

**PROCLAMATION TO CELEBRATE DEAN SELLERS FORD  
75 YEARS IN BUSINESS 1948 - 2023**

**WHEREAS**, On January 14, 1948 **Dean Sellers, Inc.** was founded by **Dean L. Sellers**. Born in Ohio, Dean came to Detroit in search of the automobile industry where he started his career with Chevrolet. He moved to the Ford Motor Company with Henry Ford and the era of the Whiz Kids and headed up the Ford Ferguson Tractor Division. What he really wanted was a Ford Dealership, so in 1948 he opened **Dean Sellers, Inc.** at 16700 Grand River, in Detroit; and

**WHEREAS**, In the early '70's **Dean** retired and turned the business over to his eldest son, **Tom**. As the business climate changed, **Tom** spent the latter of the 1970's in search of a new location for **Dean Sellers Ford**. In June of 1980, **Tom** struck a deal with Ford Dealer Richard Turner, and relocated to 2600 W. Maple Road in the Troy Motor Mall, its current location for 43 years. **Tom's three children** are in the business all working at the Troy location: **Blair, Dean and Liz**, who now collectively have over 100 years of experience in the automobile retailing business, with a future generation to come; and

**WHEREAS**, When people think of **Dean Sellers**, often words like tradition, longevity, loyalty, customer satisfaction and family are spoken. **Tom Sellers** enjoyed saying "Hello" to employees and customers every day. At Sellers, ensuring customers are treated well has always been a top priority, and the dealership's long-term success can be attributed to talented, loyal, and hard-working employees. Like **Chuck Barr** (Parts) who started at the original Grand River location in 1976; and

**WHEREAS**, Having over 30 years of employment at the dealership are **Steve Fulcher** (Service), **Chris Griffin** (Body Shop) and **Dave Erickson** (Parts). Christie Parker (Sales), **Andrea Pawelkowski** (Sales), **Ryan Moore** (Sales), **Fred Klein** (Finance), and **Andy Bell** (Service) all have over 20 years. With over 15 years are **Marc Harris** (Service), **Shareek Asgarally** (Service), **Larry Bishop** (Service), **Chris Carr** (Service), **Darlene Paul** (Sales) and **Jon Whitfield** (Sales). Too many to list have over 10 years! The **Sellers** strive for happy employees who in turn keep customers happy. Being active in the community and having a good reputation in the marketplace are also important; and

**WHEREAS**, **Dean Sellers Ford** has been one of Ford's Top 100 volume dealers for many years and has achieved the Ford Motor Company's most prestigious award for Customer Satisfaction ten times. As the dealership continues to operate in this ever-changing current era of technology, they will continue to strive and help customers with their automotive needs;

**NOW, THEREFORE, BE IT RESOLVED**, That the Mayor and City Council of the City of Troy hereby congratulate **Dean Sellers Ford on their 75<sup>th</sup> anniversary** in business; and

**BE IT FURTHER RESOLVED**, That the Mayor, City Council and City Management join the citizens of this community in celebration of the **75<sup>th</sup> anniversary of Dean Sellers Ford** and look forward to it being part of Troy for many more years to come, offering excellent service buying and servicing a vehicle.

**Presented this 8<sup>th</sup> day of May 2023**