



500 West Big Beaver  
Troy, MI 48084  
troymi.gov

# Memorandum

Date: November 9, 2020

To: Mayor Ethan Baker  
Global Troy Advisory Committee

From: Sarah Ames, Assistant to the City Manager

Subject: 2021 Goals for the Global Troy Advisory Committee & Sub-committees

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## **Background**

The Global Troy Advisory Committee, in conjunction with City Council and City Administration, desires to increase the City of Troy's cultural competence through cultural knowledge, awareness and sensitivity, and will assist with the promotion of cultural diversity and inclusion and enhancing community connections.

At the meeting on February 18, 2020 the group decided on the goals for GTAC to be discussed at the November 18, 2020 meeting:

## **2021 GTAC Goals**

- International Day.
- Education regarding diversity, equity, and inclusion.
- Re-engaging the Welcoming Michigan initiative.
- Determining specific messaging objectives that the Committee would recommend to the City to promote.

In addition, after discussing this topic with City Management and Troy Public Library, the following idea was also recommended to be considered as a potential goal for the GTAC.

- Evaluate the City sponsored events as it relates to being culturally diverse, equitable in nature, and inclusive of the City's diverse demographics. (Submitted by City Staff)
- Quarterly KYND programming beginning in February 2021 in collaboration with the Troy Public Library. (Submitted by City Staff)
- Re-engaging Welcoming America Initiative education and resources, to increase knowledge and cultural competence. (Submitted by City Staff)

## **Creation of formal Sub-Committees for Goals**



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In the past, the Global Troy Advisory Committee has established ad-hoc committees for individual tasks, and overarching goals, as needed. This process was formalized in the newly adopted by-laws, and according to Article II, Section 10:

Section 10. Sub-Committees. Through resolution(s) passed by a majority of the membership, GTAC may designate one or more sub-committees. Each sub-committee shall have at least one GTAC member, but alternates may be appointed.

With this in mind, the Committee is encouraged to consider formally creating formal sub-committee(s) at this time for goals and tasks as adopted by the Committee. As a reminder, sub-committee can be comprised of no more than five (5) non-student members of the GTAC, and can also have individuals who aren't on the GTAC serve as well. Also, you don't necessarily have to be on the sub-committee to help with International Day, this is just the steering committee.

Committee Member Bica-Grotsky has already advocated for an International Day Sub-committee, which has the following volunteers:

### **International Day Sub-Committee**

- Lisa Bica-Grotsky
- Arjun Tholakapalli (student)
- Syeda (Nas) Mohideen
- Yudong (Tom) Zhou
- Cindy Kimett (Non-member)

The Committee may decide that it is satisfied with only this committee for now, or may wish to establish more for other purposes.

### **Recommendation**

It is our recommendation that the GTAC will have a deeper discussion regarding these proposed goals, and take the step of formally adopting a set of goals to guide work throughout the year. Once adopted, these goals can be forwarded to City Council for their information.

In addition, it is our hope that the GTAC will consider the formal establishment of the International Day sub-committee, as well as any other sub-committees you see fit.