



500 West Big Beaver
Troy, MI 48084
troymi.gov

FROM THE OFFICE OF THE CITY MANAGER

Date: July 6, 2022

To: Troy City Council

From: Mark F. Miller, City Manager
Robert J. Bruner, Assistant City Manager

Subject: City Manager Status Report

Background

City Council and staff met for the 2021 City of Troy Advance facilitated by The Leadership Group (TLG) on November 13, 2021. TLG facilitators presented their report to City Council on January 24, 2022. City staff reported on fiscal year 2022-2023 budget proposals on February 14, 2022. City staff presented the fiscal year 2022-2023 proposed budget on April 4, 2022 and City Council adopted the budget on May 9, 2022. The purpose of this memo is to provide a status report on the solutions and recommendations developed during the 2021 City of Troy Advance and the budget proposals City Council adopted in May.

Topic 1: Communication and Community Engagement

Solutions and Recommendations:

- Develop a centralized communication and engagement team dedicated to public relations and outreach.
- Create our vision/identity with resident feedback first.
- Create 5-minute educational videos on issues and topics, like funding scenarios.

The fiscal year 2022-2023 budget includes a new position to lead the City's communication and engagement team. City staff prepared a job description and plans to begin recruiting in July.

Topic 2a: Facilities (core facilities and infrastructure)

Solutions and Recommendations:

- Create and implement a vision for staffing (number of positions, benefits, etc.).
- Create, implement and communicate publicly a vision and budget for City Hall capital improvements.
- Explore use of the infrastructure bill to support City Hall improvements.

The fiscal year 2022-2023 budget includes a new human resources position to help address staffing and employee engagement. City staff has prepared a job description and plans to begin recruiting soon.



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Topic 2b: Facilities (quality of life amenities and facilities)

Solutions and Recommendations:

- Formulate a plan for the Aquatic Center.
- Develop a vision and 10-20-year plan for quality of life and leisure activities.
- Explore ideas and publicly share options including funding strategies.

A team of City staff will be tasked with formulating a plan for the Aquatic Center during the off-season. The fiscal year 2022-2023 budget includes significant nonrecurring capital expenditures for quality of life and leisure activities including \$7.145 million for park improvements and \$3.2 million for the Community Center roof and HVAC projects. The fiscal year 2022-2023 budget also includes funding for a resident survey to help prioritize amenities and funding strategies. The July 11, 2022 regular City Council meeting agenda will include a contract for the resident budget priorities study.

Topic 3: Funding

Solutions and Recommendations:

- Ask residents for a parks and recreation millage (i.e. greenspace, specific projects).
- Explore non-committee approaches to remove millage cap (i.e. ballot vote).
- Utilize community engagement forums to identify priorities and then develop funding options.
- Separate funding between wants and needs.

The resident study mentioned above will help identify budget priorities determine what, if any, new funding strategies the community is most likely to support.