



500 West Big Beaver
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troymi.gov



CITY COUNCIL AGENDA ITEM

Date: December 23, 2020

To: Mark F. Miller, City Manager

From: Robert J. Bruner, Assistant City Manager
Rob Maleszyk, Chief Financial Officer
Beth Tashnick, Office Manager

Subject: The United States Conference of Mayors 2021 Membership Dues

History

Membership in the United States Conference of Mayors is a way cities across the United States stay connected with each other and engaged with issues at the national level. Full members of the Conference are entitled to participate in a policy-shaping process and are eligible for grant and award programs. They also receive discounts for meeting registration and other preferred benefits.

Mayors collectively work to adopt policy resolutions giving each city a voice. This is done by serving on one of eleven Standing Committees. Adopted policies are guided by the Executive Committee and Advisory Board. During our Annual Conference in June, Standing Committees recommend policy positions they believe should be adopted by the organization.

Through the Conference of Mayors, cities are invited to share their best practices on how they tackled challenges in a variety of issue areas. These best practices are collected and showcased in various reports, surveys, forums, and on the US Conference of Mayors website.

Financial

Funds are budgeted for FY 2021 under Council - Membership and Dues (101.102.7958)

Recommendation

Staff recommends authorization of the expenditure of funds for membership dues to the United States Conference of Mayors in the amount of \$5,269.00 for the period of January, 2021 – December, 2021.



THE UNITED STATES
CONFERENCE OF MAYORS

Mayors

The Conference

Issues

Programs

Resources

Meetings

News

Membership

Join Today

JOIN TODAY

Ready to become a full member? Join today and bring eligibility to your city to participate in grant and award programs, leadership positions, and policy adoption.

Become a Member

Membership in the United States Conference of Mayors is an important way cities across the United States stay connected with each other and engaged with issues at the national level. Full members of the Conference are entitled to participate in our policy-shaping process and are eligible for our grant and award programs. They also receive discounts for meeting registration and other preferred benefits.

Learn more about the Conference.

Why Join?



Advocacy



Best Practices



Business Connect



Promote Your City



Network

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Through the Conference of Mayors, cities are invited to share their best practices on how they tackled challenges in a variety of issue areas. These best practices are collected and showcased in various reports, surveys, forums, and on our website. In addition, there is over \$1 million dollars available to cities through

The Conference works with business leaders through the Mayors Business Council. This membership organization within the Conference allows mayors and leaders in the business community to work together toward providing opportunities for both the city and the business. Our Council on Metro Economies and

Members of the Conference help tell the story of America's cities. Public events, such as Play Ball gives cities attention and serve as an example for others. Using social media and the press, the Conference promotes the great things you are doing in your city.

Serving as mayor is like no other job in the world. Only at the Conference can you connect, network, and share with other mayors, who can appreciate the challenges that come with being the chief executive of a city. Building comradery and bonding with your colleagues not only helps you learn how to be a better mayor but will help build

adopted by the organization. The policy resolutions adopted represent the views of the nation's mayors and are distributed to the President of the United States and Congress. In addition to the work of the Standing Committees, mayors are organized into task forces to examine and act on issues that demand special attention. Both Standing Committees and Task Forces allow mayors to serve in leadership and be recognized as leaders in a specific issue area.

our awards programs where we provide grants in recognition for the creative and innovative solutions mayors and their teams are developing to solve our city challenges.

the New American City also examines economic development through their Metro Economies reports, measuring the size of metropolitan economies and comparing their outcomes against states and nations. This data helps our members better understand growth trends and showcases the competitiveness of our local economies.

lasting friendships. The Conference provides opportunities to dialogue with mayors on issues affecting all of America's cities. Regardless of the population of your city, there is a place for you at the Conference.

Membership Dues

City dues are for one year and can be set by calendar year or the fiscal year of the member city.

Population	Dues (billed annually)
Under 30,000	\$1,992
30,000 – 49,999	\$3,489
50,000 – 99,999	\$5,269
100,000 – 149,999	\$9,181
150,000 – 299,999	\$12,242
300,000 – 499,999	\$17,511
500,000 – 999,999	\$26,216
1,000,000 – 1,499,999	\$40,235
1,500,000 – 2,999,999	\$45,569
3,000,000 – 3,999,999	\$69,798
4,000,000 or greater	\$102,721

PAY DUES

New to the Conference?

Get started with the United States Conference of Mayors by setting up an account in USCM Community. Community allows members to update their contact information, manage staff access to your USCM Profile, change your committee and task force assignments, plus submit resolutions and sign-on to letters.

USCM COMMUNITY

Questions?

Luther Roberts
Director of Membership



ABOUT US

The United States Conference of Mayors is the official non-partisan organization of cities with a population of 30,000 or larger. Each city is represented by its chief elected official, the mayor.

CONTACT US

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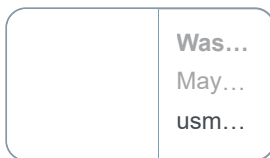
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"The pandemic has shattered the budgets of local governments, and Washington's unwillingness to help has cost people jobs and made communities less safe."

mayo.rs/3mGZYLQ



Dec 22, 2020



U.S. Mayors

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> Nation's Mayors
Applaud Selection
of
Congresswoman
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Next HUD
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