

**PROCLAMATION CELEBRATING
CARTER KOENIGSKNECHT
SECOND PLACE WINNER IN THE NATIONAL
KIDS IDEA TANK COMPETITION**

WHEREAS, Troy resident **Carter Koenigsknecht** entered a national competition developed by author Lowey Sichol who has written marketing books aimed at kids and is the founder of Kids Idea Tank; and

WHEREAS, **Carter**, a 13-year-old student at Roeper School, discovered the contest information on the author's website. He had a Small Business City Boxes idea that he had thought about and decided to develop it and enter the competition; and

WHEREAS, **Carter's** idea to highlight small businesses in certain cities with a subscription box won second place in the national contest. He has always loved getting subscription boxes, but never knew of any that supported small businesses; and

WHEREAS, It was during the COVID pandemic that **Carter** first thought about the Small Business City Boxes which he hoped would help the smaller struggling local businesses. He plans to market the boxes to area hotels who would use the boxes for their visiting guests to get to know more about the city they are visiting. Subscription buyers could also learn about that month's city and the local small businesses; and

WHEREAS, Carter's idea for the Detroit box would have a "Motor City flavor" with products such as Faygo and Chunk Nibbles. He plans on starting local and as the business grows he hopes to move onto other Midwest cities and eventually the entire United States;

NOW, THEREFORE, BE IT RESOLVED, That the Mayor and City Council of the City of Troy hereby applaud and congratulate **Carter Koenigsknecht** for earning second place in the national Kids Idea Tank contest; and

BE IT FURTHER RESOLVED, That the Mayor and City Council of the City of Troy invite all residents to recognize and celebrate the ingenuity and creativity of **Carter Koenigsknecht**, a future entrepreneur.

Presented this 9th August 2021