



500 West Big Beaver
Troy, MI 48084
troymi.gov

CITY COUNCIL AGENDA ITEM



Date: November 18, 2021

To: Mark F. Miller, City Manager

From: Robert J. Bruner, Assistant City Manager
Glenn Lapin, Economic Development Specialist
R. Brent Savidant, Community Development Director

Subject: TROY REOPENS FOR BUSINESS – A Resolution to Extend Additional Temporary Signage Allowances

On June 1, 2020, City Council passed Resolution #2020-06-079 which permitted every Troy business owner to place an additional temporary sign on their property or structure to advertise their business.

Specifically, the resolution permitted the following:

- Each business in the City of Troy may place one temporary sign not exceeding twelve (12) square feet in area and four (4) feet in height (if attached to the ground).
- The temporary sign may be attached to the ground or a structure.
- These temporary signs shall not require a Sign Permit from the City of Troy.
- The temporary signs shall be placed on private property in non-residential zoning districts in such a manner as to not negatively impact public health, safety and welfare.
- The temporary signs shall be removed within one hundred eighty (180) days of the date of this resolution.

On November 23, 2020, City Council passed Resolution #2020-11-170-J-7 which extended temporary signage for an additional 180 days. On May 24, 2021 City Council passed Resolution #2021-05-087 which extended temporary signage until November 21, 2021.

The State of Michigan continues to face challenges due to the COVID-19 pandemic including indoor capacity limitations.

The attached resolution extends the time frame for which Troy business owners are permitted to place an additional temporary sign on their property or structure to advertise their business. This time frame shall be extended through June 30, 2022.

Legal Review

This item was submitted to the City Attorney for review pursuant to City Charter Section 3.17.