



500 West Big Beaver  
Troy, MI 48084  
troymi.gov

## CITY COUNCIL AGENDA ITEM

Date: January 29, 2024

To: Mark F. Miller, City Manager

From: Megan E. Schubert, Assistant City Manager  
Emily Dumas, Library Director

Subject: Troy Public Library Annual Report

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Each year Michigan public libraries submit a report to the state that documents the data and statistics collected throughout the previous fiscal year. The compiled data includes performance indicators such as door count, circulation, program attendance, number of library card holders, and more. It also records general budgetary data for the fiscal year, and demographic data for the area the library services. This form provides a comprehensive overview of the library, and this information is collected and shared by the Library of Michigan.

This report is a requirement to receive state aid, funding that is allocated to public libraries each year under an appropriation of general funds from the Michigan legislature.

The reporting period for submittal of this data to Library of Michigan runs from October 1<sup>st</sup> through February 1<sup>st</sup>. Libraries must submit their reports within this timeframe to be eligible to receive state aid.

The information collected for the 2022-23 state report, as well as additional items of interest, is compiled into the attached report in a form that is presentable to the Council and the public.



Beginning Chapter Books

Beginning Chapter Books  
TPL

TPL  
troy public library

# 2023

Year in Review  
JUL 2022–JUN 2023

82 FICTION

80 FICTION

78 FICTION

76 FICTION

74



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**“We take pride in the significant increase in library visits, circulation of materials, and program attendance.”**



Dear Library Patrons and Supporters,

Warm greetings! As we reflect on the year 2023, it is with immense pride and joy that we share the remarkable journey Troy Public Library has undertaken. Throughout the year, our library has been a hub of activity, welcoming hundreds of thousands of patrons and introducing new services that have enriched the community's experience.

We take pride in the significant increase in library visits, circulation of materials, and program attendance, surpassing the achievements of the previous year. Behind the scenes, our dedicated staff is tirelessly working to enhance and expand our services to better serve the evolving needs of our community. As part of our commitment to continuous improvement, we have embarked on the deliberate process of strategic planning. This endeavor aims to establish both short- and long-term goals, laying the foundation for a vibrant and successful future for Troy Public Library.

I invite you to take a moment to relish the accomplishments of 2023 as we reflect on the collective achievements of our community's library. Your continued support has been instrumental in the library's success, and we are deeply grateful for the value you place on literacy and education.

As we look forward to the future with optimism and enthusiasm, I extend heartfelt thanks on behalf of Troy Public Library. Together, let us continue to foster a love for reading and create an even brighter next chapter for our beloved library.

Warm regards,

Emily Dumas  
Library Director





# At a Glance

Items Circulated  
**963,672**

Patron Visits  
**298,132**

Reference Questions  
**43,430**

Items in Collection  
**336,791**

Program Attendance  
**19,528**

Cardholders  
**60,194**

Database Uses  
**61,649**

Homebound Deliveries  
**1,995**

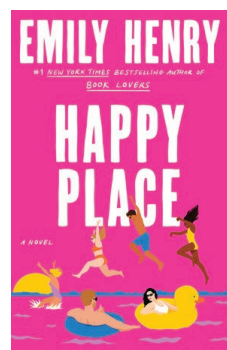
New Library Cards  
**6,276**





# Top Circulated Materials

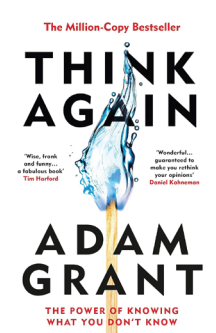
## Books



Adult Fiction



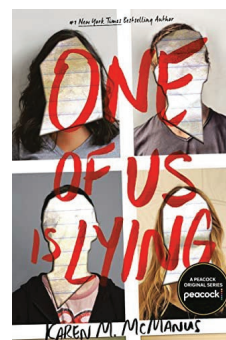
Adult Science Fiction



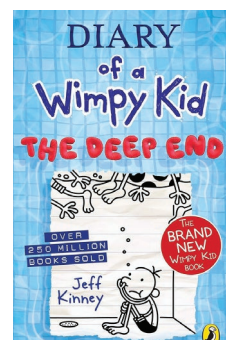
Adult Nonfiction



Biography

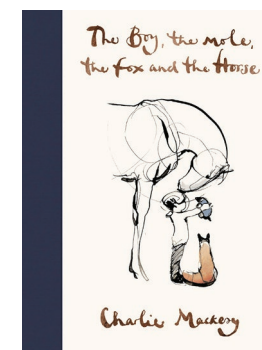


Teen Fiction



Youth Fiction

## Graphic Novels & Anime



Adult



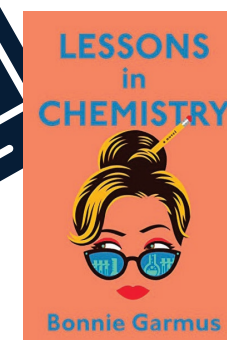
Teen



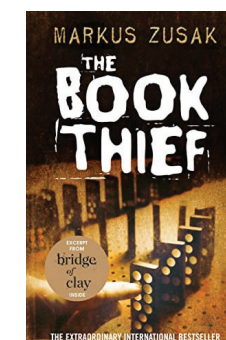
Youth



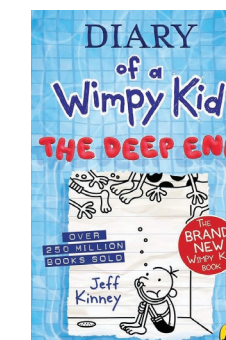
## eBooks



Adult



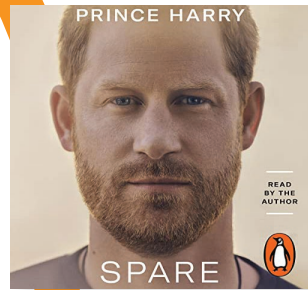
Teen



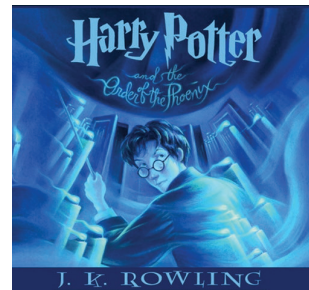
Youth



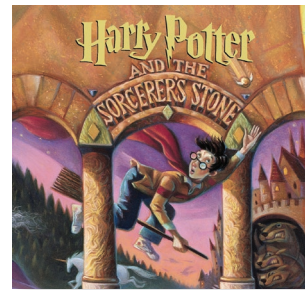
## Audiobooks



Adult



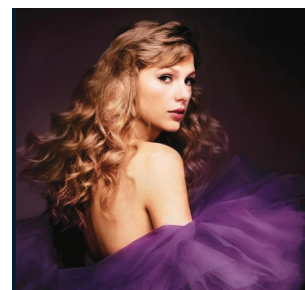
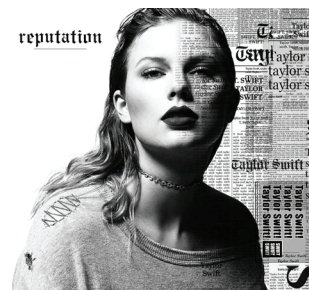
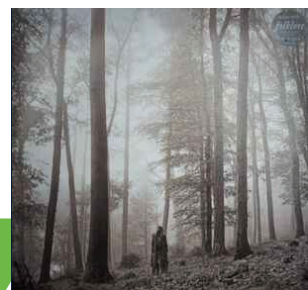
Teen



Youth

## Music

#Swifties #SwiftieLife



## Movies & TV



Adult  
DVD



Adult  
TV Series



Youth  
DVD

# Top Circulated Materials



**“The staff at the Troy Public Library is always helpful.”**

–Barbara B.  
TPL Patron



**“I advise everyone who comes to a new country to go to some clubs at the library to meet people. Even if you’re always busy, you can find just an hour to come here to spend time with wonderful people.”**

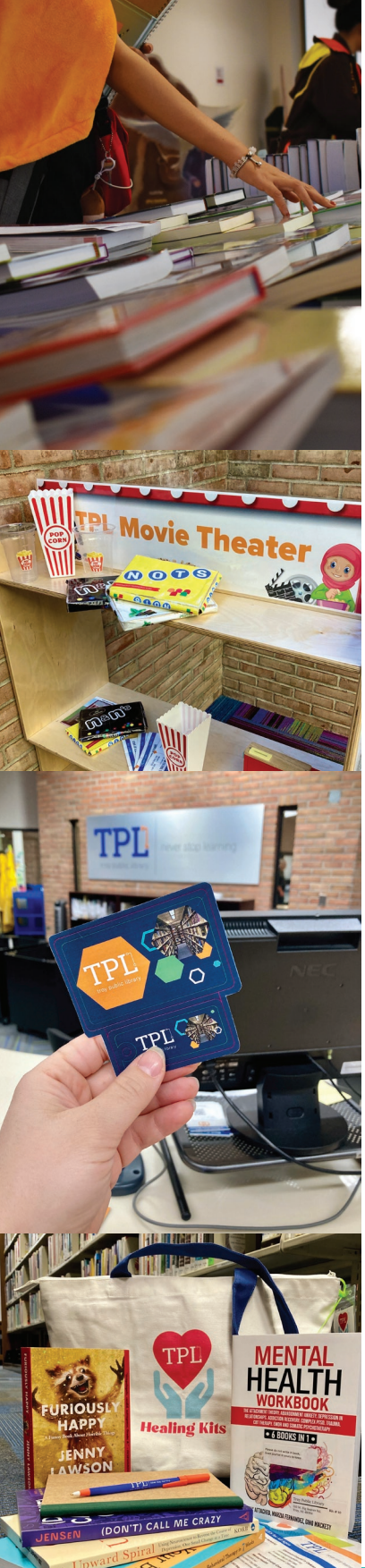
–Hanna Chaban  
Humans of TPL Feature Story

**“Looking for shelter in a strange city, I felt comfortable in the library full of books written in an unfamiliar language, English.”**

–M.J. Lee  
Humans of TPL Feature Story







Local Author Fair



Mailbox Mysteries: Story Subscription Boxes



Little Free Library at Milverton Park



Babytime Storytime



Baby Play Sessions



Imagination Station in Play Area



LEGO/Magnatiles Table in Play Area



New Library Card Design & Distribution of Patron Designed Cards



Healing Kits



4-Part Automated Informational "Welcome to TPL" Email Campaign



New TPL Email Platform & Design (Doubling Readership)



Updated, Branded Welcome Packet for New Patrons

# New



# Services



Brain Boost Kits



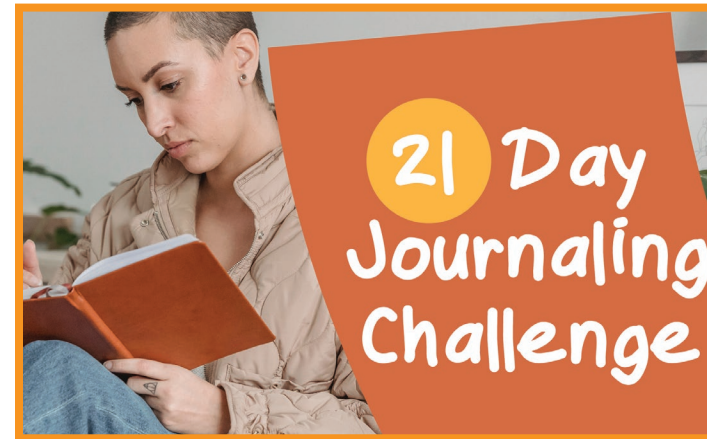
Vinyl Collection



Quiet Study Area



21 Day Journaling Challenge



Summer Journaling Challenge

Seek & Find Station (Updated Monthly)



# New Services



# Social Media

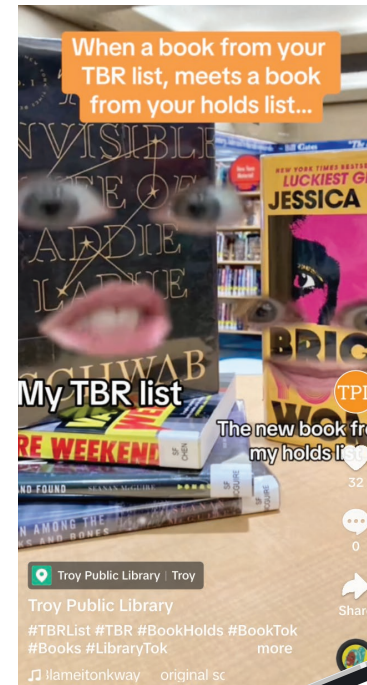
TikTok

Total Followers: **1,591**

New Followers: **510**

Total Views: **175,928**

Most Watched Video Views: **24,300**



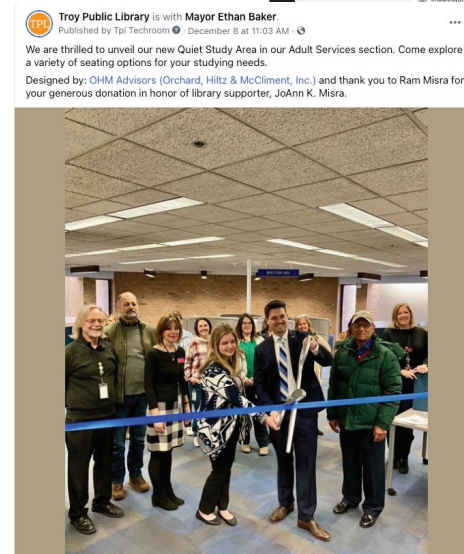
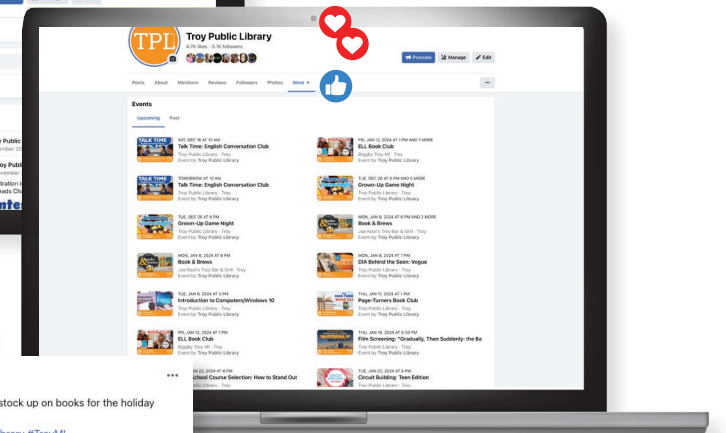
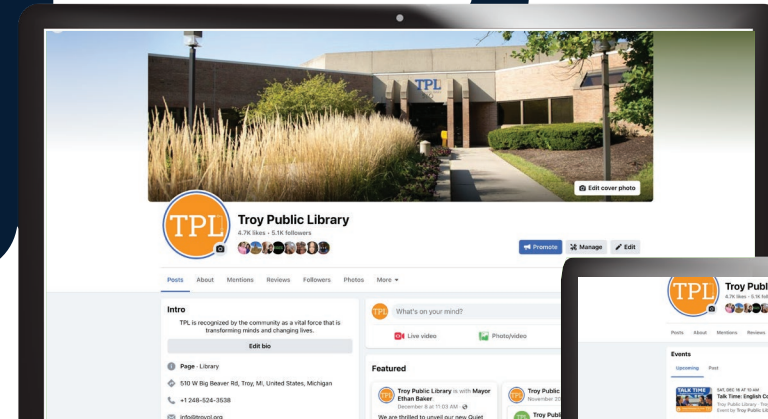
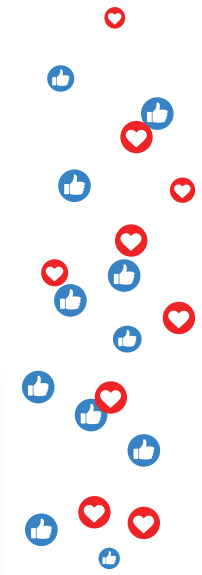
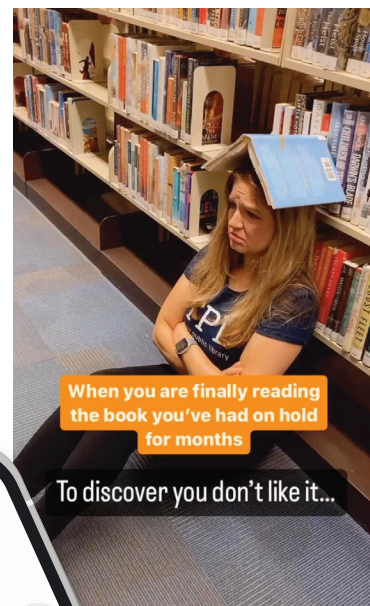
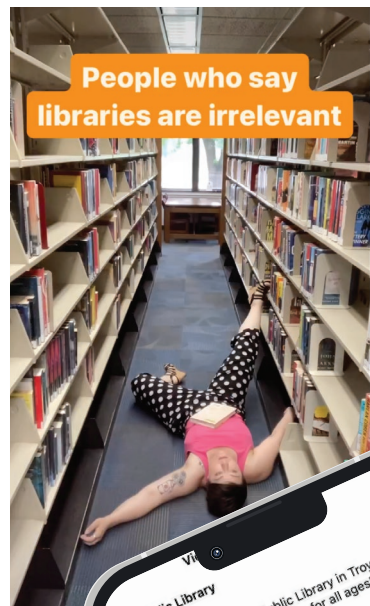
**“Engage, enlighten, encourage and especially...just be yourself! Social media is a community effort, everyone is an asset.”**

–Susan Cooper, Children’s Author



# Instagram

Total Followers: **2,215**  
 New Followers: **422**  
 Total Reach in 2023: **10,898**  
 Total Engagement: **195,432**  
 Most Watched Video Views: **199,000**



Total Page Followers: **5,116**  
 New Followers: **320**  
 Total Reach in 2023: **126,807**  
 Total Engagement: **19,601**







“Through TAB I’ve gotten to meet so many people, make friends, and become part of a great community!”

—Angela Z.  
Humans of TPL Feature Story



“As a graduating senior, I really hope I can keep giving back to the TPL in the future just as it gave me so many valuable experiences and taught me so many lessons.”

—Harini D.  
Humans of TPL Feature Story



“The library is without a doubt one of the finest and best-managed in the state.”

—M. McMurry  
TPL Patron







## Humans of TPL

This year we launched Humans of TPL. Similar to Humans of New York this segment features the true stars of the Troy Public Library, our patrons. Those featured share their library stories and how it has improved their life and their community.

## Bookmobile Coming Soon!



We are excited to announce that the Troy Public Library Bookmobile has been funded and approved. Set to tentatively launch in **June 2024**, the Bookmobile will expand our community outreach, and help bring library titles and resources to those who are homebound.



# Summer Library Program

With **1,700** patrons participating in the program and over **2,600** attendees at the launch party, the Troy community is passionate about reading!



# Strategic Planning

In order to improve the library for staff and patrons, we launched a strategic planning process to learn what the diverse Troy population wants from their library. We received over **2,700** survey responses and met with various community members. The next step is working towards implementing requested improvements.



# Community Engagement



# Budget

## Expense Breakdown

**TOTAL: \$5,353,126**

- Personnel & Benefits **\$3,052,299**
- Operational Charges **\$1,232,085**
- Collections **\$595,069**
- Capital Projects **\$321,116**
- Supplies **\$152,557**







# Revenue Breakdown

**TOTAL: \$6,509,569**

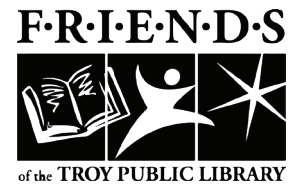
- Property Tax **\$6,185,677**
- Penal Fines **\$117,093**
- State Grants & Mini Grants **\$174,338**
- Private Contributions **\$144,014**
- Other **\$25,455**
- Interest & Rent **-\$137,008**

# Budget



# The Friends of the Troy Public Library

The Friends of the Troy Public Library continue to support and promote the Troy Public Library through donations, volunteerism, fundraising, and advocacy. The programs you love at the library happen with the help of the Friends. We extend continuous gratitude to those who volunteer and work in their bookshop.



**Bookshop Hours**  
Saturday 10 am–1 pm  
Sunday 12 pm–4 pm  
[friendstpl.org](http://friendstpl.org)



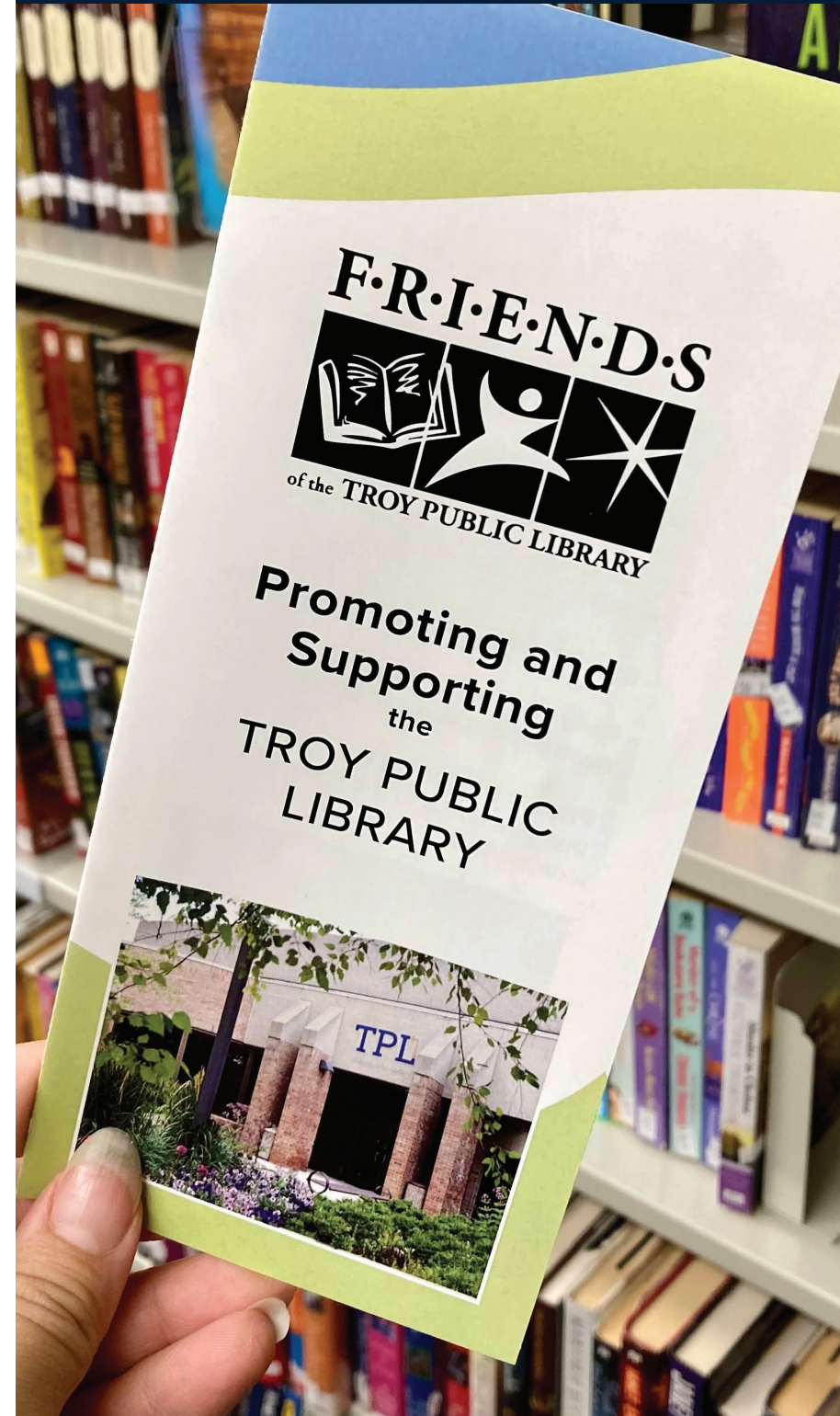
“I know first-hand just how generous, innovative and committed this organization is in its support of the outstanding services the library offers. In gratitude, my heartfelt thanks.”

—Jim McClure  
The Friends of the Troy Public Library  
Testimonial



“The way that you all love the library so much you’re willing to volunteer a ton of time and energy into supporting it...YOU’RE LITERALLY THE COOLEST PEOPLE EVER!”

—Sirisha B.  
The Friends of the Troy Public Library  
Testimonial





# Thank You to our Patrons

At the end of the 2023 year, we would like to give a round of applause to our dedicated patrons. The library could not be what it is without you and your support. We plan to offer programs, a continuously expanding collection, and resources to support you, your family, and the Troy community. Thank you for supporting your local library!



**“Books help us understand who we are and how we are to behave. They show us what community and friendship mean.”**

–Anne Lamott, Author  
*Bird By Bird*



