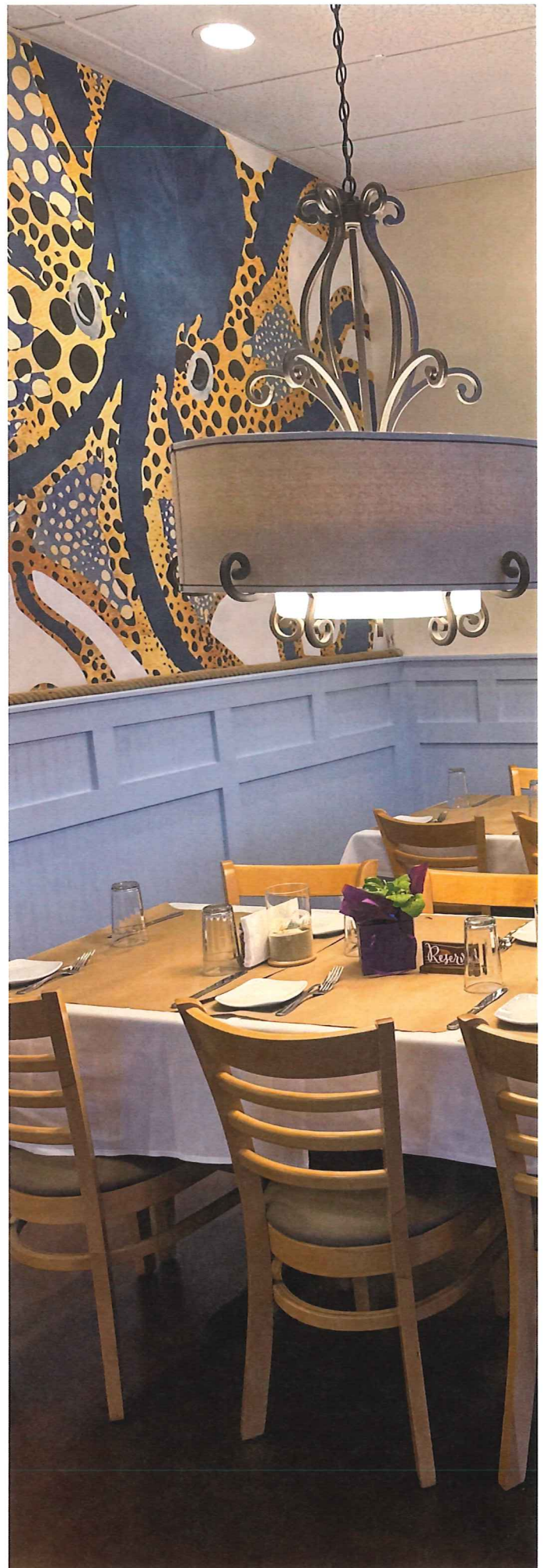
My Education

Wayne State

B.A. Social Science

Eastern Michigan University

HRM Master's Program







#1 FOR SEAFOOD IN TROY, MI



Bibi B.
West Frankfort, IL
13 4 5

★★★★★ Jul 8, 2024

4 photos

I got so excited about the British-style fish 'n chips that I forgot to snap a photo. Friendly staff. Wonderful atmosphere. The haddock was perfectly breaded and fried. Super long crinkle fries were excellent. The cole slaw had the perfect amount of dressing and that terrific crunch of freshness. I also tried the lavender lemonade and finished up with a slice of key lime pie. So good!



Elaine W. Elite 24
Troy, MI
10 105 164

★★★★★ May 11, 2024

1 photo

Cute place. Well decorated and very clean. Service also excellent. Got their grilled catch of the day, which was tilapia this time. Fish was well cooked. Great texture. Paired well with the sauce, rice and caper. Portion is big. Overall very good value!



Grilled catch of the day (tilapia)



Kendall W.
Troy, MI
0 9 2

★★★★★ May 17, 2024

2 photos

Just finished dinner at Saltwater Eatery. The lobster roll was delicious! It's nice to finally have a nearby place that has them on the menu. We also sampled the calamari and Seafood Carbonara. Everything was excellent. The service was wonderful. Very friendly and attentive. Will definitely be back!



Lobster Roll

Seafood Carbonara



Linda S.
Troy, MI
0 47 2

★★★★★ Jul 6, 2024

The food was delicious. Everyone enjoyed their meal. Lobster rolls were fantastic. Friend had tile fish (special and fish and chips). We had a starter of the white fish. We all enjoyed our meals. Our waitress was delightful. The owner made a point of stopping by our table to ask about our meal. We will definitely go back.



Jim O. Elite 24
Sterling Heights, MI
125 1435 14

★★★★★ Apr 11, 2024

Wow! Great addition to the Troy area. Used to go to the breakfast club on John r - Madison heights, for years, same owner. Had a lunch/dinner here today. Soooooo good. Shared 1 of daily specials- blackened red snapper dinner and a Maine lobster roll dinner. Both were fantastic. Sides included rice, asparagus, large bowl of coleslaw. Very fair pricing for seafood! A must try!



Michael Mkhjian
Local Guide · 275 reviews · 351 photos
★★★★★ a month ago

Dine in | Dinner | \$20-30

Excellent service and high quality sourced seafood. The lobster roll is a no brainer, 10/10 flavor - highly recommend. The staff is family friendly, the owner is very personable, overall a very friendly family restaurant. Get the whitefish ... [More](#)



ed williams
Local Guide · 60 reviews · 507 photos
★★★★★ a month ago

Dine in | Dinner | \$30-50

Great visit with wife and mom. Great halibut with blood orange sauce. Wife had the blackened halibut. The halibut was the special of the day. The ice cream desert used Ray's ice cream. They have outdoor seating too, when winter finally goes ... [More](#)



Joe LoGrasso
8 reviews · 5 photos
★★★★★ 4 months ago

Dine in | Dinner | \$20-30

A great experience. Really tasty and affordable seafood. We had the calamari and delicious clam chowder followed by fish tacos and crabcakes. Dont forget to ask for some extra red pepper aioli sauce for the tacos. Drink license pending but this is going to be one of our local go to stops. Friendly wait staff. Dont miss it. ... [More](#)



Linda Silverstein
14 reviews
★★★★★ 4 days ago **NEW**

Dine in | Dinner | \$20-30

Delicious food. Two of us had lobster rolls, one had the daily special tile fish and another had fish and chips. We started with the white fish pate. Everything was great! Fabulous service. We will definitely go back. The owner made a point of coming to our table to talk with us. ... [More](#)



Jina Sawani
40 reviews · 4 photos
★★★★★ a month ago

Dine in | Dinner

First time in, and we are so glad we came! The lobster roll is fantastic, as is the calamari and blackened grouper. I'm sad I forgot to take pictures, but everything was so stellar (and I was quite hungry!), so that left little time to ... [More](#)



Samantha D.
Heatherwood Village, Rochester Hills, MI
547 4 8

★★★★★ Jun 15, 2024

3 photos

Food and service were absolutely amazing! First time dinning here and will defiantly be back! Lobster roll and chicken gumbo were fantastic! 1000/10



Helpful 0



Thanks 0



Love this 1



Oh no 0

David Boyer
owenboyer@gmail.com

1/12/2024

City Manager
500 W. Big Beaver Rd.
Troy, Michigan 48084

Good afternoon,

Please accept this letter as a business reference for Penny White who will be opening SALTWATER eatery in March 2024, in Troy Michigan.

As the former City Manager of Farmington Hills, I had the opportunity of working with Penny for a number of years as she held the contract for our city golf course restaurant Pine Tree Grill for five years. She also had another license in Farmington Hills at one of her other restaurants.

My observations from working with Penny is that she is a knowledgeable hands on owner, and took very seriously the responsibilities associated with holding two liquor licenses granted by the city of Farmington Hills.

I understand her newest venture will be a seafood restaurant located in Troy. Given her years of experience in restaurant related businesses and that this establishment will be her 12th restaurant, I have no doubt it will be a welcome addition to your community.

Based on my knowledge of her as an upstanding business leader and her commitment to being involved in the communities she operates in, she has my strong endorsement for her future endeavors.

As an example of her sense of community, she has participated frequently with city programs and schools volunteering her time and expertise on behalf of the students of Farmington Hills assisting with food distribution programs, deliveries, and financial support in the form of fund raising, holiday gift collections and more.

I am happy to give any further reference if need be. Thank you for your time.

Sincerely,

David Boyer

(248) 231-8464

cc. Lynn Giori

SHAREABLES

LAKE SUPERIOR WHITEFISH DIP

Served warm with matzo crackers

CALAMARI

Flash fried, served with caper lemons

STUFFED SHRIMP

Shrimp grilled and stuffed with spinach, jack cheese and artichokes

SLIDERS

Two Wagyu beef sliders with housemade bacon jam

CHOWDER

Robust cream based house chowder loaded with seafood

POKE

Big island style sushi grade raw tuna, marinated with shoyu sauce, green onion, pineapple and sesame oil

LOADED POUTINE

House crispy fries topped with melted cheese curds, brown gravy and crispy onion straws

SEARED DIVER SEA SCALLOPS

Two scallops served on pureed fresh peas and crispy pancetta with two voodoo shrimp wrapped in bacon

SALADS

HOUSE SALAD

Arugula tossed with granny smith apples, crispy pancetta, topped with fresh creamy burrata cheese, with a white balsamic vinaigrette

CHOPPED WEDGE

Chopped crisp chilled iceberg with fresh tomato, pancetta and bleu cheese crumbles and fresh cracked black pepper

CHOPPED COBB SALAD

Traditional with avocado, hard boiled egg, tomato, chicken breast, black olives and dry bleu cheese

SEAFOOD COBB SALAD

Fritto misto, avocado, hard boiled egg, bleu cheese and olives

DRINKS

- Coke
- Diet Coke
- Sprite
- Dr. Pepper
- Iced Tea
- Arnold Palmer
- Strawberry Lemonade
- Lemonade
- Hot Tea
- Hot Chocolate
- American Dark Roast Coffee
- Pressed Vietnamese Coffee + 1

MAINS

LOBSTER ROLL

Your choice, Maine on grilled roll with warm drawn butter or Connecticut style with house mayo, celery and scallions. Served with slaw

BRITISH STYLE FISH & CHIPS

Haddock in a proper English batter, fries and slaw

GRILLED FRESH CATCH

Changes daily. Please ask your server

JUMBO LUMP CRAB CAKE

Our secret crab cake recipe with brioche bun and lemon caper aioli, brioche bun and house fries

SALMON

Miso glazed or korean bbq served with roasted veggies

CAJUN SHRIMP & GRITS

House grits with creamy cheese curds, bacon and etouffee sauce, topped with cajun blackened fresh shrimp

SEAFOOD PASTA CARBONARA

Shrimp, fish, lobster and crab, sauce of pancetta, garlic, pecorino cheese, eggs and cream over tagliatelle pasta

BATTERED FISH TACOS

Fresh haddock, house slaw, red pepper aioli, lime and cilantro

FLOUNDER

Whole fresh battered and fried apricot glazed flounder over red beans and rice

SEAFOOD POT PIE

Seafood medley white sauce topped with puff pastry

ALTERNATIVES

HAND PATTIED BURGER

With Detroit Zip sauce, side of loaded fries (cheese, bacon and green onions)

STEAK FRITES

Hanger steak with zip sauce and hand cut fries

CHICKEN ANDOUILLE PAPPARDELLE

Chicken breast, seared andouille sausage, light cajun cream sauce, over stick to your ribs pappardelle pasta

ROASTED VEGGIE PLATE

Roasted veggies of the day with herbs and balsamic; side of smashed redskins

CHICKEN ADOBE QUESADILLA

LOBSTER MAC & CHEESE WITH BACON

SIDES

- Southern Slaw
- Roasted Seasonal Veggies
- Red Beans & Rice
- Extra Bread
- Smashed Redskins
- Fries
- Loaded Fries
- Starter Salad

DESSERTS

GOLDBRICK SUNDAE

Rays vanilla ice cream, hardened chocolate fudge sauce, with pecans

WARM CHOCOLATE CHIP SKILLET COOKIE

LITTLE PIRATES Under 10

POPCORN CHICKEN & FRIES

CHEESY QUESADILLA

MACARONI & CHEESE

LITTLE PIRATE BURGER & FRIES

Ask your server about menu items that are cooked to order or served raw. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.



NEW ORLEANS BRUNCH

SUNDAYS 9AM - 3PM

CUP TRADITIONAL GUMBO 8.00
BISCUITS AND SAUSAGE GRAVY 5.00
BEIGNETS (2 PER ORDER) 5.00
PEEL AND EAT SHRIMP 12.00
AVOCADO CRAB TOAST (1) 7. (2) 13.
CHICKORY COFFEE 4.00

SIDES

TASSO HAM • BOUDIN SAUSAGE
CINNAMON BACON • ANDOUILLE

MAINS

| | |
|--|-----|
| STRAWBERRY ALMOND PAIN PERDU (FRENCH TOAST) WARM SYRUP | 13. |
| CHICKEN AND PRALINE WAFFLES WARM SYRUP SIDE BACON | 14. |
| LOBSTER MAC CHEESE & BACON SERVED IN A CAST IRON SKILLET | 18. |
| BANANAS FOSTER CREPES TOPPED WITH PRALINES | 13. |
| CRABCAKE BENEDICT TOPPED WITH CAJUN STYLE HOLLANDAISE | 18. |
| SHRIMP AND GRITS TOPPED WITH OUR SPICY ETOUFEE SAUCE | 19. |
| CROQUE MADAME SANDWICH, HAM, GRUYERE, BECHAMEL, EGG | 16. |
| MILE HIGH QUICHE LORRAINE, BACON AND SWISS, ONION | 15. |
| BRUCH BURGER, TOPPED WITH FRIED EGG, BREAKFAST POTATO | 15. |
| SHRIMP PO' BOY SANDWICH CAJUN REMOULADE, FRIES | 17. |

3672 ROCHESTER ROAD, TROY, MI 48083 • 248-422-6151



Drink Menu

Beachcomber Cocktails

Shark Bite
Nawlins Hurricane
Cake By The Ocean
Blackberry Sangria
Jungle Bird
Crabby Mary

Hot Toddies

Hot Chai Buttered Rum
Spanish Coffee
Jamesons Honeycrisp

Classic Cocktails

Negroni
Lavender Martini
Espresso Martini
Vodka Vesper
Bramble
NYC Penicillin

Spritzers

Lemoni Tall
Bourbon Trail
Raspberry Mist



LAW OFFICES

ADKISON, NEED, ALLEN, & RENTROP

PROFESSIONAL LIMITED LIABILITY COMPANY

KELLY A. ALLEN
JESSICA A. HALLMARK
JOHN W. KUMMER
GREGORY K. NEED
G. HANS RENTROP
CHRISTOPHER J. TOWER

39572 Woodward, Suite 222
Bloomfield Hills, Michigan 48304
Telephone (248) 540-7400
Facsimile (248) 540-7401
www.ANAfirm.com

OF COUNSEL:

PHILLIP G. ADKISON
KEVIN M. CHUDLER
GARY R. RENTROP
KATHERINE A. TOMASIK

July 29, 2024

VIA ELECTRONIC MAIL

City of Troy
Attn: Troy Police Department, Lynn Giorgi
500 W Big Beaver Rd.
Troy, MI 48084

**Re: VIN 809, LLC D/B/A VIN 809
Supplemental Liquor License Applicant Questionnaire**

Dear Officer Giorgi:

Attached is the Supplemental Questionnaire for VIN 809, LLC doing business as VIN 809, ("VIN 809). VIN 809 has applied for a Quota License in the City of Troy to operate a restaurant at 809 W. Big Beaver Rd. A Class C license enables the licensee to sell, and serve, beer, wine, and spirits for consumption on the premises.

As discussed at the Liquor Advisory Committee Meeting ("LAC") on July 15, 2024, this Supplemental Questionnaire is being submitted by the due date of July 29, 2024.

This confirms that the LAC will be provided with the complete application filed for this applicant which was submitted in February of 2023.

Also attached are the following:

- Response to the factors set forth in Troy's Liquor License Ordinance, specifically, Chapter 101, Section 7; and
- Site plan for project.

We will appear at the next LAC meeting scheduled for Monday, August 6 at 7:00 pm. At that time, I will be speaking on behalf of the Applicant who will be present to answer questions. Kindly, let us know when the applications are posted on the City's website. Please recall that all personal information should be redacted from the previous application filed. We would be happy to redact the application for that purpose and send it to you.

We look forward to the LAC Meeting and appreciate your great assistance.

Very truly yours,

ADKISON, NEED, ALLEN, & RENTROP, PLLC

Kelly A. Allen

/KAA



500 West Big Beaver
Troy, MI 48084
troymi.gov

SUPPLEMENTAL LIQUOR LICENSE APPLICANT QUESTIONNAIRE

The City of Troy's Liquor Advisory Committee will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within the completed application and questionnaire. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire, and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Troy City Council. Please refer to Troy City Ordinance, Chapter 101- Liquor Licenses.

1. Applicant's Corporate Name: VIN 809, LLC
2. Type of Liquor License (Class C, SDM, B Hotel, Club, etc.): Class C Quota
3. The Name of the Applicant business: VIN 809
4. Street address of the property where liquor licenses is to be located: 809 W Big Beaver Rd., Troy, MI 48084

5. What is the applicant's management experience in the alcohol/liquor business?
VIN 809 is owned by Martin Knollenberg, Lorraine Knollenberg, Joseph West and Erika West. The Knollenbergs and the Wests have vast experience in the restaurant business. They currently own and operate Sedona Taphouse in Troy , since 2017 and Novi, since 2019. Both Sedona Taphouse locations have perfect operating records with the Michigan Liquor Control Commission.

6. Operating Statement- use the space below include or attach an outline of the proposed manner in which the applicant business will be operated including: a schedule of hours of operation, food service/menu, entertainment details, crowd control and use of facilities.
VIN 809's normal hours will be Monday-Saturday from 11:00 a.m. to 11:00 p.m. and on Sundays from 11:00 a.m. to 10:00 p.m. VIN 809 will have two dining and bar areas located on the first and second floors, and a meeting event room on the second floor of the Hyatt Place Hotel which will be a five-story, freestanding building. Menu items will include a variety of American, Italian, Latin and Asian Fusion style entrees. VIN 809 may occasionally have entertainment such as small/solo, live music entertainers. VIN 809 will hire approximately 90 full-time and part-time employees.

7. Describe how this business will enhance the City of Troy's community and in which ways the public will be substantially served by the issuance of this liquor license?
VIN 809 will cater to customers from the City of Troy and surrounding areas. It will be a destination for private and corporate events. As local owners, VIN 809 will make serious efforts to contribute to local non-profits. Because VIN 809 is close to the new Hyatt Place Hotel, there will be a synergy for the Hyatt Place's guests, which will undoubtedly come from across the country.



500 West Big Beaver
Troy, MI 48084
troymi.gov

8. How is the applicant business unique from other similarity licensed businesses in the area?

VIN 809 will be an exceptional, yet comfortable, destination which will offer beautiful décor and menu items from around the world. VIN 809 features an extensive wine list and trend setting hand crafted cocktails. This concept is unique because the experience at VIN 809 will be between a very expensive/dressy restaurant and a franchise type of concept.

9. What is the effect that the issuance of this license would have on the economic development of the surrounding area?

The issuance of this license to VIN 809 will continue the phenomenal development of this area of the City. VIN 809 guests will likely visit Somerset Collection and may stay at the new Hyatt Place Hotel, bringing people to the City to spend their time and treasure. VIN 809 will have over 2 Million (\$2,000,000.00) Dollars in payroll and employ 90 employees from the surrounding area.

10. What effect would the applicant business have upon the surrounding neighborhoods and/or business establishments, including impacts on residential areas, church and school districts?

The proposed licensed establishment will have a positive impact on the surrounding businesses by offering an additional choice for dining. The applicants are committed to providing first class dining experience. Because of VIN 809's location, there will be no impact on the residential areas or church and school districts.

11. What effect will the applicant business have upon vehicular and pedestrian traffic in the area?

There will be no negative effect upon the vehicular and pedestrian traffic in the area. VIN 809 has its own dedicated parking.

12. What effect would the issuance of the license have on the health, welfare and safety of the general public?

The business would have a positive effect on the health, welfare and safety of the general public. The applicants have many years of experience in the bar and restaurant business, and are committed to operating their business responsibly and in compliance with all applicable ordinances, laws and regulations. They plan to provide a place where local residents and visitors from the all over can come to relax, socialize and enjoy food and drinks.

13. What proposed or actual commitments are being made by the applicant to established permanency in the community?

VIN 809 anticipates spending Two and a Half Million (\$2,500,000.00) Dollars on leasehold improvements, furniture, fixtures, equipment, and furnishings. VIN 809 has a lease for 10 years with landlord Bostick 801, LLC, with two 5-year options to renew the lease. VIN 809 is committed to having a long-term, successful restaurant in the City of Troy.

RETURN QUESTIONNAIRE TO: CITY OF TROY, 500 W. BIG BEAVER ROAD, TROY, MI 48084

City of Troy Ordinance Chapter 10, Section 7 Criteria for Approving Liquor Licenses and Related Permits

Responses for VIN 809, LLC D/B/A VIN 809

July 29, 2024

City Council shall consider the following factors in determining whether to approve a new or transferred liquor license or related permit:

a. The applicant's experience in operating other similarly licensed businesses.

RESPONSE: VIN 809 is owned by Martin Knollenberg, Lorraine Knollenberg, Joseph (JD) West and Erika West. The Knollenberg's and the West's have vast experience in the restaurant business. They currently own and operate the Sedona Taphouse restaurants in Troy, since 2017, and in Novi since 2019. Both Sedona Taphouse locations have perfect operating records with the Michigan Liquor Control Commission.

b. The applicant's general business management experience.

RESPONSE: Marty Knollenberg is well known to the City of Troy, having been a resident for almost 18 years until 2020 when he moved to Bloomfield Hills. He also operated an insurance agency for over 30 years in Troy and was a County Commissioner, State Representative and State Senator for the area for 12 years. He and his wife Lorraine, together with JD and Erika West have successfully operated two restaurants for almost 8 years. JD West was also a managing partner at Bonefish Grill and has been in the industry now for over 20 years and his wife has been involved in the industry even longer. They all have the respect of their employees and the business communities in which they operate.

c. The applicant's moral character.

RESPONSE: The Knollenberg's and the West's have impeccable moral character.

d. Past convictions of the applicant for any of the following:

- i. A felony.
- ii. A crime involving the excessive use of alcoholic liquor.
- iii. A crime involving any of the following:
 - A. Gambling.
 - B. Prostitution.
 - C. Weapons.
 - D. Violence.
 - E. Tax evasion.
 - F. Fraudulent activity.
 - G. Controlled substances.
 - H. Serious moral turpitude.

- I. A misdemeanor of such a nature that it may impair the ability of the applicant to operate a licensed business in a safe and competent manner.

RESPONSE: None of the individuals, except JD West, have had any arrests or convictions of any kind. JD West had an offense in Virginia over 20 years ago.

e. The applicant's excessive use of alcoholic liquor.

RESPONSE: None of the individuals use alcohol to excess.

f. The history of non-payment or late payment of taxes by the applicant.

RESPONSE: Neither the Applicant nor the individuals have any history of late or non-payment of taxes.

g. The type of service, menu, or entertainment offered.

RESPONSE: VIN 809 will have two dining and bar areas located on the first and second floors, with abundant outdoor seating on both levels and a meeting event room on the second floor of the Hyatt Place Hotel which will be a five-story, freestanding building. Menu items will include a variety of American, Italian, Latin and Asian Fusion style entrees. VIN 809 will hire approximately 90 full-time and part-time employees. VIN 809 may have occasional entertainment including solo or small live music entertainers.

h. The overall theme, atmosphere, or ambience of the proposed business.

RESPONSE: The theme will be a modern bistro featuring foods from across the world. The ambience will be upscale but welcoming.

i. The proposed hours and days of operation.

RESPONSE: VIN 809's normal hours will be Monday-Saturday from 11:00 a.m. to 11:00 p.m. and on Sundays from 11:00 a.m. to 10:00 p.m.

j. The need for proposed business in the particular area.

RESPONSE: The City of Troy needs additional options in this area for restaurant choices. The need for VIN 809 is especially great since it is essentially connected to the new Hyatt Place Hotel.

k. The proximity of the proposed business to other similarly licensed businesses.

RESPONSE: There are many other licensed restaurants in the City.

l. The proximity of the proposed business to a residentially zoned or used zoning district.

RESPONSE: VIN 809 is not near a residential district.

m. The diversification or uniqueness of the proposed business in the City.

RESPONSE: While there are many other restaurants in the City, the fact that VIN 809 will be operated by seasoned Troy operators and that it will be connected to the new Hyatt Place Hotel makes this a unique destination.

n. The overall fit and compatibility with the Master Plan of the City.

RESPONSE: VIN 809 is in the Big Beaver Corridor portion of the City of Troy Master Plan 2040 (the “Master Plan”). VIN 809 will be consistent with the Master Plan by adding another ground floor restaurant/café, which is a desired future use in the Big Beaver Corridor. VIN 809 will also add to the dining options in the Big Beaver Corridor, which will help to make it a better first impression of visitors to the City and the Corridor.

o. The compatibility of the proposed business with surrounding uses.

RESPONSE: VIN 809 is perfectly compatible with the surrounding uses.

p. The impact of the business on police and code enforcement.

RESPONSE: There will be no negative impact on Police or Code Enforcement.

q. The effect that the issuance of a license would have upon the economic development of the surrounding area.

RESPONSE: This new project, VIN 809 and the Hyatt Place Hotel in and of itself contributes to the economic development of the City. The issuance of a license to this deserving applicant would have a positive impact on the economic development of the surrounding area and continue to elevate the City and Big Beaver Corridor as a destination restaurant and entertainment location. VIN 809 will have over 2 Million (\$2,000,000.00) Dollars in payroll and employ 90 employees from the surrounding area.

r. The effect the establishment will have upon vehicular and pedestrian traffic.

RESPONSE: There will be no negative effect on vehicular and pedestrian traffic. VIN 809 has its own designated parking.

s. The effect that the proposed business would have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, churches, schools, and public parks.

RESPONSE: VIN 809 will have a positive impact on the surrounding areas and business establishments for the reasons stated above. Since VIN 809 is located in a commercial area there will be no impact on residential areas, churches, schools or public parks.

t. The overall benefits of the proposed establishment to the City.

RESPONSE: The Applicant and its individual owners will be investing approximately 2.5 million dollars into this project and the City. They specifically chose Troy for this opportunity, because of the Knollenberg's and the West's experiences in the City. The City benefits from an increased tax base and the ability to compete with other communities for great restaurants and for those who wish to have events in the City.

u. Whether the proposed activities on the premises will have a deleterious effect on the surrounding neighborhood.

RESPONSE: VIN 809 will not have a deleterious effect on the surrounding areas. It is not located near a neighborhood and is operated by expert managers under a national franchise.

v. Any other factors that may affect the health, welfare, and/or safety of the general public.

RESPONSE: The business will have a positive effect on the health, welfare and safety of the general public. The applicants have many years of experience and are committed to operating their business responsibly and in compliance with all applicable ordinances, laws and regulations. They plan to provide a place where residents, those from the greater Detroit area, and out-of-town visitors to the hotel can come to experience a full service, quality restaurant.

w. Any other factors that City Council may deem proper, provided such considerations are reasonable under all of the circumstances.

RESPONSE: This application is exactly the type of business which should be granted a quota license from the City. The investment is substantial, and the operators are impeccable. The Applicant should be recognized for this investment and for this project which is beneficial to the City's tax base, its residents and all those who travel to the City of Troy. VIN 809 also provides Troy with the ability to compete for special event business.

[illegible]

Seal: _____

Note:

Do not scale drawings. Use
calculated dimensions only.
Verify existing conditions in field.

North Arrow:

Sheet Title: Elevations

Project Number: _____
Project Number

Sheet Number: A.201



c West Elevation (Rear)
A.102 1" = 10'-0"



D North Elevation (Side)
A.102 1" = 10'-0"