



500 West Big Beaver
Troy, MI 48084
troymi.gov

CITY COUNCIL AGENDA ITEM

Date: December 3, 2020

To: Mark F. Miller, City Manager

From: Robert J. Bruner, Assistant City Manager

Subject: Resident Engagement and Priority Study

History

On June 22, 2020, City Council awarded contracts to Cobalt Community Research (“Cobalt”) for a resident benchmarking survey, business survey, and library survey. The library survey was conducted in July 2020. City staff is now working with Cobalt on the resident benchmarking survey. City Council discussed the survey during its November 23, 2020 regular meeting. Based on input provided by City Council, City staff and Cobalt prepared the attached draft survey.

Benchmarking Questions

The survey includes benchmarking questions that are the same on all surveys so each community can compare their results to state, regional, and national benchmarks. There are twenty-one benchmarking questions and they appear on the first four pages of the attached draft survey.

Open-Ended Questions

Questions 22 and 23 on page four are open-ended questions. Questions 29 (page 5) and 30 (page 6) are also open-ended. They are scattered throughout the survey so respondents are less likely to skip them and for formatting purposes.

Budget Allocation Module

This module includes questions 24 (page 4) and 25 (page 5).

Future Projects/Programs Module

This module includes questions 26, 27, and 28 (page 5).

Communication Preference Module

This module includes questions 31 through 35 (page 6).

The demographic questions are included at the bottom of page 6 and are not numbered.

Next Steps

Please review questions 22 through 35 and think about what amenities, programs, and services should be included on the survey. City staff will answer questions and facilitate discussion at the December 7, 2020 regular City Council meeting in order to collect input from City Council and work with Cobalt to finalize the survey.



2021 City of Troy Resident Engagement and Priority Study - DRAFT 4

Thank you for your participation in this study; we value your opinion. All answers will remain completely confidential.

1. First, think about Troy's **fire and emergency medical services** on the following attributes using a scale from 1 to 10, where 1 means "Poor" and 10 means "Excellent." If you are not sure or have no opinion, please mark "Don't Know."

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Overall perception of the Troy Fire Department	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire prevention/education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Response time to fires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Response time to medical emergencies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Now, think about Troy's **local public school system** and rate it on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Meeting the needs of the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preparation of students for solid careers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preparation of students for college	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communication with the public	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. Please think about the **transportation infrastructure** in Troy and rate it on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Street maintenance/repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Road signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic congestion on the roads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transportation options	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accommodation for bicycle and foot traffic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of finding parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Next, rate the **utility services** (water, garbage, etc.) that you use on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Drinking water quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garbage collection service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brush and leaf disposal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycling service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. Please rate Troy's **local law enforcement** (police department) on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Respectful treatment of citizens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fair and equitable enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Response time to emergencies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Have you paid property taxes in the last 12 months?

☐ Yes

☐ No (Skip to Q8)

7. Rate Troy's **property taxes** on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Fairness of property appraisals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adequacy of period to pay taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fairness of tax levels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amount and quality of services you receive for the local taxes you pay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communication on how tax dollars are used	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Think about the **shopping opportunities** in Troy using the scale where 1 means "**Poor**" and 10 means "**Excellent**." Please rate your community for providing:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Shopping convenience for everyday items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shopping convenience for major items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sufficient choices for most of your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Area restaurant choices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. Rate the **local government** in Troy on the following:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Having leaders who are trustworthy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being well-managed (efficient, organized)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having employees who are well-trained	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communicating effectively with the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spending dollars wisely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging citizen ideas and involvement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintaining a website that meets your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enforcing appearance/safety codes for residential and business properties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Openness to resident questions or concerns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Level of professionalism of local staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The follow-up provided by local staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The ease of getting your question answered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. How frequently do you contact (visit, email, call) Troy's government?

☐ Never

☐ Fewer than 6 times a year

☐ 6-12 times a year

☐ More than 12 times a year

11. Rate Troy's **community events** on the following:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Range of cultural offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strong and vibrant arts community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality sporting events to attend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of festivals and community events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Activities that interest you	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. Rate the **economic health** of Troy on the following aspects:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Cost of living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordability of housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stability of property values	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strength of local economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to health care services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. How frequently do you use Troy's **parks and recreation** facilities and programs?

☐ Never
 ☐ Fewer than 6 times a year
 ☐ 6-12 times a year
 ☐ More than 12 times a year

14. Next, rate Troy's **local parks and recreation** facilities and programs on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Parks/facilities meet your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks/facility maintenance and cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of recreational programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of recreational programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. How frequently do you use Troy's **local library**?

☐ Never
 ☐ Fewer than 6 times a year
 ☐ 6-12 times a year
 ☐ More than 12 times a year

16. Next, rate Troy's **local library** on the following attributes:

	Poor= 1	2	3	4	5	6	7	8	9	Excellent = 10	Don't Know
Hours of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adequacy of resources to meet your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of programming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of programming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Overall

17. Consider your experiences in the last year with Troy. How satisfied are you? Use a 10-point scale, where 1 means **"Very Dissatisfied"** and 10 means **"Very Satisfied."**

Very Dissatisfied= 1
 ☐
 2 ☐
 3 ☐
 4 ☐
 5 ☐
 6 ☐
 7 ☐
 8 ☐
 9 ☐
 Very Satisfied= 10 ☐

18. Consider all of the expectations you have about Troy. Use a 10-point scale where 1 means **"Falls Short of Your Expectations"** and 10 means **"Exceeds Your Expectations."** To what extent has Troy fallen short of your expectations or exceeded your expectations?

Falls Short= 1
 ☐
 2 ☐
 3 ☐
 4 ☐
 5 ☐
 6 ☐
 7 ☐
 8 ☐
 9 ☐
 Exceeds= 10 ☐

19. Imagine an ideal community. How closely does Troy compare with that ideal? Please use a 10-point scale where 1 is **"Not Very Close to the Ideal"** and 10 is **"Very Close to the Ideal."**

Not Very Close= 1
 ☐
 2 ☐
 3 ☐
 4 ☐
 5 ☐
 6 ☐
 7 ☐
 8 ☐
 9 ☐
 Very Close= 10 ☐

20. On a scale where 1 means **"Not Likely"** and 10 means **"Very Likely,"** how likely are you to take the following actions:

	Not Likely= 1	2	3	4	5	6	7	8	9	Very Likely= 10
Recommend Troy as a place to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Remain living here five years from now	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Be a community volunteer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage someone to start a business here	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support current local elected officials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

21. On a scale where 1 is "**Strongly Disagree**" and 10 is "**Strongly Agree**," to what extent do you agree that Troy is:

	Strongly Disagree= 1	2	3	4	5	6	7	8	9	Strongly Agree= 10	Don't Know
A safe place to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An enjoyable place for children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An enjoyable place for young adults (age 18-35)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An enjoyable place for senior citizens (age 65+)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An enjoyable place for people to visit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Physically attractive/great curb appeal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A great place for families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A great place to have a business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A city that is growing responsibly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A safe place to bike and walk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A safe place to bike and walk at night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A perfect community for me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A place that is inclusive and celebrates diversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22. What do you like most about the City of Troy?

23. What do you like least about the City of Troy?

Budget and Planning

24. What is your satisfaction with the following City services and programs? Rate each using a scale from 1 to 10, where 1 means "**Low satisfaction**" and 10 means "**High satisfaction**." If you are not familiar with the service, mark "**Don't Know**."

	Low= 1	2	3	4	5	6	7	8	9	High= 10	Don't Know
Public Safety											
Ambulance services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Animal control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Building inspection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Code enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fire services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks and Recreation											
City parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daisy Knight Dog Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Green space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sanctuary Lake Golf Course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sylval Glen Golf Course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trails and pathways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Troy Family Aquatic Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other City Services

Billing and payments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customer service at City Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Curbside recycling and garbage collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Election and voting process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Farmers market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Condition of local streets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tree maintenance/replacement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water and sewer services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

25. Which seven services/programs below are the most important to prioritize in future City budgets? (Mark up to 7.)

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Ambulance services | <input type="checkbox"/> City parks | <input type="checkbox"/> Trails and Pathways | <input type="checkbox"/> Farmers market |
| <input type="checkbox"/> Animal control | <input type="checkbox"/> Daisy Knight Dog Park | <input type="checkbox"/> Troy Family Aquatic Center | <input type="checkbox"/> Library services |
| <input type="checkbox"/> Building inspection | <input type="checkbox"/> Green space | <input type="checkbox"/> Billing and payments | <input type="checkbox"/> Condition of streets |
| <input type="checkbox"/> Code enforcement | <input type="checkbox"/> Recreation programs | <input type="checkbox"/> Customer service at City Hall | <input type="checkbox"/> Tree maintenance/replacement |
| <input type="checkbox"/> Fire services | <input type="checkbox"/> Sanctuary Lake Golf Course | <input type="checkbox"/> Curbside recycling and garbage collection | <input type="checkbox"/> Water and sewer services |
| <input type="checkbox"/> Police services | <input type="checkbox"/> Sylvan Glen Golf Course | <input type="checkbox"/> Elections and voting | |

26. Residents have shared a number of ideas regarding potential improvements or future services, programs and amenities. Which of the following would you like to see added or enhanced in the future? (Mark up to 7.)

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Aquatic center | <input type="checkbox"/> Indoor athletic/recreational space | <input type="checkbox"/> Outdoor event/performance space | <input type="checkbox"/> Recreation programs |
| <input type="checkbox"/> Community Center | <input type="checkbox"/> Landscaping in medians | <input type="checkbox"/> Park restrooms | <input type="checkbox"/> Sidewalks |
| <input type="checkbox"/> Disc golf courses | <input type="checkbox"/> New gateway signage | <input type="checkbox"/> Park shelters | <input type="checkbox"/> Street maintenance |
| <input type="checkbox"/> Dog parks | <input type="checkbox"/> New library building | <input type="checkbox"/> Playgrounds, indoor | <input type="checkbox"/> Walking/biking trails |
| <input type="checkbox"/> Farmers/artisan market | <input type="checkbox"/> Outdoor athletic fields/courts | <input type="checkbox"/> Playgrounds, outdoor | <input type="checkbox"/> Other (note below) |
| <input type="checkbox"/> Green space | | | |

27. Which types of athletic spaces below would you like to see added or enhanced in the future? (Mark up to 7.)

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Baseball | <input type="checkbox"/> Flexible multi-sport space | <input type="checkbox"/> Swimming | <input type="checkbox"/> Winter sports (skating, sledding, skiing, etc.) |
| <input type="checkbox"/> Basketball | <input type="checkbox"/> Handball/racquetball | <input type="checkbox"/> Tennis | <input type="checkbox"/> Other (note below) |
| <input type="checkbox"/> Cricket | <input type="checkbox"/> Pickleball | <input type="checkbox"/> Volleyball | |
| <input type="checkbox"/> Fitness class space | <input type="checkbox"/> Soccer | <input type="checkbox"/> Weight lifting | |

28. Would you be willing to fund the improvements you selected in the two questions above? What level of funding do you believe is reasonable if the ideas you selected above were implemented?

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> \$0 - I do not support additional funding for the improvements noted above | <input type="checkbox"/> \$5-\$10 per month | <input type="checkbox"/> \$11-\$20 per month | <input type="checkbox"/> More than \$20 per month if the ideas were implemented with very high quality |
|---|---|--|--|

29. Which types of public amenities would you like to see more of in the City of Troy? **I don't think this question is needed with Q26-27**

30. Which types of businesses or services would you like to see more of in the City of Troy?

Communication Preference

31. Where do you go most often for local news? (Mark all that apply.)

- | | | | |
|---|-------------------------------------|--|--|
| <input type="checkbox"/> TV stations | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Family/friends/colleagues | <input type="checkbox"/> None of these |
| <input type="checkbox"/> Radio stations | <input type="checkbox"/> Internet | <input type="checkbox"/> Social media | |

32. How do you prefer to receive information from the City? (Mark all that apply.)

- | | | | |
|---------------------------------------|--|--|---|
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Phone voice message | <input type="checkbox"/> Troy Today |
| <input type="checkbox"/> Email | <input type="checkbox"/> Facebook/social media | <input type="checkbox"/> U.S. mail | <input type="checkbox"/> WTRY Government Access |
| <input type="checkbox"/> City website | <input type="checkbox"/> Troy YouTube channel | <input type="checkbox"/> Text message | |

33. Which social media do you use? (Mark all that apply.)

- | | | | |
|-----------------------------------|------------------------------------|-----------------------------------|--------------------------------|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> YouTube | <input type="checkbox"/> Snapchat | <input type="checkbox"/> Other |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Instagram | <input type="checkbox"/> LinkedIn | <input type="checkbox"/> None |

34. Which TV stations do you use for local news? (Mark all that apply.)

- | | | |
|---|--------------------------------|--------------------------------|
| <input type="checkbox"/> WDIV Channel 4 | <input type="checkbox"/> Fox 2 | <input type="checkbox"/> Other |
| <input type="checkbox"/> WXYZ Channel 7 | <input type="checkbox"/> PBS | <input type="checkbox"/> None |

35. Which newspapers (print or online) or blogs do you use for local news?

- | | | | |
|--|---|-------------------------------------|-------------------------------|
| <input type="checkbox"/> The Free Press | <input type="checkbox"/> Oakland County Times | <input type="checkbox"/> MLive | <input type="checkbox"/> None |
| <input type="checkbox"/> The Detroit News | <input type="checkbox"/> Troy Times | <input type="checkbox"/> Troy Today | |
| <input type="checkbox"/> The Oakland Press | <input type="checkbox"/> Troy SummerSet Gazette | <input type="checkbox"/> Other | |

The following questions are for analysis only and will not be used in any way to identify you.

How long have you been living in Troy?

- | | | | |
|---|------------------------------------|-------------------------------------|---|
| <input type="checkbox"/> One year or less | <input type="checkbox"/> 1-5 years | <input type="checkbox"/> 6-10 years | <input type="checkbox"/> More than 10 years |
|---|------------------------------------|-------------------------------------|---|

Do you own or rent/lease your residence?

- | | |
|------------------------------|-------------------------------------|
| <input type="checkbox"/> Own | <input type="checkbox"/> Rent/Lease |
|------------------------------|-------------------------------------|

Is your place of employment located in Troy?

- | | | | |
|------------------------------|--|--|---------------------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No, a different community | <input type="checkbox"/> I am not currently employed | <input type="checkbox"/> I am retired |
|------------------------------|--|--|---------------------------------------|

What is your age group?

- | | | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> 18 to 24 | <input type="checkbox"/> 25 to 34 | <input type="checkbox"/> 35 to 44 | <input type="checkbox"/> 45 to 54 | <input type="checkbox"/> 55 to 64 | <input type="checkbox"/> 65 or over |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-------------------------------------|

Which of the following categories best describes your level of education?

- | | | | | |
|---|---|---------------------------------------|---|---|
| <input type="checkbox"/> Some high school or less | <input type="checkbox"/> High school graduate | <input type="checkbox"/> Some college | <input type="checkbox"/> College graduate | <input type="checkbox"/> Graduate degree(s) |
|---|---|---------------------------------------|---|---|

Which of the following categories includes your total household income last year?

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> \$25,000 or less | <input type="checkbox"/> \$25,001 to \$50,000 | <input type="checkbox"/> \$50,001 to \$100,000 | <input type="checkbox"/> Over \$100,000 |
|---|---|--|---|

Please indicate your marital status:

- | | | |
|---------------------------------|--|---|
| <input type="checkbox"/> Single | <input type="checkbox"/> Married/living with partner | <input type="checkbox"/> Widowed/separated/divorced |
|---------------------------------|--|---|

Mark the boxes that describe the people living in your house (other than yourself). Check all that apply.

- | | | |
|---|---|---|
| <input type="checkbox"/> Child(ren) age 12 or under | <input type="checkbox"/> Spouse/partner | <input type="checkbox"/> Parent age 65 or older |
| <input type="checkbox"/> Child(ren) over age 12 | <input type="checkbox"/> Roommate | <input type="checkbox"/> None of these |

What is your gender?

- | | | |
|-------------------------------|---------------------------------|--------------------------------|
| <input type="checkbox"/> Male | <input type="checkbox"/> Female | <input type="checkbox"/> Other |
|-------------------------------|---------------------------------|--------------------------------|

To which group do you consider yourself to belong? Check all that apply.

- | | | | |
|--|---|--|--------------------------------|
| <input type="checkbox"/> Asian | <input type="checkbox"/> Black/African American | <input type="checkbox"/> American Indian/Alaska Native/Native Hawaiian | <input type="checkbox"/> Other |
| <input type="checkbox"/> White/Caucasian | <input type="checkbox"/> Hispanic/Latinx | | |

In which ZIP Code do you live?

- | | | | |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> 48084 | <input type="checkbox"/> 48085 | <input type="checkbox"/> 48089 | <input type="checkbox"/> 48098 |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|

Thank you for your time. Please return this assessment in the postage-paid envelope provided.