



500 West Big Beaver  
Troy, MI 48084  
troymi.gov

## FROM THE OFFICE OF THE CITY MANAGER

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August 10, 2020

To: Mayor and City Council Members

From: Mark F. Miller, City Manager  
Robert J. Bruner, Assistant City Manager  
Beth Tashnick, Office Manager

Subject: City Council Agenda Questions & Answers – 08.10.2020

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***The following are communications that City Administration would like Council to be made aware of. In order to ensure that all questions are received and answered, all City Council Questions should be sent to the CITY MANAGER DISTRIBUTION GROUP e-mail address.***

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**From:** Edna Abraham  
**Sent:** Monday, August 10, 2020 8:14 AM  
**To:** City Manager Distribution Group <[CityManager@troymi.gov](mailto:CityManager@troymi.gov)>  
**Subject:** Questions on the 8/10 Agenda

Good morning, Mark and Staff -  
Please see below for my questions on tonight's regular council meeting agenda.

Thanks,  
Edna

### **I-4 / Library Millage Ballot Question**

- Can the ballot language be revised to indicate the library is intended to go to 7-day service?

### **Answer: Lori Grigg Bluhm, City Attorney**

Yes, if this is added, then the specific ballot language would be binding for the entire ten year period, and would not allow for relief in the unanticipated event of a calamitous future financial situation. In the alternative, City Administration is prepared to include the seven day operations as part of the educational materials, which is consistent with the Council and City Administration discussions at Council meetings, in forums, and in the survey.

## **P2-C / Library Millage Community Engagement Plan**

- What will be mailed to voters during the week of August 24th? Will council be able to review the material in advance?

**Answer: Robert J. Bruner, Assistant City Manager**

An 8.5" x 11" half-fold postcard is an 8.5" x 11" piece of paper folded in half along the 8.5" edge so its folded size is 8.5" x 5.5". City staff is currently developing the artwork and it must be finalized before the next regular City Council meeting on August 24. Accordingly, it can be shared with City Council before it is mailed but having City Council approve the artwork in advance would delay mailing by two weeks.

- How often will the virtual town hall meetings be re-broadcast? Is there a set schedule?

**Answer: Robert J. Bruner, Assistant City Manager**

To be determined. There is not yet a set schedule for re-broadcast yet.

- The social media post on 10/26 seems very late. What is the online/social media strategy for communicating about the library millage? Will the City be engaging with residents via FaceBook, Twitter, and NextDoor prior to that?

**Answer: Robert J. Bruner, Assistant City Manager**

The social media post during the week of October 26 will be the last of many social media posts. The Library Millage Community Engagement Plan includes sponsored social media posts during the weeks of September 7, September 14, and September 21. In addition, the plan includes using Facebook, Nextdoor, and Twitter on a weekly basis. And as always, City Council members are welcome to engage with residents via their personal social media accounts.

- With the large number of AVs expected in the November election, can the mailings be pulled ahead earlier?

**Answer: Robert J. Bruner, Assistant City Manager**

It is not feasible to design, produce and distribute a mailing before the week of August 24.

- Do the AV ballots go out at the end of September?

**Answer: Robert J. Bruner, Assistant City Manager**

Yes, during the week of September 28.

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**From: Ellen C Hodorek**

**Sent:** Monday, August 10, 2020 10:35 AM

**To:** City Manager Distribution Group <[CityManager@troymi.gov](mailto:CityManager@troymi.gov)>

**Subject:** Agenda Questions

**I-04B Library Millage ballot language**

For Alternate A: Is it possible to add the 7-day library objective to the language? Specifically:

*...for the dedicated purpose of operating and maintaining (strike the word "the" and replace with "a 7-day") library and making capital...*

(I am not suggesting the same for Alternate B, because I do not think it is fiscally responsible or feasible to support a 7-day library for the full ten years with only 1 mill.)

**Answer: (See above response to the first question)**

**P-02B Library Millage community engagement plan**

Is it possible for an electronic version of the October 5, October 12, and October 19 newsletters to also be shared at the same time on social media?

**Answer: Robert J. Bruner, Assistant City Manager**

Yes.

Can the link about the info about the library millage be made one of the three main links on the city's home page on the city website?

**Answer: Robert J. Bruner, Assistant City Manager**

Yes.