

CITY COUNCIL AGENDA ITEM

Date: February 13, 2023

To: Mark F. Miller, City Manager

From: Robert J. Bruner, Assistant City Manager

Emily Dumas, Library Director

Subject: Troy Public Library Annual Report

Each year Michigan public libraries submit a report to the state that documents the data and statistics collected throughout the previous fiscal year. The compiled data includes performance indicators such as door count, circulation, program attendance, number of library card holders, and more. It also records general budgetary data for the fiscal year, and demographic data for the area the library services. This form provides a comprehensive overview of the library, and this information is collected and shared by the Library of Michigan.

This report is a requirement to receive state aid, funding that is allocated to public libraries each year under an appropriation of general funds from the Michigan legislature.

The reporting period for submittal of this data to Library of Michigan runs from October 1st through February 1st. Libraries must submit their reports within this timeframe to be eligible to receive state aid.

The information collected for the 2021-23 state report, as well as additional items of interest, is compiled into the attached report in a form that is presentable to the Council and the public.





Statement from our Director



What a year for Troy Public Library! When I took the position of Director in early 2021 while in the height of COVID-19, the Library building was closed to the public and offering only curbside services and virtual programming. It's been incredible to be a part of the Troy Public Library's transition back to normal times...and "normal" around here is certainly busy, lively, and

vibrant! I'm so thankful to be part of this flourishing and growing period in TPL's history. I also want to join our wonderful TPL staff in welcoming our beloved community back into the Library.

Over the past year there have been many changes and improvements. TPL was finally able to return to Friday operating hours after a ten-year hiatus, and our doors are now open seven days, 65 hours a week to better serve our Troy community. Along with our operating hours, there were also many updates to our services, and I am very proud to present a list of many of the new resources in this report. I invite you to take a moment to look through TPL's year in review, and to please take advantage of all of the fantastic opportunities your Library has to offer. The staff, myself, and the whole TPL family are so glad to welcome you in!

With warmest regards,

Emily Dumas
Library Director

Contents

Troy Public Library at a Glance	5–6
Top Circulated Materials	7–8
New Services	11–16
Social Stats	19–22
Financial Breakdown	23–26
Friends & Support	27–28



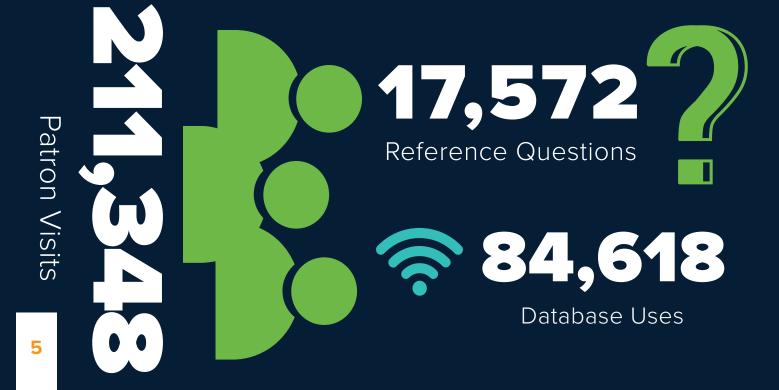








TPLATAGLANCE





55,650
Total Library Card Holders

8,125New Library Cards

Top Circulated Materials









Tiny Changes,

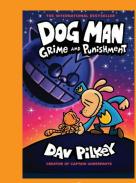
James Clear

Adult

Adult Science Fiction Nonfiction



Youth Graphic Fiction Novel





Teen Fiction





Adult Audiobook



Youth **Audiobook**



Adult Music CD



Adult DVD & Blu-ray



Youth DVD







Teen Video Game



Youth Video Game



"Troy Public Library is a magical place...We truly appreciate TPL and its wonderful staff."

-Kristin Kender, Patron

"There has never been a time when I reached out to our TPL team when they did not exceed my expectations. We love

Toni IsaacTroy High School Media SpecialistB.S., M.L.S.

our public library!"



We hope to still attend this great library in the future and wish for the Library to have many new patrons in the future too."

-Kanivets Family, Patrons







Fine Free



Enhanced Summer Library Program with Official Kick-Off Party



Enhanced Citizenship Corner



Little Free Libraries in Robinwood Park & Rainbow Preschool



Free B&W Printing



Books We Loved Podcast



Expanded Universal Access Collection



Citizenship Test Online Training Platform





Joined TikTok



English Language Learners Book Club at BIGGBY Coffee



Website Upgrade



Language & Literacy Initiatives from Great Start Collaborative Oakland

Mew Services

New Book Group Kits

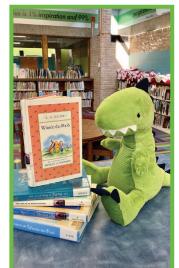


New Memory Care Kits



Booker T-Rex Mascot







Libraries On The Go



Summer Writing Challenge



Seed Library

Mew Services





New Cookbook Club Kits



Self-Checkout for MeLcat Loans



Pronunciator



Makerspace Kits



18,500+ New Items in Circulation Including Books, AV items, Games, Puzzles & Kits



Updated Toys in Youth Play Area



Library Cards Issued to School Media Centers



Decodable Stickers to Help Identify Phonics-Based Books



Eton Academy Tutoring Sessions



Additions to International **Resources & Books**



Online Library Card Renewal for Troy Residents



Book Deliveries to School Media Centers



have your library card and driver's license on hand to expedite the process. If you have been issued a Tro

All outstanding balances on your library card must be paid in full at the time of renewa

Library card based on your employment in Troy, please bring proof of current employment with you.



Library Card Perks

Teacher Library Card



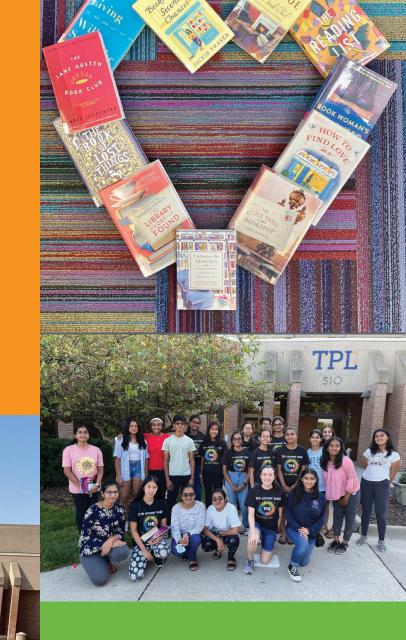
"I have been so impressed with how TPL has set up a lending partnership with the Troy District media centers...This partnership has expanded my ability to support students with their research projects and get books for students who would normally not have the ability to go to the Library after school."

-Christina Chatel School Library Media Specialist Boulan Park Middle School & Smith Middle School

"The Library has so many wonderful programs for people of every age, book clubs to join and the Friends Used Book Store to browse...The Library staff is so welcoming and helpful and the tech people can explain all that confusing technology. It's a fabulous resource for Troy residents!"

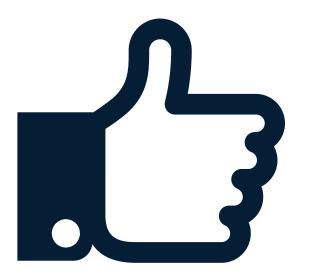
–Pat HanrattyTPL Patron and Volunteer





"The Troy Public Library is part of the heart and soul of our great City! As Troy's top community gathering space, TPL is always a perfect snapshot of the beauty of our City's rich diversity. We are so fortunate to have our Troy Public Library!"

–Mayor Ethan BakerCity of Troy



Facebook

Total Page Followers: 4,894

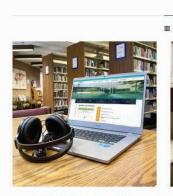
New Page Followers: **316**

Total Posts: 203

Reach in 2022: 121,097



SOCIAL STATS













Instagram

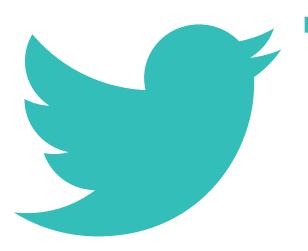
Total Followers: **1,772**

New Page Followers: 318

Total Posts: 200

Reach in 2022: 93,965





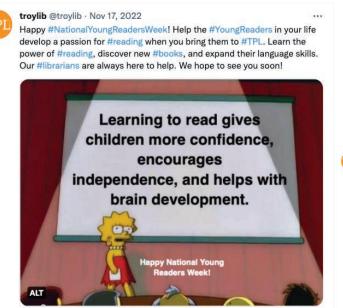
Twitter

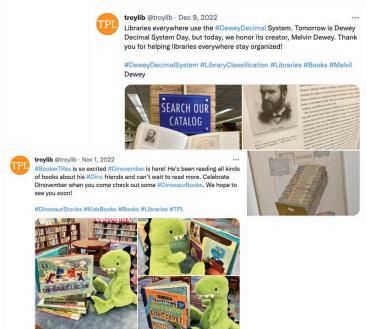
Total Followers: 1,045

Total Tweets: 198

Average Impressions

Per Month: **6,000**







#AskALibrarian time again...



Sweater weather you say? ...

Booker T-Rex is going to li...



Total Followers: 1,030

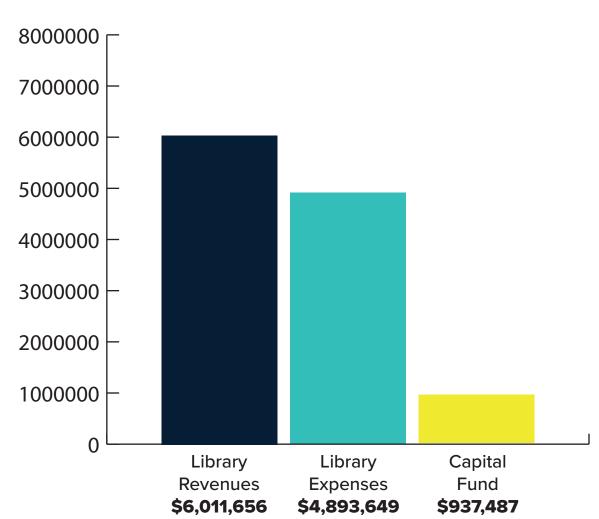
Total Likes: 3,569

Total Posts: 73



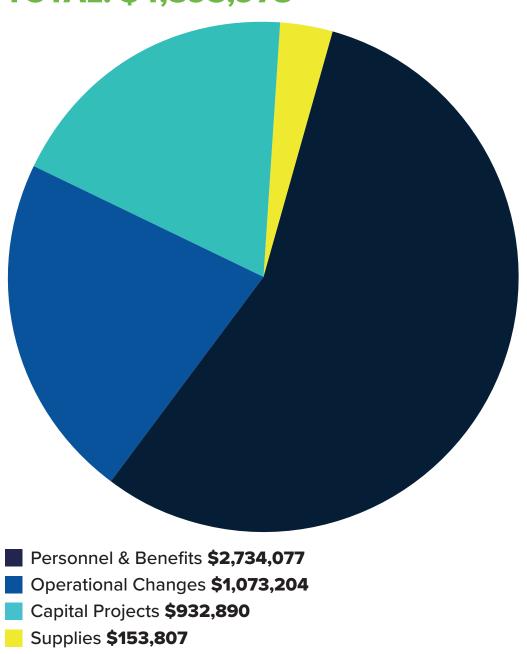
Budget

2021-2022



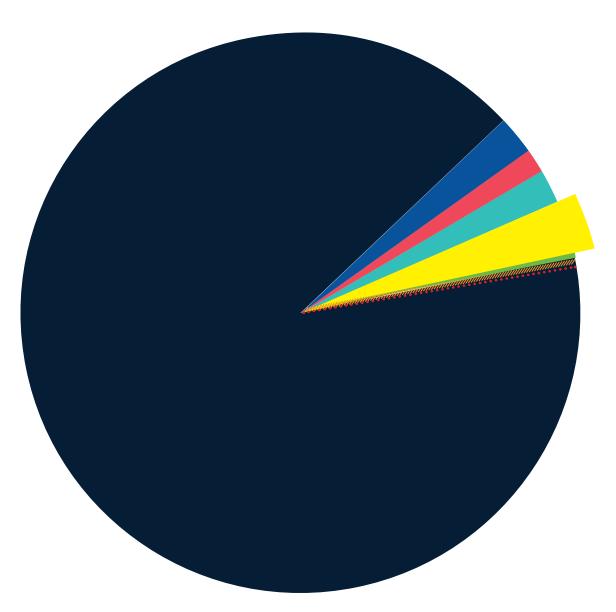
Expense Breakdown

TOTAL: \$4,893,978

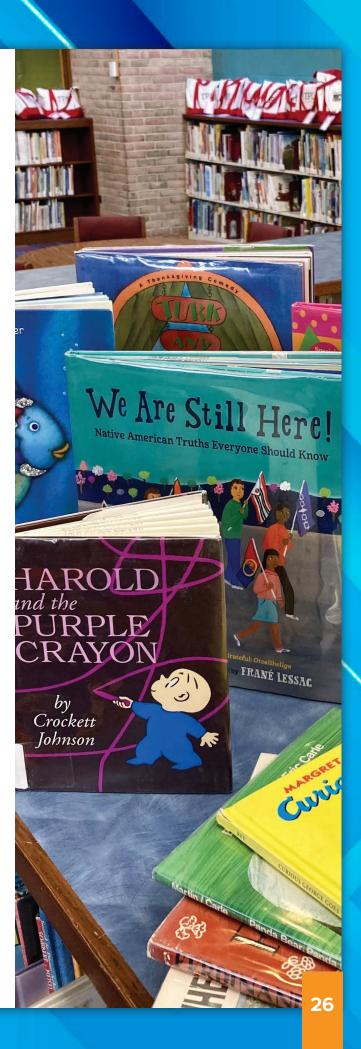


Revenue Breakdown

TOTAL: \$6,011,656



- Property Tax **\$5,852,034**
- Penal Fines **\$130,441**
- State Grants/Mini Grants \$102,022
- Private Contributions \$109,331
- Reimbursements **\$2,016**
- / Materials Fines & Fees \$6,808
- Charges for Services (photocopies, misc.) \$5,701
- Interest & Rent \$-196,697



Friends & TPL Support

"The Troy Public Library is more than just a gathering place, it is the heart of our community. The Friends of the Troy Public Library is honored to support the Library and its incredibly talented and creative staff in



their endeavors to provide a wide range of exceptional programs and services for everyone in Troy."

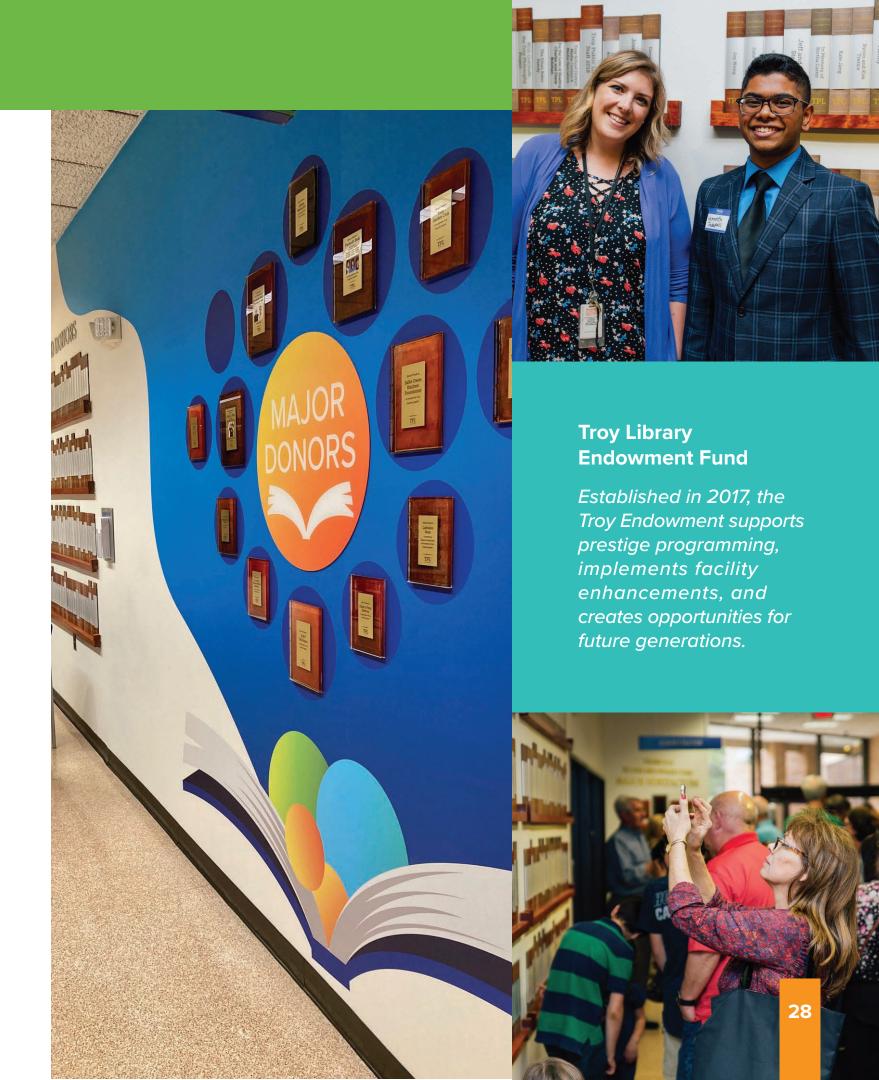
-April Church, President of The Friends of the Troy Public Library

"The Friends of TPL have amazing volunteers! They help run two bookshops at TPL. Our volunteers are the BEST, smart, hardworking, and dedicated group in helping the Friends succeed. The proceeds from our shops enrich TPL. Our volunteers are vital and important to the Friends' success. The board is so grateful for our talented volunteers."

-Mary Lynn Bowen The Friends of the Troy Public Library Trustee & Bookshop Coordinator

> Saturday 10 am-1 pm Sunday 12 pm-4 pm friendstpl.org





"My family truly enjoys going to the Troy Public Library! The staff is really kind, knowledgeable, and friendly, and they go out of their way to make it a welcoming place for everyone."

-The Sarna Family (Melissa, Tony, Anthony Lucas & Lincoln)



NEVER STOP LEARNING





