



500 West Big Beaver
Troy, MI 48084
troymi.gov

CITY COUNCIL AGENDA ITEM

Date: January 13, 2025

To: Frank Nastasi, City Manager

From: Robert J. Bruner, Deputy City Manager
Emily Dumas, Library Director

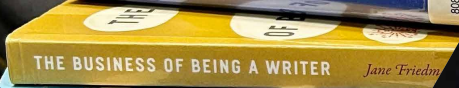
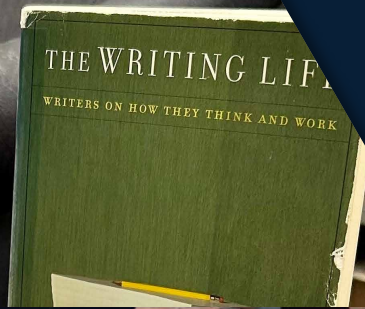
Subject: Troy Public Library Annual Report

Each year Michigan public libraries submit a report to the state that documents the data and statistics collected throughout the previous fiscal year. The compiled data includes performance indicators such as door count, circulation, program attendance, number of library card holders, and more. It also records general budgetary data for the fiscal year, and demographic data for the area the library services. This form provides a comprehensive overview of the library, and this information is collected and shared by the Library of Michigan.

This report is a requirement to receive state aid, funding that is allocated to public libraries each year under an appropriation of general funds from the Michigan legislature.

The reporting period for submittal of this data to Library of Michigan runs from October 1st through February 1st. Libraries must submit their reports within this timeframe to be eligible to receive state aid.

The information collected for the 2023-24 state report, as well as additional items of interest, is compiled into the attached report in a form that is presentable to the Council and the public.



TPL
troy public library

Year in Review

Jul 2023–Jun 2024



Table of Contents



Letter from the Director _____	4
Troy Public Library at a Glance _____	6–7
Top Circulated Materials _____	8–11
New Services _____	14–17
Social Media _____	18–21
Community Engagement _____	24–27
Budget _____	28–31
Friends of the Troy Public Library _____	32
Thank You _____	34



Dear Library Patrons and Supporters,

As we enter a new year, I am filled with gratitude for the steadfast support of our remarkable community. It is truly a privilege to witness how deeply the people of Troy value and embrace their public library, creating a space to continuously learn, grow, and connect.

At the Troy Public Library we have continued to expand services and cultivate the library collection, and there are many accomplishments to proudly highlight in this annual report. I invite you to journey through the last year and view the spectacular things going on at your library!

We would not be where we are today without your partnership, enthusiasm, and belief in the library and all it represents for our community. Your support inspires our staff to continuously strive for excellence in everything we do.

As we look forward to the future, we remain committed to serving you with integrity and an unwavering dedication to providing excellent services.

Thank you once again for your invaluable support.

With heartfelt appreciation,



Emily Dumas
Library Director



At a Glance



Items Circulated
1,014,368



Homebound Deliveries
2,362



Program Attendance
33,142



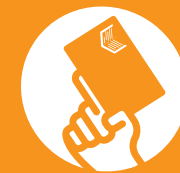
Patron Visits
344,049



Reference Questions
45,973



Library Card Holders
71,681



New Library Cards
11,877



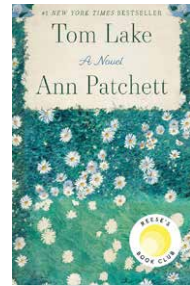
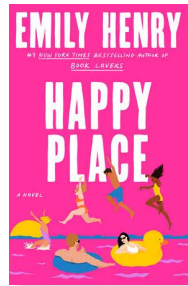
Database Uses
110,863

Items in Collection
336,791

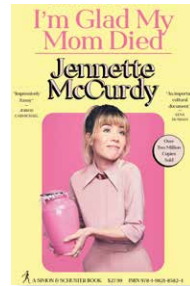
Top Circulated Materials

Books

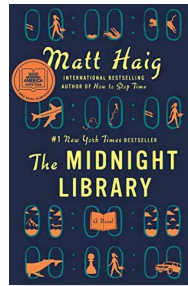
Adult Fiction



Biography



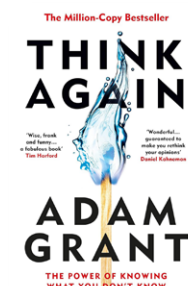
Adult Science Fiction



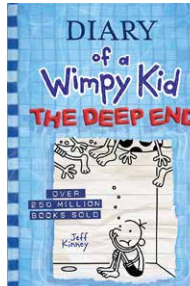
Teen Fiction



Adult Nonfiction

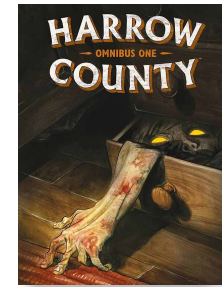
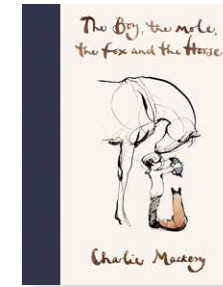


Youth Fiction



Graphic Novels & Anime

Adult



Teen



Youth



Anime



eBooks

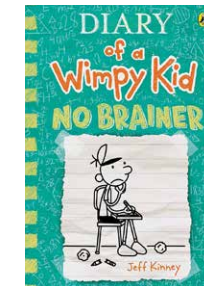
Adult



Teen

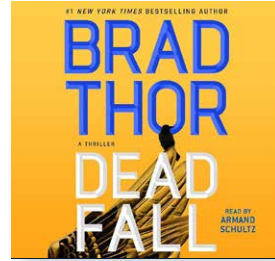
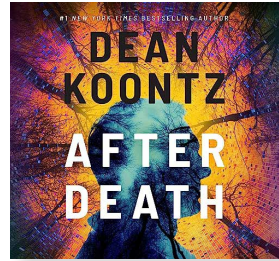


Youth

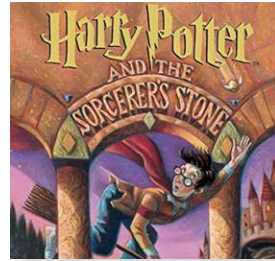
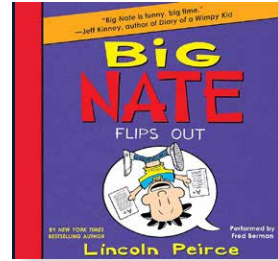


Audiobooks

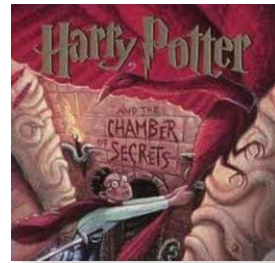
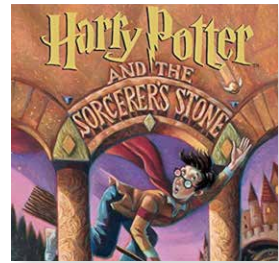
Adult



Youth Playaways



Books on CD



Music

CD



Vinyl

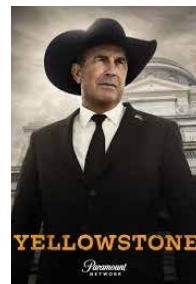


Movies & TV

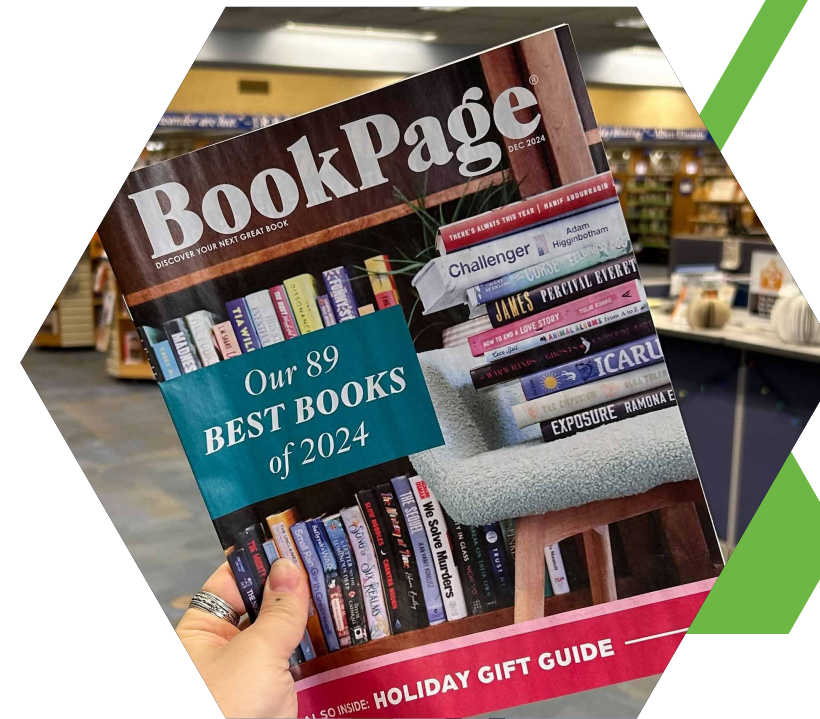
Adult DVD



Adult TV Series



Youth DVD



Top Circulated Materials

“Books and Brews has been one of my favorite programs! It is always fun to discuss a book, as well as other topics, with people who have grown to be good friends.”

—Cassie Bunker,
TPL Patron

“The Troy Library card is the ‘Best Deal in Town’ for this 83 year old. I use it constantly to:

- Learn about what I was not taught in school
- Catch up on the latest research on my favorite topics
- Meet famous women and men in the past who made the world better
- See old television shows that I had no time to watch because I was busy working.”

—Anna,
TPL Patron

“I’m proud of how our Troy Library has kept up with the times, offering so many services. From books regularly updated, like to plan travels, to audiobooks to listen to on those trips (and year round), to the library book club that has gotten me out of my comfort zone and into new ones, to the media center where I’ve converted analog “treasures” to digital, to the new bookmobile that I helped support... my library is a great value and most importantly, there for all in the Troy community.”

—Dan Alpert,
TPL Patron





Adult Services

- Charlie Cart
- BookSparks (Adult Literacy)
- Grab & Go Paperback Collection
- Page Turners Book Group
- Library Speakers Consortium
- Virtual Author Talks

Teen Services

- Teen Experience Kits
- Tween Advisory Board

Digital Services

- 20 More Hotspots Added
- Seed Starting Kits

Youth Services

- New Play Panels Replaced Old Magnet Board in Play Area
- Listen Along Collection Launched
- Paws to Read Program Expanded to Saturdays
- Youth Services Volunteer Program Re-established
- STEM Kits Added to Universal Access Collection
- Universal Access Collection Re-labeled for Better Discovery
- 500 Solar Eclipse Glasses Provided to Troy Community April 2024
- First Robotics Demonstration Day
- Graphic Collection Shifted to New Location and Given More Space



New Services



Circulation Services

New Reusable Tote Bags for Checkout

Updated Branding of Holds and Auto-Renew Email Notices

Marketing Services

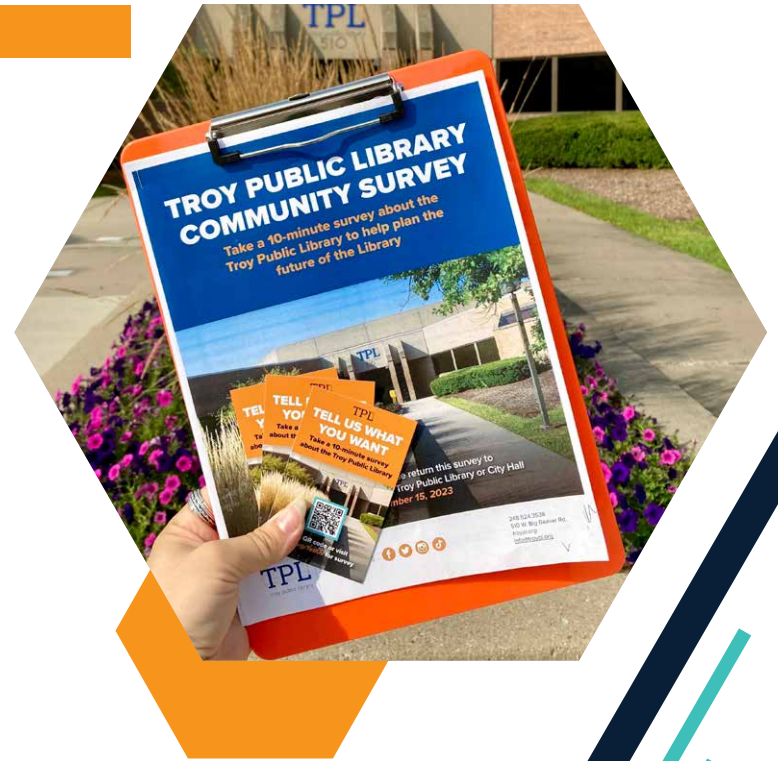
Age-Specific Monthly Program Emails Launched

Inactive Patron Retention Emails Launched



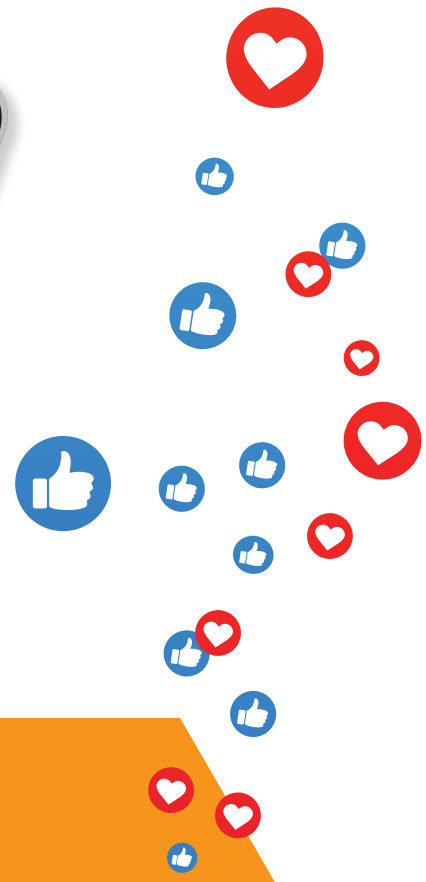
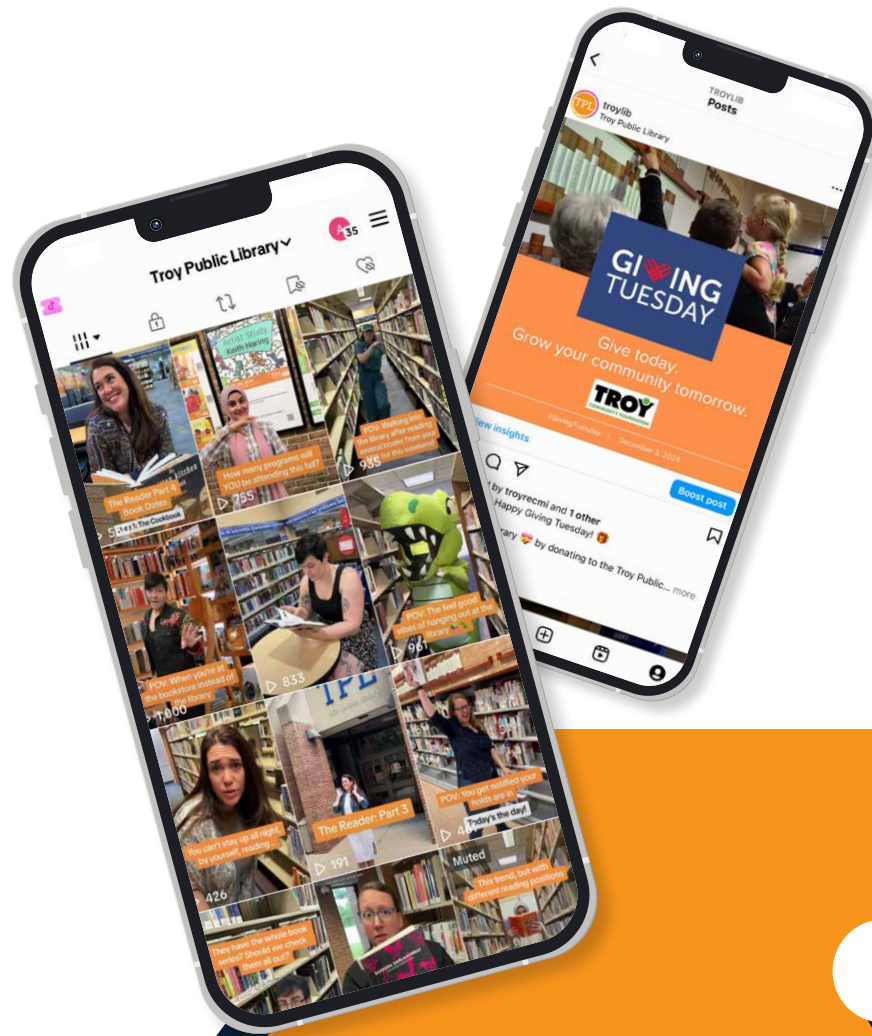
Community Engagement

Strategic Planning Promotion & Support



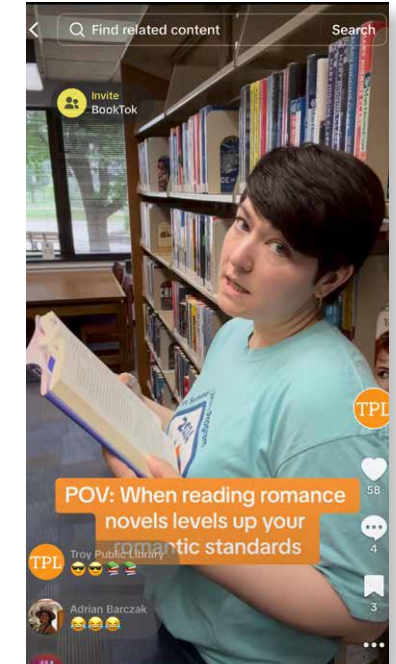
In order to improve the library for staff and patrons, the library launched a strategic planning process to learn what the diverse Troy population wants from their library. TPL received over **2,700** survey responses and met with various community members. The next step is working towards implementing requested improvements.

New Services



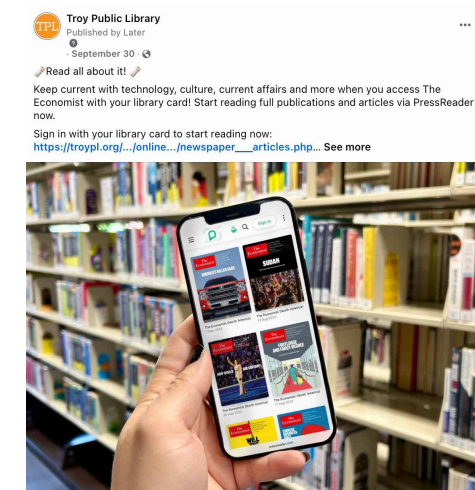
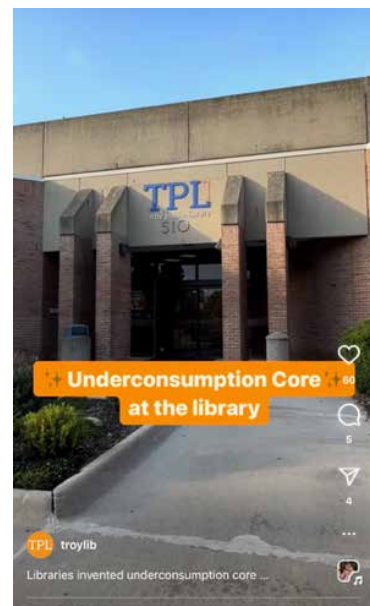
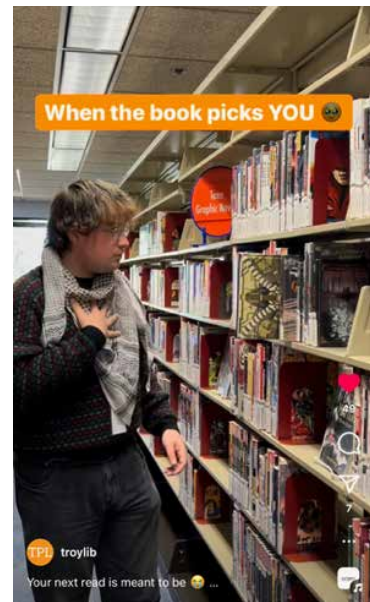
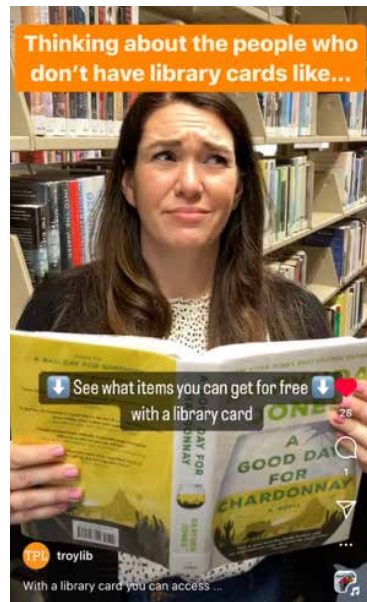
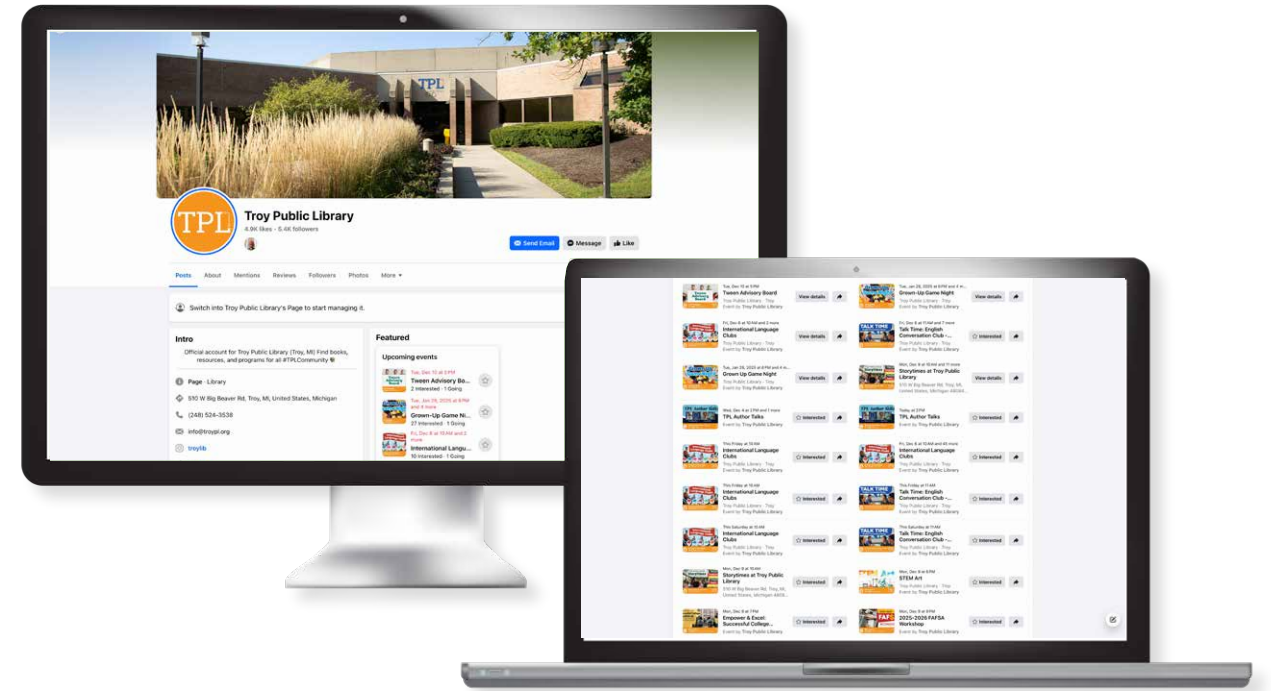
Total Followers: 1,804
New Followers: 322
Total Views: 179,882
Top Video Viewed: 16,400

Social Media





Total Followers: **2,487**
 New Followers: **523**
 Total Reach: **213,770**
 Top Video Viewed: **132,000**



Total Page Followers: **6,655**
 New Followers: **461**
 Total Reach: **178,068**
 Total Visits: **22,002**



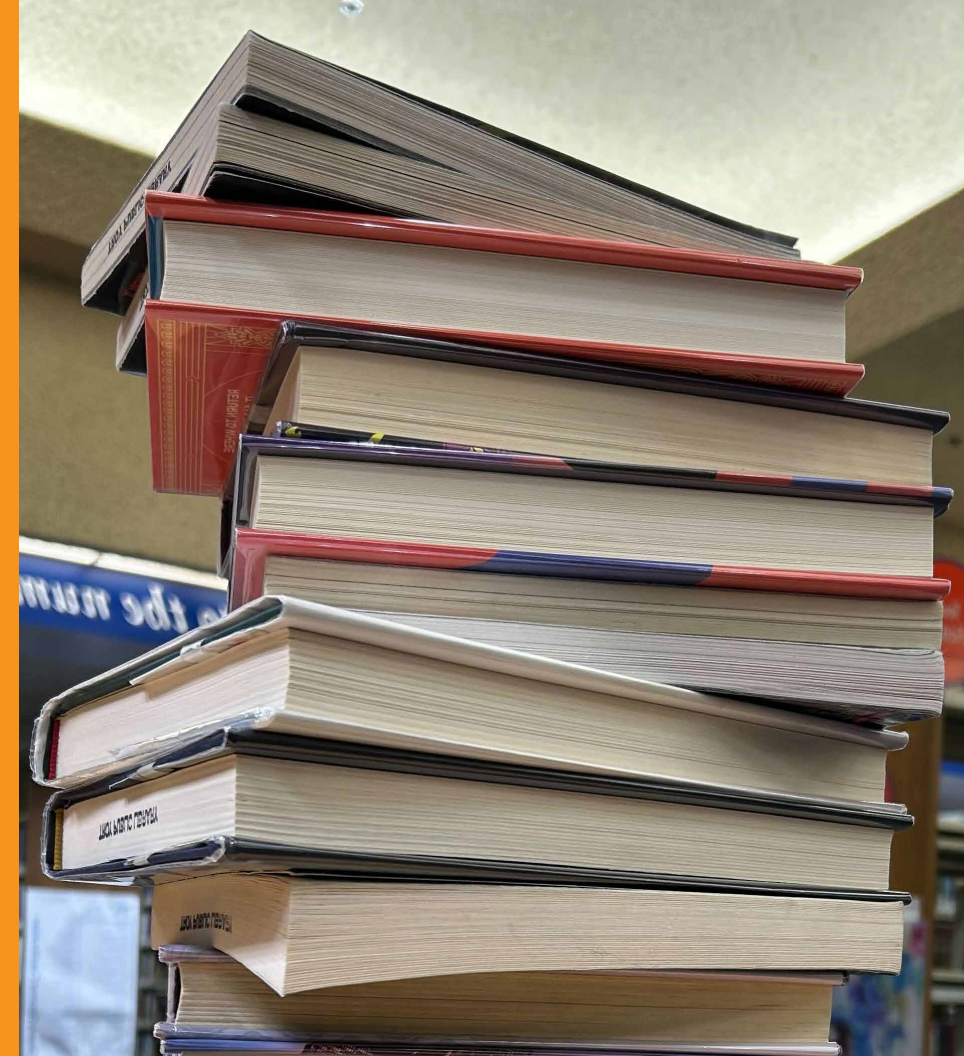


“The Troy Public Library is humming along, providing A+ services (despite a building that doesn’t grade as high!), welcoming hundreds of thousands of visitors yearly, and circulating close to one million items. Our Library offers many new collections and services, and in June the Library started taking services on the road with its new bookmobile that allows the public to browse and check out books at its various stops. I love what our Troy Library Team does and look forward to working toward a new state of the art Library building to match the A+ services!”

—Ethan Baker,
Mayor of Troy

“The information desk [always] impresses me with the friendly and efficient way they handle my inquiries. They go above and beyond!”

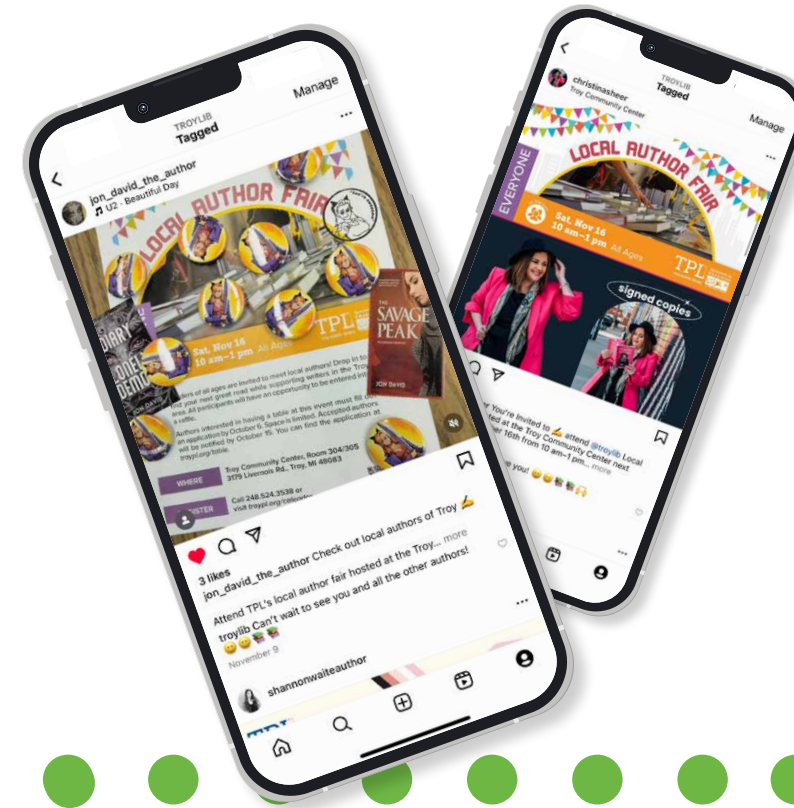
—Anonymous
TPL Comment Card



Community Engagement



Local Author Fair



Local authors from Troy networked and shared their writings with the community. Several genres and formats of books were featured. Thank you to all the authors that participated!



International Language Clubs



International language speakers are welcomed every weekend for a casual conversation club to share cultural activities, make new friends, and practice language skills.

Summer Library Program

1,657 patrons participated in the program this year and over 8,109 attended summer programming events. The Troy community shows its passion for reading and learning!



Bookmobile Launch

The Bookmobile officially launched this year! Community patrons showed their enthusiasm for Bookmobile at the launch on September 12. Its services have received nothing but praise so far, and the library looks forward to expanding the collection in years to come.



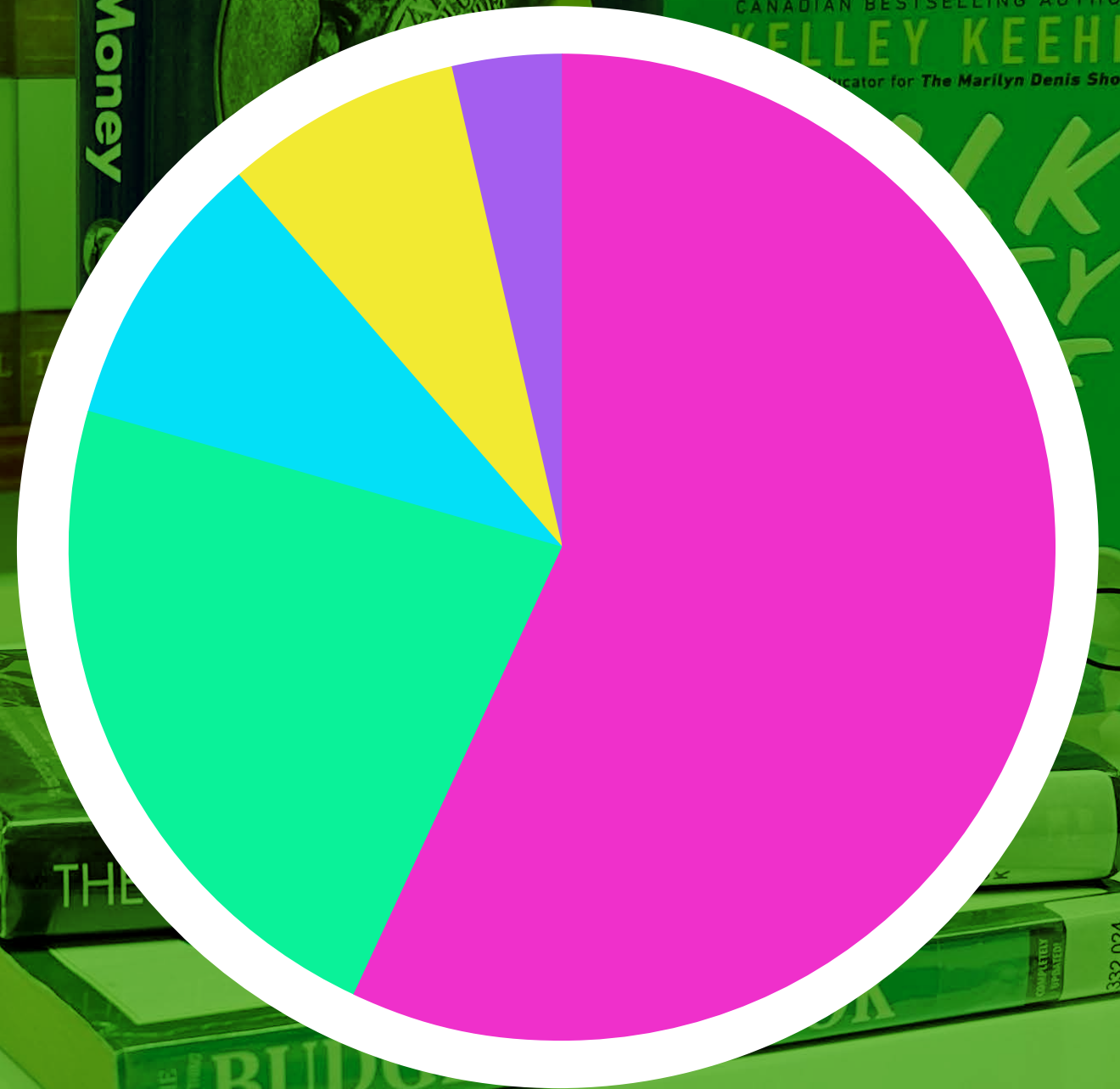
Community Engagement

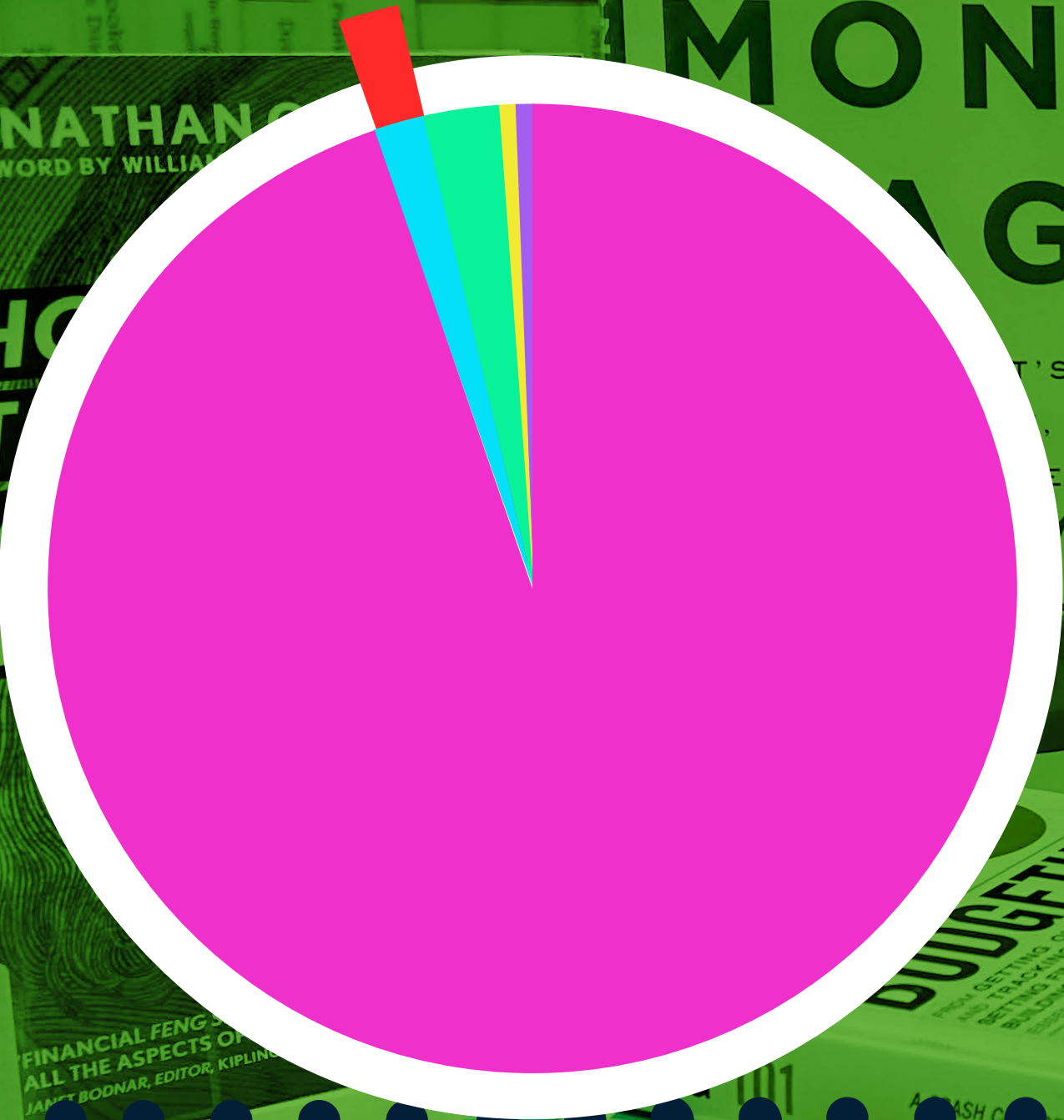
Budget

Expense Breakdown

TOTAL: \$6,320,456

- Personnel & Benefits **\$3,607,265**
- Operational Charges **\$1,414,642**
- Collections **\$593,646**
- Capital Projects **\$483,646**
- Supplies **\$221,257**





Revenue Breakdown

TOTAL: \$7,211,589

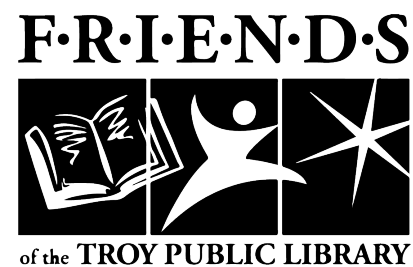
- Taxes **\$6,656,765**
- Penal Fines **\$119,910**
- State Sharing **\$176,588**
- Private Contributions **\$32,866**
- Other **\$28,912**
- Interest & Rent **-\$196,548**

Budget

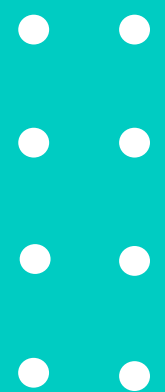
Friends of the Troy Public Library

The Friends of the Troy Public Library continue to support the activities and promotion of the library. Their donations, volunteerism, fundraising, and advocacy all help fund programs, activities, and collection items. Troy Public Library and the Friends would like to thank all those who volunteer and work in the bookshop.

The Friends are always looking for more volunteers. If you'd like to be a part of your library community please reach out to the Friends at: friendstpl.org/volunteer



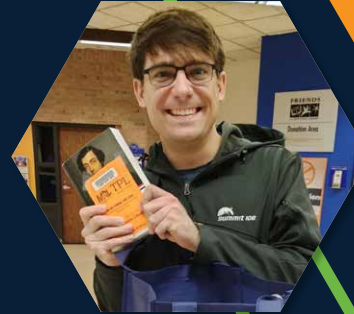
Basement Bookshop Hours
Saturday 10 am–1 pm
Sunday 1–4 pm
friendstpl.org

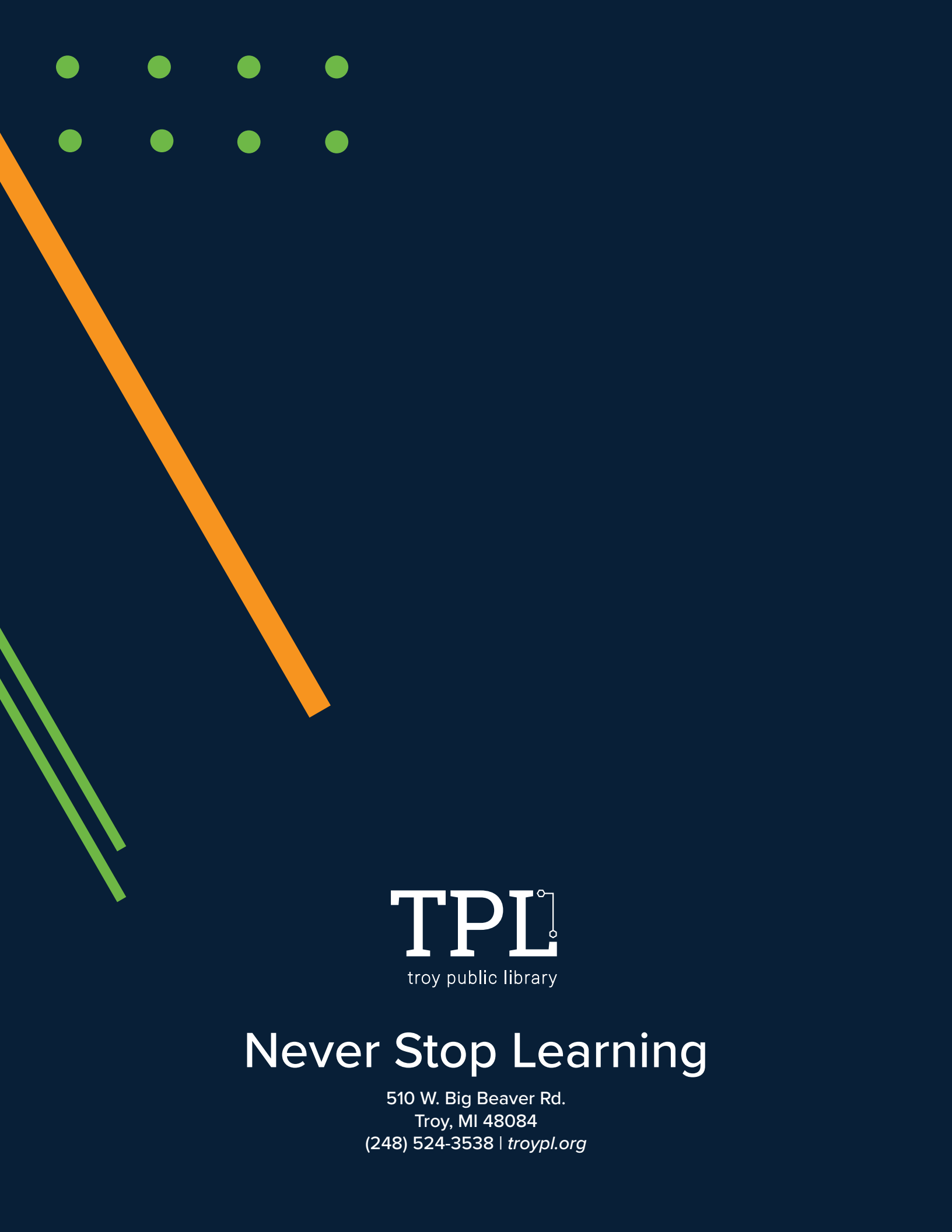


Thank You Loyal Patrons

As a new year begins, the Troy Public Library team wants to take a moment to express heartfelt gratitude for you, the loyal patrons of the Troy Public Library. Your trust, commitment, and engagement is a source of constant inspiration and motivation for the staff and volunteers at the library.

As TPL steps into a new chapter, staff are excited to bring you even more of what you love and are dedicated to serving you even better. Thank you for being an important part of the library's story.





Never Stop Learning

510 W. Big Beaver Rd.
Troy, MI 48084
(248) 524-3538 | troypl.org