

## **CITY COUNCIL AGENDA ITEM**

Date: March 4, 2024

To: Mark F. Miller, City Manager

From: Robert J. Bruner, Deputy City Manager

Megan E. Schubert, Assistant City Manager

Brian Goul, Recreation Director

Subject: Troy Historical Society Annual Report for Fiscal Year Ending 2023 and Financial

Statements for Fiscal Year Ending 2023

The Troy Historical Society, established as a 501.c.3 nonprofit corporation in 1966, administers the Troy Historic Village for the City of Troy through a renewable management agreement. Troy Historical Society provides engaging education and enrichment programs at the city-owned Troy Historic Village as well as outreach programs for schools and adult groups. Nearly 30,000 guests visit the Village each year, including 15,000 students, chaperones, and teachers from public, private and charter schools in southeast Michigan. The Troy Historical Society is committed to expanding awareness of the Village as an outstanding center for history education, arts and culture, and inclusive community engagement.

The Troy Historical Society provides a welcoming environment that:

- Engages visitors in positive learning experiences and social interactions
- Respects the significance of history as we seek knowledge, understanding and relevance in our lives
- Recognizes artifacts as social objects and catalysts for sharing information and ideas
- Embraces innovative and creative interpretive programs
- Encourages civil discussion and objective analysis and evaluation of controversial issues
- Promotes a stewardship and adherence to the highest standards of historic preservation; manages resources with integrity and transparency; and treats all peoples with dignity and respect

Attached is the Troy Historical Society's Annual Report for FYE 2023 and Financial Statements for FYE 2023.



where history lives



# Annual Report Fiscal Year Ending June 30, 2023

# AROUND THE VILLAGE

The Board of Trustees of the Troy Historical Society (THS) and staff of the Troy Historic Village (Village) present this Annual Report for the Fiscal Year ending June 30th, 2023 (FYE2023). We are pleased to report that **27,484 people visited the Troy Historic Village or attended Troy Historic Village programs this past fiscal year!** That number resembles our pre-Covid FYE2019 total attendance of 28,005 and represents a return to regular programming at the Village. Our biggest challenge moving forward is capacity: how much can we offer with the resources we have?

## **STAFF AND BOARD SUPPORT**

Owned by the City of Troy and operated by the Troy Historical Society, the Troy Historic Village employs 3 full-time and 14 part-time staff members representing 8.5 full-time equivalents. In the past year, we hired a new business manager and increased our cleaning services to match our pre-Covid capacity. We added another flexible teaching staff position to scale up during our busy field trip season and for large community events; this staff person was also able to fill in for others on parental leave. The Troy Historic Village contracts regularly with a Graphic Designer, Webmaster, Blacksmith, and Watercolor Artist for operational and programmatic support.

During FYE2023, the Troy Historical Society worked to realign its committee structure to match the recently adopted Strategic Plan. Committees vary in composition, sometimes including staff or community members where appropriate:

- Village Growth and Direction Committee focuses on board and staff support and improvement.
- Finance Committee oversees the finances of THS and the Village.
- Fund Development Committee manages memberships, fundraisers, donors, and grants.
- Community Engagement Committee works to understand and partner with community organizations.
- Preservation, Innovation, and Education Committee works to utilize the Village buildings, grounds, and collections in the best possible way.





# Troy Historical Society Board as of November 1, 2023

Padma Kuppa,
President
Kevin Enright,
Vice President
Ken Meskin, Treasurer
John Lavender,
Assistant Treasurer
Kris Rose, Secretary

Howard Adams Garrick Allison Barbara Chambers
Aditya Ezhuthachan
Ken Heck
Kristi Hudson
Jagdish Karira
Sue Lavander
Kevin Lindsey
Michael Nowosatko
JoAnn Preston
Beena Nagappala
Cindy Stewart

# AROUND THE VILLAGE

## **PROGRAM HIGHLIGHTS**

Field Trips were back in full force! The Troy Historic Village was busy in the fall and booked solid from March to June hosting **9,660 students, 1,870 chaperones, and 476 teachers during the 2022-2023 school year.** In December 2022 with grant funding, we were able to pilot an Indigenous Voices program for Troy 5th grade students. With the help of Wayne Hardwick, a member of the Sault Ste Marie Tribe of Chippewa Indians and respected elder, we brought on other Indigenous partners to share their culture and heritage with three elementary schools. Using feedback from teachers, students, and presenters we hosted all Troy 5th graders in 2023.

## **PUBLIC PROGRAM HIGHLIGHTS**

Public programs for our youngest visitors included Summer Half-Day History programs with hands-on activities like cooking, punching tin, and exploring a soldier's life. Digger the Village Groundhog encouraged kids to explore the past using their senses and experience the Village after dark with a nighttime scavenger hunt. We spent time rebuilding our preschool audience this year

by marketing the depth of the Preschool Story

Time program, highlighting the fact that each session includes more than just a story. Our young participants color, count, practice fine motor skills, and explore the Village each time they visit Cheddar the Village Mouse.

Adults explored everything from a History of Museums to the Underground Railroad at the monthly Thursday Tea program; they even listened their way through a History of Jazz with a local duet! Constitution Café participants continued to explore and debate the merits and difficulties of the Constitutional Amendments while Preservation Conversations covered Independence Hall to Troy architect Minoru Yamasaki and his Twin Towers in New York City. Villagers read *Isaac's Storm: A Man, A Time, and the Deadliest Hurricane in History,* and then went "beyond the book" with programs on climate change and disaster tourism.

Immersive experiences included a retelling of the Edmund Fitzgerald's final journey, a trip through Victorian Christmas at the Village, and Supper with a Soldier (and several other 1860s reenactors). Village staff enjoyed creating themed tours as new ways to explore the Village and Troy history. This past year we walked through history at the Union Corners and White Chapel cemeteries and dug deep into our collections for our Curious and Macabre Lantern Tour and Objects of Our Affection Tour. In total, **15,478 people of all ages** joined us for this wide range of programs, activities, and events in the FYE 2023.







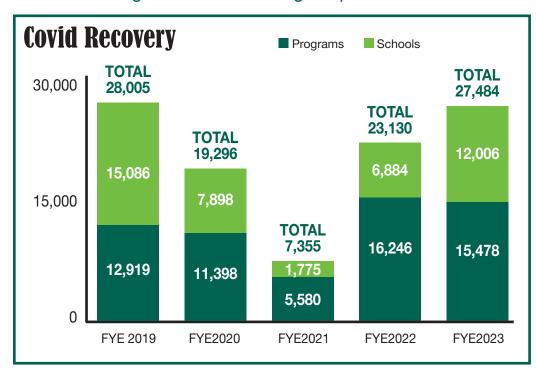


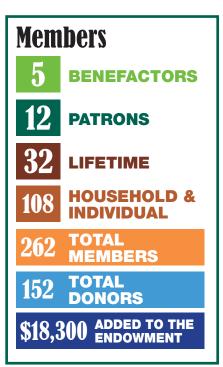
# CONTINUED GROWTH AND COMMUNITY ENGAGEMENT

**2023** 

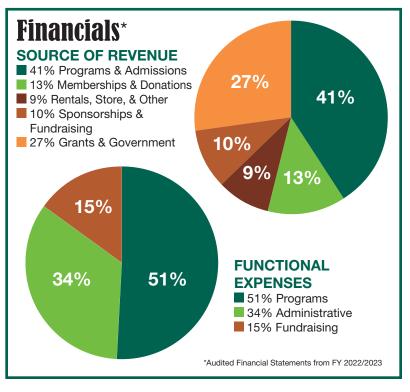
July 2022-June 2023

"As our school numbers return, we are simply faced with the question of how big can we grow? And that is a great place to be!" ~Jen Peters, Executive Director









# FINANCIALS

## **FINANCE**

THS successfully completed its twelfth year operating the Village through a renewable management agreement with the City of Troy. The current agreement will end in 2026. In 2022-2023 we felt comfortable returning to a full budget after two full years of budgeting in 6-month increments. While expenses exceeded income, that was expected and covered by remaining Covid support funds. THS ended the year in a strong financial position with total gross receipts of \$526,619. We now have a selfmanaged Village Programs and Operations Endowment that will improve the long-term sustainability of Village operations, and for the first time we can work towards creating a reserve to alleviate cash flow fluctuations. Challenges will include keeping up with inflation and providing staff fair and competitive wages while working to expand programming capacity.

## **ENDOWMENTS**

THS finalized an endowment structure and has partnered with The Cook Group to self-manage a Village Programs and Operations Endowment. The goal is to supplement the cost

of general operations of the Village with a fixed annual disbursement as determined by THS. As of June 30, 2023, the endowment fund value was \$418,311; \$22,000 was disbursed to Village operations during the fiscal year.

The Troy Historic Village endowment fund managed by the Troy Community Foundation was valued at \$32,767.48 as of June 30, 2023.

The following grants were received in FYE2023:

- The Michigan Arts and Culture Council awarded a \$22,500 Operations Grant; THS scored high enough to secure this grant for 3 fiscal years though funding may change from year to year.
- The Filmer Foundation awarded \$4,000 to support the launch of the 5th grade Indigenous Voices program for Troy Schools.
- Michigan Humanities Council awarded a \$2,500 Bridging Michigan Grant to support the Indigenous Voices program. Combined with Filmer we were finally able to provide a pilot program in December 2022.
- Kresge Foundation allocated \$5,000 from a three-year grant of \$15,000 to support programs at the Village that contribute to the Troy community's quality of life.
- The Troy Community Foundation awarded \$1,000 towards rebuilding our Village website. As we redesign the site, we will be working to improve accessibility and make it easy for staff to maintain.
- The City of Troy appropriated \$100,000 to support general operations in the Village and \$6,000 to support a dendroarchaeological study of our oldest buildings. This is in addition to work completed through the Facilities & Grounds department to maintain and upgrade Village buildings and grounds.













OAKLAND COUNTY

**Financial Snapshot** 

Field Trips, Programs, & Admissions

Memberships & Private Donations

Assets Released from Restrictions

City of Troy Operations Support

Donations to the Endowment

Sponsorships & Fundraising

Salaries and Related Fees

Artists and Professional Fees

Administrative & Overhead Expenses

Rentals, Village Store, & Other

Revenue

Grants

**Expenses** 

Program Expenses

Fundraising Expenses





\$207,340

\$65.656

\$18,300

\$44,053

\$51,639

\$29,481

\$106,000

\$399.523

\$61,684

\$27.397

\$38,991

\$36,718

\$4,150

# **COLLECTIONS**

# Staff Curator, Elizabeth Thornburg, and volunteers worked on the following projects during FYE2023:

- ✓ Identifying and pulling artifacts for the Curious and Macabre Lantern Tour, the Victorian Christmas Mini-Exhibit, Objects of Our Affection Tour, and Pets: A History of Companionship summer exhibit; researching various cemetery tours.
- Digitizing and adding materials from 1995, 1996, 1997, and 2005 backlog to the Past Perfect database.
- Digitizing small collections related to Troy Schools including photographs from the Poppleton School collection and adding those items to Past Perfect.
- Digitizing the Caswell Family photo album, Register of Women Voters 1919-1924, Teacher's Daily Register from Stone School, Rochester Era Troy news columns 1945-1949, the Renshaw collection as well as several other small collections of Troy Historical Society materials.
- Digitizing photos on loan from the Stevens Family.
- Digitizing a Barnard Family 8mm film with the assistance of Troy Video.
- Removing the remainder of collection items from the Lange Street House storage.
- Organizing the Gloria Anderlie collection (a unique collection of mid-20th century Troy photographs, news clippings and scrapbooks as well as cassettes and VHS tapes of Big Beaver High School Reunions)
- Providing photographs for a new Longhorn Steakhouse in Troy. They will be displayed with credit to the Troy Historical Society.
- Highlighting several newly acquired artifacts as part of Troy's Citizens Academy.
- Researching the Methodist Parsonage to update the interpretation to 1923-1926. Collaborating with the current Troy United Methodist Church, retired Methodist Clergy and ephemera expert LaVere Webster, and the Michigan United Methodist Archivist to identify a family and artifacts to focus on.
- Surveying the Caswell House contents and archive to update Past Perfect records; refining the collection to prepare to remove items found outside the scope of the collections.

## The following items were accessioned into the Collection:

- ✓ Big Beaver High School scrapbook Kinda Hupman
- Early 20th century birdcage, early 20th century ice cream maker, 1920s Floor lamp, 19th Century Desktop – Jen Peters
- ✓ Small silver locket with photographs of pets Debbie Hancock
- ✓ 1864 Bound volume of The American Agriculturist for the Farm, Garden, and Household, (Volume 23) – Thomas Hayes
- 1916 Edison Mimeograph machine THS Purchase (from NSCDA funds)
- Two different bronze concept pieces for the "Reflective Head", one appx 24" tall and one appx 8" – City of Troy
- Two boxes of slides and a bag of Troy Specific Fire Department VHS Tapes – Troy Fire Department
- Several mid-20th century toys and games including a bowling game, ez-bake type oven, paper dolls, toy pots and pans, a toy doll chair, and 2 mismatched handmade crutches – Rhonda Morris

- 19th Century
  Step-back
  Hutch, two early
  19th Century
  Framed
  Samplers, large
  Johnston's hot
  chocolate
  dispenser/
  advertising piece
   Charles
  Stenback
- Framed
  watercolor of
  Poppleton
  School by Jo
  Chiapelli
  given to Donor's
  late husband on
  - his retirement from Troy School District – Donna Morse
- ✓ Jane Hadden's 1900s reference book from Stiles Elementary School (in poor condition, but the only artifact from this Troy family in the collection) Adrienne Crawford
- ✓ Troy Farmer's Club program from 1913 David Doss
- Newspaper clippings pertaining to Troy and one Troy Farmer's Club program from 1913 – David Doss
- Steeple clock, two pairs of mesh gloves, an electric vaporizer, two mouth harps, and an electric toaster – Heather Marsoupian
- Fourteen 19th-century books pertaining to the Methodist Church including several books of hymns – LaVere Webster

## The following items were accepted into the THS Education collection:

- A chair and multiple lamps to be used in historic spaces Wayne Plets
- Coffee Mill or pepper grinder for Education collection Claudette Rusing
- Peter Wright Anvil 1-0-19 for programming use Mark Mazorowicz
- Butter paddle, ice cream scoop, a stereoscope holder and 30 stereoscope slides, two pairs of wire-rimmed glasses, and assorted sewing tools – Heather Marsoupian
- Newspaper clippings to add to our clipping files from the collection of Tamara Renshaw – Bob Renshaw

#### **Deaccessions:**

No items were deaccessioned during FYE2023.



# **BUILDINGS AND GROUNDS**

The City of Troy worked with THS to update the Troy Historic Village Master Plan in FYE2023. The Master Plan Steering Committee sought input from Village staff, visitors, community partners, and neighbors as they worked to better utilize the Village and fully incorporate the Niles-Barnard House and adjacent land. Rather than a detailed list of projects, the plan outlines and prioritizes several project areas with rough funding estimates. The final plan was approved by the THS Board in July, by the Historic District Commission in September, and is available on the Village website. THS looks forward to working with the City to identify possible funding and complete projects that will improve the usability and visibility of the Village for years to come.

The City completed a number of projects around the Village this year. HVAC systems in the General Store, Parsonage, and Church were updated, as was the overall Village security system. The Lange Street House, purchased by THS in 2007 to expand the Village property, was demolished and the land was regraded. As work moves forward on the Master Plan, this northwest corner of the Village has been identified as an ideal location for seasonal green parking. The City also replaced the Church entrance ramp which had become uneven and difficult to maneuver due to settling over time.

The Village completed phone and internet upgrades, improving the Wi-Fi reception within the Main Building and across some of the grounds. A new point of sale system was implemented, enabling better remote transactions for our community events. Village volunteers converted the tin display wagon into a functional puppet wagon that has been used for our preschool story time. Unused store furnishings from the Stage Nature Center were refitted to update the Village store, improving visibility, accessibility, and flow. Volunteers also continue to touch up small paint jobs around the Village.









# COLLABORATIONS & COMMUNITY PARTNERS







THS continued to develop relationships and collaborate with community partners through FYE2023. To facilitate this work and better understand the needs of our community, THS has created and continues to develop a Community Engagement Committee comprised of board members, staff members, and community partners.

Village staff and volunteers handed out treats at Troy Recreation and Troy Public Library events, shared old-time toys at Troy Family Daze, and brought a bit of history to the Troy Farmers Market and Troy Fire Department Open Houses. We've collaborated on programs as well, working with the Troy Chamber to put on Fire and Flannel and hosting the Troy Kiwanis annual fundraiser. We again provided a pop-up Maple Syrup shop for Stage Nature Center's Maple Syrup Days. One of our biggest partnerships continues to be with the Troy Garden Club. They develop and maintain beautiful gardens and decorate the Village buildings for the winter holidays and we host the "home base" of their Garden Walk each July.

Metalsmith Rose Weiss and Watercolor Artist Megan Swoyer provided hundreds of hours of combined instruction during FYE2023. Through blacksmithing and watercolor classes, students of all ages find a new way to experience the Village as they learn new skills and explore their creativity. Again this year we welcomed the reenacting troupe, Bonnets and Crooked Hats, with other knowledgeable and skilled reenactors to present a Victorian Christmas and Supper with a Soldier events at the Village. These programs squarely hit the mission of enabling life-long exploration of history through creative, meaningful experiences.

In the spring of 2023, we began working with Zach Merrill, a dendroarchaeologist from Michigan Tech, to better understand our three oldest buildings. Zach took core samples from the timbers in Caswell, the Church, and Niles-Barnard to identify and date the trees. Initial results show that the Troy area was much more of a microclimate than we anticipated; the frequently flooded spaces affected both the type of trees found in the 1820s and 30s, and tree ring growth. With more analysis, we hope to better understand when the Niles-Barnard house was built and expanded and confirm the build dates on the Church and Caswell House. We will invite Zach back to present his findings and offer this presentation to Oakland University and Eastern Michigan University students for free.

# **BUSINESS AND COMMUNITY SPONSORS**

## **BUSINESS AND COMMUNITY**

## **EDUCATION SPONSORS**

Kirco Columbia Center

## PROGRAM SPONSOR

Oakmont Senior Communities Troy Women's Association State Farm Insurance – Ann Percy

# TRICK OR TREAT SPONSORS

Genisys Credit Union Community Choice Credit Union Troy Garden Club

## **EGG HUNT SPONSOR**

Genisys Credit Union

# HOLIDAY EVENTS SPONSORS

Genisys Credit Union Troy Garden Club

# HEALTHY LIVING INITIATIVES

Corewell Health
Troy Community Foundation

## **TROY TRAFFIC JAM**

#### **Gold Sponsors**

Columbia Center
City of Troy
Troy Downtown Development
Authority

#### Silver Sponsor

Kurtis Kitchen & Bath Meadowbrook Insurance Agency The Hagerty Group

#### **Copper Sponsors**

Alexander J Bongiorno
Creative Jeweler
The Reserve at Red Run
OHM Advisors
The Somerset Collection
Community Choice Credit Union
Stifel/Coastal Financial Strategies
Lincoln of Troy
DiLisio Contracting, Inc.

#### **Aluminum Sponsors**

Cadillac Products Automotive Company Morgan Stanley Dean & Fulkerson Lambrecht Realty & Lambrecht Marina

The Cook Group at Merrill Lynch

#### **Chrome Sponsors**

Oakmont Senior Communities GR Auto Gallery Troy ESCAPE CBTS Campanelli & Pear Successful Marketing Lake Michigan Credit Union

## SCARECROW ROW

A.J. Desmond & Sons **Funeral Home** Alexander J Bongiorno Creative Jeweler Alliance Mobile Health Alpha Delta Kappa, Alpha **Upsilon Chapter** Anthology of Troy Senior Living BB's of Trov Benito's Pizza of Troy Berkshire Hathaway Home Service - Susheilla Mehta C & G Newspapers - Troy Times Celebrity Catering Community Choice Credit Union Crispelli's Bakery & Pizzeria Disability Law Group Fogo de Chao Genisys Credit Union Gotta Dance Studios

Green Lantern Pizza Troy Health Markets - Troy **HOF Law** Home Depot – Troy International Diamond Importers Irma's Family Farm Fresh Vegetables Inman Audiology Jonny Cakes Café J-RO School of Music Kurtis Kitchen and Bath K-Value La Botana Lake Michigan Credit Union Lardner the Gardener Lincoln of Troy **LKOrthopedics** Madany Dental Manpower Mondrian Properties

Mr Kabob Xpress MSU - Management Education **New Century Realtors** Oakland Press Oakmont Sterling Enhanced Senior Livina Oaxaca OUR Credit Union Papa Romanos PARTNR HAUS Peppy's Pizza Coldwell Banker Weir Manuel -Karen Greenwood Rexpointe Kennels Ridley's Bakery Rotary Club of Troy Royal Oak Heating, Cooling & Electrical Signs & More

Somerset Collection Sparkle Network Stage Nature Center (sponsored) State Farm Insurance - Ann Percy T&I Credit Union Telly's Greenhouse & Garden Center The Choice Group Trevarrow Ace Hardware Tri County Equipment Troy Chamber of Commerce Trov Dental Troy Fire Department (sponsored) Troy Garden Club Trov Law Center Troy-Metro Agency

Troy Police Department (sponsored)
Troy Public Library
Troy Racquet Club

Troy Racquet Club Troy Sports Center Troy Youth Soccer

## **BUSINESS AND OPERATIONS**

AAA Ice Cream ALCO Printing Culver's – Rochester Hills Honey Baked Ham Mr. Kabob Xpress Mod Pizza Nothing Bundt Cakes Red Robin – Troy Ridley's Bakery Café Sedona Taphouse Signs & More Tim Horton's – Troy The Great Greek Trevarrow Hardware Troy Garden Club

THE

## **FOUNDATIONS AND GRANTS**

















KRESGE

**FOUNDATION** 

# **INDIVIDUAL DONATIONS**

Edna Abrahim **Howard Adams** Mary Lou & Tom Alfes Andrea Arends Holly Arida Paul & Brenda Balas Dawn Beltowski Molly Beste Roopashree Bindiganavile Dona Bonino Rita Borraccio Mike & Pam Brady Doug Brooks Jo Bruce-Shekeruk Jessica Burke Loraine Campbell Terri Carter Trudy & Reinhart Chisholm Tonya Chisholm Pamela Claps Sandra Clark Craig Cole Thomas Cook & Marie Masters Richard Coon Kendra Corman Jim & Lois Cyruleski Dennis & Carolyn Darch Bill & Wendy Davy Barbara Dawson Andrea DeFrains Smita Desai Megan Dimmer Michele Dungjen Ivana & Kevin Enright Aditya Ezhuthachan Tracey Fenolio Faith Fitzpatrick Sue & David Ford Traci Garnett Janet Garrett Patricia Gates Frank Gerstenecker Richard Golding Danielle & Mathew Golling Chervl Gonda Earl Gravlin & Julia

Sullivan

David Grocki Sandy Gunderson Rick Hall Russell Harrington Kristen Hartia Patricia Hartner Mary Hatala Stephen Hatfield Ken & Cindy Heck Chris Herrick Shirley Hull Judy & Bruce Iceman Leila Janssens Jim & Joan Jarrait Paul Jeden Aly Johnson-Hill Elizabeth & Roger Kaniarz Jagdish Karira & Varsha Karamchandani Ruth Kell Joe & Donna Killewald Marlene Klebba & Louis LaFave Rosemary Kornacki Jennette Kotila Karen & John Kraft Karavias Dennis & Dianne Kramer Kerry Krivoshein Ponon Kumar Padma Kuppa & Sudhakar Tadepalli Florita Kurtenbach Gerald Laber Jeff Lambrecht Margaret Langni Wayne LaPrise Alvson Lauer John & Sue Lavender Barb Layman Molly Leighton Christal Lewandowski Lynn LiCavoli Kevin & Susan Lindsey

Anna & Phil Lloyd Phil MacGowan

Susan Manauis Jillian Mast

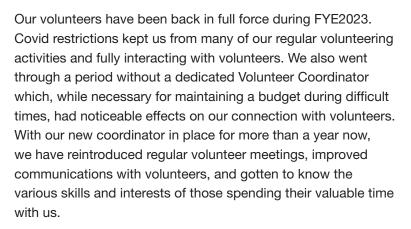
Kav McFarland Tim & Julie McGee Harry McLean Verna & James Meinershagen Shari & Bob Mertz Ken & Aleta Meskin Catherine Mishark Rocco Mistretta John & Robin Mitchell Geri Musial Paul & Tamara Myles Katie Neal Maryann Neimeister Cathy & Andrew OGawa Marv O'Neill Shirley Page Anne Partlan Karen & Donald Patterson John Paul Jen & Jeremy Peters Amanda Petz Dina Poli Diane Preslow JoAnn & Bob Preston Chloe Price Candice Purgatori John Ragan Ward Randol Eric Reno Helen & David Rieland Gail & Elmer Rinke Kristine Rose Ida Rubino

David Ruby Allen Salver Mary Schoenherr Mark Shaw Robin & Robert Siegel Chris & Michelle Slaviero Therese Stacy Frances Stage Janet & Rick Stanfield Jeanne Stine Donna & Ron Stork Kathy Tenney Nancy Thompson Rosemary Tinetti Madeleine Tohme Blythe Tyler Nancie VanderBeke Jane VanDyke Barbara Virzi Fred Wasserman Zola & LaVere Webster John Weisgerber Joy & Frank Wong Pat Yakubison Sarah Yates Mike Yocum Gerry Young & Linda Luedeman Deborah Zupancic Todd & Diane Zygmontowicz



# **VOLUNTEERS**







Volunteers supported the Village and staff by engaging the public, supporting operations, and preserving our resources. In FYE2023 volunteers ran various activities at our Trick-or-Treat, Cocoa & Crafts, and Egg Hunt events, warmly welcomed and checked in guests, and even completed training to become tour guides. Volunteers prepped school supplies and craft projects, put together Village mailings, and helped sort through a backlog of Village files. Some volunteers offered their skills and expertise around the Village as they fixed small issues, built specialty items for programs, or maintained stunning gardens.





Volunteers are also active in our fundraising activities. It takes around 100 volunteers each year to pull off the Troy Traffic Jam. From setup and car registration to parking cars, guiding visitors, counting ballots, and welcoming guests, we couldn't pull off the show without our volunteers. Volunteers request prizes for the Summer Raffle from more than 30 businesses, then assemble them into themed baskets. And without volunteers, we couldn't make Scarecrow Row happen! They solicit business sponsors, build more than half of the scarecrows on the row, and assist in setting up and tearing down. Profits from these fundraisers were an important part of the successful FYE2023 budget.



Volunteers contributed a total of 4,652 hours of time to Village programs and operations support.

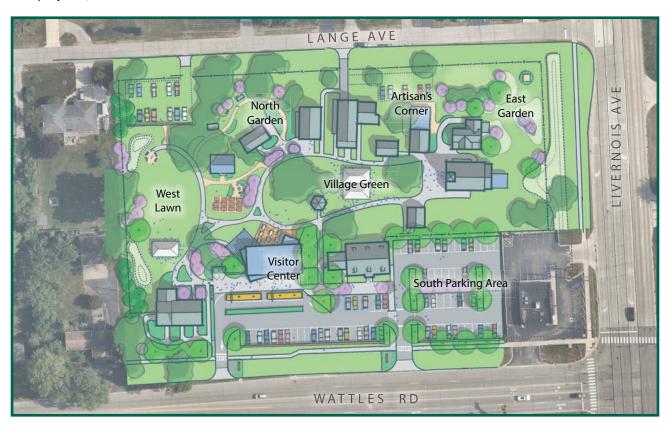
# **LOOKING FORWARD**

Updating the Master Plan in FYE2023 was a crucial step in improving usage of the Village. We are grateful to the City for their financial support and insight during the process! To quote directly from the plan: "The Troy Historic Village Master Plan project places a strong emphasis on improving accessibility and enhancing the overall visitor experience. By strategically addressing signage, parking, circulation, and the placement of key facilities, the plan aims to create a more inviting and engaging environment for all visitors." Key points include:

- Prominent Entrance Signage and Increased Visibility
- Enhanced Visitor Circulation and Connectivity
- Expanded Flexible Use of Outdoor Spaces
- Multi-Use Covered Outdoor Space at the Visitor Center
- Improved Parking and Visual Continuity
- Relocation of the Log Cabin and New Visitor Center
- Permanent Outdoor Space at Existing Buildings
- Enhancements to Wayfinding, Signage, and Exhibits

We are particularly excited about the possibility of our two biggest identified projects: a new Visitor Center and a redesigned and expanded parking lot. A new Visitor Center would enable us to have a central and clearly visible entry point for all visitors. School children could start their orientation in the Visitor Center and leave their lunches, exiting to their programs in various buildings, and returning to eat together in one space. Staff would have more control over Village access and a Visitor Center would offer additional flexible space for programs and events.

Moving most of the offices from our current Main Building would enable us to use the Old City Hall to tell the story of Troy from 1927 to today. This exciting time in Troy's history includes the important story of immigration and modernization—it will help us explain how Troy looks the way it does today! The projected parking lot expansion will be limited by space but will improve visitor flow and safety while improving the visual impact of the Village. Both projects are projected to be more than one million dollars. THS looks forward to working with the City on creative funding ideas that would make them, and other Master Plan projects, attainable.



# Troy Historical Society

Financial Report
June 30, 2023

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### **Independent Auditor's Report**

To the Board of Directors of Troy Historical Society

### **Opinion**

We have audited the accompanying financial statements of Troy Historical Society (a not-for-profit organization), which comprise the statement of financial position as of June 30, 2023 and 2022, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Troy Historical Society as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Troy Historical Society and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Troy Historical Society's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Troy Historical Society's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Troy Historical Society's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

November 9, 2023

Zerbo Consulting Group, P.C.

## Statement of Financial Position

|                                    |            | June 30, 2023 and 2022 |    |          |  |  |  |
|------------------------------------|------------|------------------------|----|----------|--|--|--|
|                                    |            | 2023                   |    | 2022     |  |  |  |
| Assets                             | <u> </u>   |                        |    |          |  |  |  |
| Current Assets                     |            |                        |    |          |  |  |  |
| Cash and cash equivalents          | \$         | 179,477                | \$ | 200,439  |  |  |  |
| Restricted cash                    |            | 7,703                  |    | 11,853   |  |  |  |
| Receivables:                       |            |                        |    |          |  |  |  |
| Accounts                           |            | 605                    |    | 1,750    |  |  |  |
| Grants                             |            | 19,383                 |    | 7,275    |  |  |  |
| Inventory                          |            | 4,842                  |    | 7,982    |  |  |  |
| Prepaid expenses                   |            | 3,844                  | -  | 3,273    |  |  |  |
| Total Current Assets               |            | 215,854                |    | 232,572  |  |  |  |
| Property and Equipment             |            |                        |    |          |  |  |  |
| Office equipment                   |            | 40,215                 |    | 41,160   |  |  |  |
| Total Cost                         |            | 40,215                 |    | 41,160   |  |  |  |
| Less accumulated depreciation      |            | (39,464)               |    | (39,909) |  |  |  |
| Property and Equipment - Net       |            | 751                    |    | 1,251    |  |  |  |
| Investments (Note 2)               |            | 418,311                |    | 396,800  |  |  |  |
| Other Assets                       |            |                        |    |          |  |  |  |
| Beneficial Interest in Assets Held |            |                        |    |          |  |  |  |
| at Community Foundation (Note 6)   |            | 5,000                  |    | 5,000    |  |  |  |
| Total Assets                       | \$         | 639,916                | \$ | 635,623  |  |  |  |
| Liabilities and N                  | let Assets |                        |    |          |  |  |  |
| Current Liabilities                |            |                        |    |          |  |  |  |
| Accounts payable                   | \$         | 227                    | \$ | 3,669    |  |  |  |
| Accrued expenses                   |            | 24,242                 |    | 13,741   |  |  |  |
| Rental deposits payable            |            | -                      |    | 7,000    |  |  |  |
| Deferred revenue                   |            | 54,928                 |    | 33,308   |  |  |  |
| Total Current Liabilities          |            | 79,397                 |    | 57,718   |  |  |  |
| Net Assets                         |            |                        |    |          |  |  |  |
| Without donor restrictions         |            |                        |    |          |  |  |  |
| Undesignated                       |            | 134,505                |    | 566,052  |  |  |  |
| Board Designated (Note 4)          |            | 418,311                |    | -        |  |  |  |
| With donor restrictions            |            | 7,703                  |    | 11,853   |  |  |  |
| Total Net Assets                   |            | 560,519                |    | 577,905  |  |  |  |
| Total Liabilities and Net Assets   | \$         | 639,916                | \$ | 635,623  |  |  |  |

# Statement of Activities and Changes In Net Assets

|   |                               |          |                            |         |       |          |                               | Years I  | Ended                      | June 30, 2 | 2023 | and 2022 |  |
|---|-------------------------------|----------|----------------------------|---------|-------|----------|-------------------------------|----------|----------------------------|------------|------|----------|--|
|   | 2023                          |          |                            |         |       |          |                               | 2022     |                            |            |      |          |  |
| Revenue and Other Support               | Without Donor<br>Restrictions |          | With Donor<br>Restrictions |         | Total |          | Without Donor<br>Restrictions |          | With Donor<br>Restrictions |            |      | Total    |  |
| Program and operational activities      | \$                            | 239,561  | \$                         | _       | \$    | 239,561  | \$                            | 155,782  | \$                         | 67         | \$   | 155,849  |  |
| Local government support (Note 5)       |                               | 106,000  |                            | -       |       | 106,000  |                               | 106,000  |                            | -          |      | 106,000  |  |
| Donations and grants                    |                               | 78,169   |                            | -       |       | 78,169   |                               | 108,545  |                            | -          |      | 108,545  |  |
| Donations - bequests                    |                               | -        |                            | -       |       | -        |                               | 438,712  |                            | -          |      | 438,712  |  |
| Donations - endowment (Note 4)          |                               | 18,300   |                            | -       |       | 18,300   |                               | -        |                            | -          |      | -        |  |
| Fundraising events                      |                               | 51,639   |                            | -       |       | 51,639   |                               | 44,426   |                            | -          |      | 44,426   |  |
| Membership                              |                               | 12,950   |                            | -       |       | 12,950   |                               | 13,805   |                            | -          |      | 13,805   |  |
| Merchandise sales                       |                               | 9,404    |                            | -       |       | 9,404    |                               | 12,028   |                            | -          |      | 12,028   |  |
| In-kind (Note 7)                        |                               | 6,446    |                            | -       |       | 6,446    |                               | 2,933    |                            | -          |      | 2,933    |  |
| Net assets released from restrictions   |                               | 4,150    |                            | (4,150) |       | -        |                               | 7,686    |                            | (7,686)    |      | -        |  |
| Total Revenue and Other Support         |                               | 526,619  |                            | (4,150) |       | 522,469  |                               | 889,917  |                            | (7,619)    |      | 882,298  |  |
| Operating Expenses                      |                               |          |                            |         |       |          |                               |          |                            |            |      |          |  |
| Program activities                      |                               | 287,665  |                            | -       |       | 287,665  |                               | 264,471  |                            | -          |      | 264,471  |  |
| Management and general                  |                               | 189,657  |                            | -       |       | 189,657  |                               | 171,191  |                            | -          |      | 171,191  |  |
| Fundraising                             |                               | 86,991   |                            | -       |       | 86,991   |                               | 59,886   |                            | -          |      | 59,886   |  |
| Total Expenses                          |                               | 564,313  |                            | -       |       | 564,313  |                               | 495,548  | •                          | -          |      | 495,548  |  |
| Excess of Operational Revenue           |                               |          |                            |         |       |          |                               |          |                            |            |      |          |  |
| over Operating Expenses                 |                               | (37,694) |                            | (4,150) |       | (41,844) |                               | 394,369  |                            | (7,619)    |      | 386,750  |  |
| Other Changes in Net Assets             |                               |          |                            |         |       |          |                               |          |                            |            |      |          |  |
| Investment income (loss) - Net (Note 3) |                               | 24,911   |                            | -       |       | 24,911   |                               | (41,912) |                            | -          |      | (41,912) |  |
| Other income (loss)                     |                               | (453)    |                            |         |       | (453)    |                               | 285      |                            |            |      | 285      |  |
| Total Other Changes in Net Assets       |                               | 24,458   |                            | -       |       | 24,458   |                               | (41,627) |                            | -          |      | (41,627) |  |
| Change in Net Assets                    |                               | (13,236) |                            | (4,150) |       | (17,386) |                               | 352,742  |                            | (7,619)    |      | 345,123  |  |
| Net Assets - Beginning of year          |                               | 566,052  |                            | 11,853  |       | 577,905  |                               | 213,310  |                            | 19,472     |      | 232,782  |  |
| Net Assets - End of year                | \$                            | 552,816  | \$                         | 7,703   | \$    | 560,519  | \$                            | 566,052  | \$                         | 11,853     | \$   | 577,905  |  |

# Statement of Functional Expenses

## Year Ended June 30, 2023

|                           | Program<br>Activities |         | nagement<br>d General |    |        | Total         |
|---------------------------|-----------------------|---------|-----------------------|----|--------|---------------|
| Salaries and wages        | \$                    | 214,603 | \$<br>136,920         | \$ | 48,000 | \$<br>399,523 |
| Professional Fees         |                       | 45,665  | 16,019                |    | 1,317  | 63,001        |
| Advertising and promotion |                       | 4,526   | 2,732                 |    | 26,619 | 33,877        |
| Supplies                  |                       | 12,886  | 6,999                 |    | 9,508  | 29,393        |
| Telephone and internet    |                       | 6,884   | 10,417                |    | -      | 17,301        |
| Bank service charges      |                       | 440     | 4,318                 |    | -      | 4,758         |
| Insurance                 |                       | -       | 4,297                 |    | -      | 4,297         |
| Equipment rental          |                       | 600     | 1,484                 |    | -      | 2,084         |
| Transportation            |                       | 800     | 13                    |    | 300    | 1,113         |
| Depreciation              |                       | -       | 499                   |    | -      | 499           |
| Miscellaneous             |                       | 1,261   | 5,959                 |    | 1,247  | 8,467         |
| Total Expenses            | \$                    | 287,665 | \$<br>189,657         | \$ | 86,991 | \$<br>564,313 |

# Statement of Functional Expenses

## Year Ended June 30, 2022

|                           | Program<br>activities | Management and General |         | Fu | ndraising | Total         |
|---------------------------|-----------------------|------------------------|---------|----|-----------|---------------|
| Salaries and wages        | \$<br>191,168         | \$                     | 121,886 | \$ | 45,272    | \$<br>358,326 |
| Professional Fees         | 36,056                |                        | 25,735  |    | 144       | 61,935        |
| Advertising and promotion | 4,878                 |                        | 1,685   |    | 12,817    | 19,380        |
| Supplies                  | 19,782                |                        | 2,195   |    | 1,553     | 23,530        |
| Telephone and internet    | 3,088                 |                        | 10,819  |    | -         | 13,907        |
| Bank service charges      | 1,393                 |                        | 2,744   |    | -         | 4,137         |
| Insurance                 | -                     |                        | 4,258   |    | -         | 4,258         |
| Equipment rental          | 1,465                 |                        | 1,075   |    | 100       | 2,640         |
| Transportation            | 493                   |                        | -       |    | -         | 493           |
| Depreciation              | 149                   |                        | 444     |    | -         | 593           |
| Miscellaneous             | 5,999                 |                        | 350     |    | -         | 6,349         |
| Total Expenses            | \$<br>264,471         | \$                     | 171,191 | \$ | 59,886    | \$<br>495,548 |

## Statement of Cash Flows

## Years Ended June 30, 2023 and 2022

|  | 2023           | 2022 |           |  |
|--|----------------|------|-----------|--|
| Cash flows from Operating Activities:  |                |      |           |  |
| Change in net assets Adjustments to reconcile change in net assets to net cash from operating activities:                              | \$<br>(17,386) | \$   | 345,123   |  |
| Depreciation   | 500            |      | 593       |  |
| Disposal of equipment  | -              |      | 5,926     |  |
| Net realized and unrealized (gains) losses on investments<br>Changes in operating assets and liabilities<br>that provided (used) cash: | (24,911)       |      | 45,480    |  |
| Accounts and grants receivable   | (10,963)       |      | 3,025     |  |
| Donated investments  | -              |      | (438,712) |  |
| Donated investments - endowment  | (18,300)       |      | -         |  |
| Inventory  | 3,140          |      | 1,181     |  |
| Prepaid expenses   | (571)          |      | (581)     |  |
| Accounts payable   | (3,442)        |      | 3,313     |  |
| Accrued expenses   | 10,501         |      | (274)     |  |
| Rental deposits payable  | (7,000)        |      | 3,250     |  |
| Deferred revenue   | <br>21,620     |      | 8,020     |  |
| Net cash used in operating activities  | (46,812)       |      | (23,656)  |  |
| Cash flows from Investing Activities:  |                |      |           |  |
| Investment in beneficial interest in assets  |                |      |           |  |
| held at Community Foundation   | -              |      | (5,000)   |  |
| Proceeds from sale of investments  | <br>21,700     |      | 36,684    |  |
| Net cash provided by investing activities  | 21,700         |      | 31,684    |  |
| Net (decrease) increase in cash and cash equivalents   | (25,112)       |      | 8,028     |  |
| Cash and cash equivalents - Beginning of year  | <br>212,292    |      | 204,264   |  |
| Cash and cash equivalents - End of year  | \$<br>187,180  | \$   | 212,292   |  |
| Statement of Financial Position Classification of Cash and Cash Equivalents  |                |      |           |  |
| Cash and cash equivalents  | \$<br>179,477  | \$   | 200,439   |  |
| Cash for restricted purposes   | <br>7,703      |      | 11,853    |  |
| Total cash and cash equivalents  | \$<br>187,180  | \$   | 212,292   |  |

June 30, 2023 and 2022

## Note 1 - Nature of Activities and Significant Accounting Policies

## Organization

Troy Historical Society (the Organization) is tax exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code as an organization that is not a private foundation. The Organization's mission is to engage the community and enable life-long exploration of history by sharing and preserving its stories, artifacts, and buildings through creative, meaningful experiences. The Organization's vision is to enhance knowledge and historic context through the resources and activities centered at the Troy Historic Village. The Organization provides opportunities for community development, social interaction, and open dialogue on issues of importance. The Organization enriches lives by connecting its experiences of the past to one another. The Organization was formed in order to foster and encourage the collection and preservation of historical artifacts and to study and conduct historical research. It has grown from this foundation of preservation to preservation and education. The Organization is located in Troy, Michigan.

The City of Troy has a contract with the Organization that allows the Organization to operate, manage, and use the Troy Historic Village and its buildings for the purpose of the Organization's mission. See Note 5.

### Nature of Activities

The Organization develops and offers history-related public educational programs to children and families, school fieldtrips, and senior citizens. The Organization operates the Historic Village and works with the City of Troy to maintain the accompanying buildings and artifacts. Fees are charged for most educational and group-taught programs. Other sources of income include local government support, donations, fundraising events, and special-event rentals.

#### Basis of Presentation

The Organization reports information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of restrictions on use that are placed there by its donors: net assets without donor restrictions and net assets with donor restrictions.

Net assets without donor restrictions are resources available to support operations and not subject to donor restrictions. The only limits on the use of net assets without donor restrictions are the broad limits resulting from the nature of the Organization, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations.

Net assets with donor restrictions are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, such as those that the donor stipulates that resources be maintained in perpetuity.

#### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates

### Cash and Cash Equivalents

For purposes of the statement of cash flows, highly liquid investments with maturities of three months or less when purchased are considered cash equivalents and recorded at cost, which approximates fair value.

June 30, 2023 and 2022

## Note 1 – Nature of Activities and Significant Accounting Policies (Continued)

#### Accounts and Grants Receivable

The Organization considers accounts receivable to be fully collectible as of June 30, 2023 and 2022, respectively; accordingly, no allowance for doubtful accounts is required. If amounts become uncollectible, they will be charged to operations when that determination is made.

Grants and contributions are recognized at fair value as revenues in the period in which there is sufficient evidence that an unconditional promise was received. Conditional promises are recognized when the conditions on which they depend are substantially met. Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. The allowance for uncollectible amounts is estimated based upon historical collection rates and specific identification of uncollectible amounts. As of June 30, 2023 and 2022, respectively, there were no allowances required for grants receivable.

## Inventory

The Organization maintains an inventory of books, posters, and other mission related products, purchased for resale, that are sold in The Village Store. Inventory is valued at the lower of cost or market.

## **Property and Equipment**

Property and equipment is carried at cost or, if donated, at fair market value at the time of donation. Depreciation is provided on a straight-line basis over the estimated useful lives of 3 to 27.5 years. The Organization's policy is to capitalize acquisitions of \$2,500 or more. For the years ended June 30, 2023 and 2022, depreciation expense was \$500 and \$593, respectively.

#### Investments

Investments for which market quotations are readily available are valued at the quoted market price.

### **Deferred Revenue**

Deferred revenue consists of advances for future programs, events, rentals, and grants. The Organization recognizes revenue once the program, event, or rental has concluded. Grants are recognized in conjunction with agreement terms when any imposed conditions have been met.

### Revenue and Other Support

Contributions of cash and other assets, including unconditional promises to give in the future, are reported as revenue when received and are measured at fair value. The Organization receives support in the form of local government, corporate, and individual grants and contributions. Management has determined that these grants and contributions are from arrangements for which there is no commensurate benefit provided to the resource providers. Therefore, all of this support is considered to be contribution revenue. Contributions that are restricted by the donor are reported as an increase in net assets without donor restriction if the restriction expires in the reporting period in which the contributions are recognized. Contributions with donor-imposed time or purpose restrictions are reported as support with donor restrictions. All other contributions are reported as support without donor restrictions.

Unconditional promises to give with payments due in future periods are assumed to have an implicit time restriction. Those restrictions are released as contributions when collected or when allocations or grants are made to recipient organizations based on those future collections. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional. There were no conditional promises to give recognized as of June 30, 2023 and 2022, respectively.

June 30, 2023 and 2022

## Note 1 – Nature of Activities and Significant Accounting Policies (Continued)

## Revenue and Other Support (Continued)

The Organization offers program related experiences where the performance obligation is delivery of the program. Fees for these programs are based on the type of program and the number of participants in each program. These revenues are treated as exchange transactions and are recognized as revenue after delivery of the program has occurred.

The Organization conducts special fundraising events in which the gross proceeds paid by the sponsor represent contribution revenue to the Organization as there is no admission fee for participants or spectators for these types of events. The Organization also conducts special fundraising events in which the gross proceeds paid by the participant represents payment for the direct benefits received by the participant at the event. The performance obligation is delivery of the event, and revenue is recognized after the event has taken place. Funds received in excess of proceeds paid by participants for these events would represent contribution revenue to the Organization. There were no proceeds deemed to be contributions at any of these types of events for the years ended June 30, 2023 and 2022, respectively.

### **Contributed Services**

The Organization pays for most services requiring specific expertise. However, many individuals donate their time in performing a variety of tasks to assist the Organization's operations. The donated hours and value of these contributed services have not been included in these financial statements, as they do not meet the criteria for recognition and were estimated for the years ended June 30, 2023 and 2022 to be 4,652 hours and 4,280 hours valued at approximately \$147,934 and \$124,116, respectively.

#### Concentrations of Credit Risk

The Organization derives most of its revenues from local government support, donations, and various fundraising events. For the years ended June 30, 2023 and 2022, local government support was approximately 20% and 12% of total revenues, respectively.

## Functional Allocation of Expenses

Costs of providing the program, management and general, and fundraising services have been reported on a functional basis in the statement of functional expenses. The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses required allocation on a reasonable basis that is consistently applied. Depreciation is allocated on the basis of the program or support service that uses the fixed asset. Costs have been allocated between the various programs and support services based on estimates determined by management. Although the methods of allocation used are considered appropriate, other methods could be used that would produce different amounts.

## Adoption of New Accounting Pronouncement

In September 2020, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2020-07, *Not-for-Profit Entities (Topic 958): Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, which was issued in order to improve transparency in the reporting of contributed nonfinancial assets, also known as gifts-in-kind, for not-for-profit organizations. The new guidance is effective for the Organization's year-ended June 30, 2022. See Note 7.

## Subsequent Events

The financial statements and related disclosures include evaluation of events up through and including November 9, 2023, which is the date the financial statements were available to be issued.

June 30, 2023 and 2022

### Note 2 - Fair Value Measurement

## Fair Value Measurement

Accounting standards require certain assets and liabilities be reported at fair value in the financial statements and provide a framework for establishing that fair value. The framework for determining fair value is based on a hierarchy that prioritizes the inputs and valuation techniques used to measure fair value.

Fair values determined by Level 1 inputs use quoted prices in active markets for identical assets that the Organization has the ability to access. Fair values determined by Level 2 inputs use other inputs that are observable, either directly or indirectly. These Level 2 inputs include quoted prices for similar assets in active markets and other inputs, such as interest rates and yield curves that are observable at commonly quoted intervals. Level 3 inputs are unobservable inputs, including inputs that are available in situations where there is little, if any, market activity for the related asset. These Level 3 fair value measurements are based primarily on management's own estimates using pricing models, discounted cash flow methodologies, or similar techniques taking into account the characteristics of the asset.

In instances whereby inputs used to measure fair value fall into different levels in the above fair value hierarchy, fair value measurements in their entirety are categorized based on the lowest level input that is significant to the valuation. The Organization's assessment of the significance of particular inputs to these fair value measurements requires judgment and considers factors specific to each asset.

The following tables present information about the Organization's assets measured at fair value on a recurring basis at June 30, 2023 and 2022, respectively, and the valuation techniques used by the Organization to determine those fair values:

| no mossiani valuesi             | Assets Measured at Fair Value on a<br>Recurring Basis at<br>June 30, 2023 |   |   |         |  |  |  |
|---------------------------------|---|---|---|---------|--|--|--|
|                                 | Active<br>Ident   | ed Prices in<br>Markets for<br>tical Assets<br>Level 1) | Balance at<br>June 30, 2023                     |         |  |  |  |
| Investments:                    |   | , ,   |   |         |  |  |  |
| Money market funds              | \$  | 21,760  | \$  | 21,760  |  |  |  |
| Fixed income securities         |   | 271,589   |   | 271,589 |  |  |  |
| Equity securities               |   | 124,962   |   | 124,962 |  |  |  |
| Total investments at fair value | \$  | 418,311   | \$  | 418,311 |  |  |  |
|                                 | As  | Recurrin  | d at Fair Value on a<br>ng Basis at<br>30, 2022 |         |  |  |  |
|                                 | Quot  | ed Prices in  |   |         |  |  |  |
|                                 |   | e Markets for   |   |         |  |  |  |
|                                 |   | tical Assets<br>Level 1)                                | Balance at<br>June 30, 2022                     |         |  |  |  |
| Investments:                    |   | , ,   |   |         |  |  |  |
| Money market funds              | \$  | 15,766  | \$  | 15,766  |  |  |  |
| Fixed income securities         |   | 160,550   |   | 160,550 |  |  |  |
| Equity securities               |   | 220,484   |   | 220,484 |  |  |  |
| Total investments at fair value | \$  | 396,800   | \$  | 396,800 |  |  |  |
|                                 |   |   |   |         |  |  |  |

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June 30, 2023 and 2022

## Note 2 – Fair Value Measurement (Continued)

## Fair Value Measurement (Continued)

During the year ended June 30, 2022, investment funds were donated to the Organization, and this donation is included within Donations – Bequests on the Statement of Activities and Changes in Net Assets. As of June 30, 2022, the investments had a fair value of \$396,800. During the year ended June 30, 2023, the donated funds were reorganized into a Troy Historical Society Board Designated Endowment. The fair value of the board designated endowment was \$418,311 as of June 30, 2023. See Note 4 for the board designated endowment.

### Note 3 - Investment Income

Investment income (loss) is composed of the following for the years ended June 30, 2023 and 2022:

|  | <br>2023     | 2022 |          |  |
|--|--------------|------|----------|--|
| Interest and dividends                     | \$<br>9,900  | \$   | 3,568    |  |
| Net realized and unrealized gains (losses) | <br>15,011   |      | (45,480) |  |
| Total                                      | \$<br>24,911 | \$   | (41,912) |  |

## Note 4 – Board Designated Endowment

During the year ended June 30, 2022, investment funds were donated to the Organization in the form of a bequest with no donor restrictions. During the year ended June 30, 2023, the investment funds were reorganized into a Troy Historical Society Board Designated Endowment. The Organization's goal of this endowment is to support operations of the Troy Historic Village as the Board of Directors and management deems most beneficial. The changes in endowment net assets for the year ended June 30, 2023 are as follows:

|  | Changes in Endowment Net Assets for the Year Ended June 30, 2023 |                              |  |  |
|--|--|------------------------------|--|--|
|  |  | ithout Donor<br>Restrictions |  |  |
| Board designated endowment funds - Beginning of Year | \$   | -                            |  |  |
| Board designation of 2022 bequests                   |  | 396,800                      |  |  |
| Investment return:                                   |  |                              |  |  |
| Investment income                                    |  | 9,900                        |  |  |
| Net appreciation (realized and unrealized)           |  | 15,011                       |  |  |
| Total Investment return                              |  | 24,911                       |  |  |
| Contributions  |  | 18,300                       |  |  |
| Appropriation of endowment assets for expenditure    |  | (21,700)                     |  |  |
| Board designated endowment funds - End of Year       | \$   | 418,311                      |  |  |

June 30, 2023 and 2022

## Note 5 - City of Troy

Effective in March 2011, the City of Troy approved an operational agreement with the Organization to operate the Troy Historic Village located in Troy, Michigan, which allows the Organization non-exclusive use of the property. The agreement was renewed on July 1, 2016, and it expires on June 30, 2026.

In conjunction with this agreement, the City of Troy includes the Organization in its annual budget within the City's Recreation and Culture Department for building and ground routine maintenance as well as annual appropriations out of its General Fund for Organization operations, insurance, and operations-related maintenance and utilities. For the years ended June 30, 2023 and 2022, the City of Troy provided the Organization with appropriations for organizational operations in the amounts of \$106,000, respectively. The appropriations are recorded as Local Government Support on the Statement of Activities and Changes in Net Assets for the years ended June 30, 2023 and 2022.

## Note 6 – Community Foundation Endowment

Effective December 1, 2017, The Organization established an endowment agreement with North Woodward Community Foundation (the Community Foundation) by an irrevocable transfer of funds in the amount of \$5,000 to the Community Foundation. The purpose of the endowment is to provide support to the Organization in its operating and management of the Troy Historic Village, owned by the City of Troy, as directed by the Community Foundation. The Community Foundation has the power to retain, invest, and reinvest the assets of the endowment to further the charitable or other exempt purposes of the Organization. The Community Foundation also has variance power over the endowment in that the Community Foundation's principles and procedures for advised funds provide that the commitments, grants, or expenditures from the funds shall be made to the Organization at such time or times and in such amount or amounts as determined by the Community Foundation. If the Organization ceases to operate and manage the Troy Historic Village, the endowment fund would continue to provide support to the Troy Historic Village by distributions to the next operator of the Troy Historic Village.

Annually, the Organization can request five percent of the average endowment fund balance of the preceding four quarters in the form of a distribution. As of June 30, 2023 and 2022, the North Woodward Community Foundation reported an approximate fair value of \$32,767 and \$30,323, respectively, for the endowment fund. As of June 30, 2023 and 2022, a request for distribution has not been made by the Organization.

## Note 7 - In-kind Donations

The Organization received various in-kind donations for its programs and in support of the Organization in general. The in-kind donations were used during the years ended June 30, 2023 and 2022, and there were no donor-imposed restrictions associated with the contributed non-financial assets. Fair value of the contributed non-financial assets was determined based on the market value cost of a given item or service. In-kind donations for the years ended June 30, 2023 and 2022 are as follows:

| Description  | <br>2023    | 2022 |       |  |
|--|-------------|------|-------|--|
| Advertising, promotional services, and sponsorship                               | \$<br>1,550 | \$   | 758   |  |
| Village and program supplies (items include but are not limited to round tables, |             |      |       |  |
| presentation folders, baking supplies, prize baskets for fundraisers)            | <br>4,896   |      | 2,175 |  |
| Total  | \$<br>6,446 | \$   | 2,933 |  |

June 30, 2023 and 2022

## Note 8 - Liquidity and Availability of Financial Resources

The Organization has \$207,168 of financial assets available within one year of the statement of financial position date to meet cash needs for general expenditure consisting of cash and cash equivalents and receivables. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditure within one year of the statement of financial position date with the exception of \$7,703 to be used for donor restricted purposes. The Organization has a goal to maintain financial assets, which consist of cash and cash equivalents and receivables, on hand to meet 60 days of normal operating expenses, which are, on average approximately \$83,000. The Organization has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.